2013 Annual Report
Celebrating 40 years of local philanthropy

1973 - 2013
40 & Forward
Message from the President

Dear Friends,

Happy 40th anniversary everyone! Thank you for your investment in the Midland community during our “40 and Forward” year. Your gifts to the Midland Area Community Foundation truly do help enrich and improve the quality of life, not just today, but for generations to come.

What a banner year 2013 was for all of us! We grew in our capacity to give to our community, to lead on important projects and initiatives and to further engage our community in philanthropy. In addition, over 400 new members joined MACF with their donations. During our 40th year, we grew to over $85 million in assets. These assets allow all of us to dream bigger and invest greater in our community.

We have examined and bettered our internal operations and guidelines that serve our donors and the nonprofit organizations that provide the invaluable programs and services to our community. We have an array of community partners that have allowed us to leverage assets to create greater solutions on behalf of all of you. We strive to be the community resource where ideas that benefit our community can be challenged, refined and brought to fruition so they can create a higher quality of life for all our citizens.

On behalf of the board of directors of the Midland Area Community Foundation, I thank you for your commitment and investment in our Midland community.

Craig R. McDonald

Sharon Mortensen

Message from the Chairman

Dear Friends,

It has been a privilege to serve as Chair of the Midland Area Community Foundation for the past three years. We have been striving to understand the needs of the community and identify how we can meet those needs more efficiently and proactively. Together with all of you, we believe we are meeting those needs and are better stewards of your investment in our community.

We have examined and bettered our internal operations and guidelines that serve our donors and the nonprofit organizations that provide the invaluable programs and services to our community. We have an array of community partners that have allowed us to leverage assets to create greater solutions on behalf of all of you. We strive to be the community resource where ideas that benefit our community can be challenged, refined and brought to fruition so they can create a higher quality of life for all our citizens.

On behalf of the board of directors of the Midland Area Community Foundation, I thank you for your commitment and investment in our Midland community.

Craig R. McDonald
453 Funds held at MACF
Total Assets = $85,584,180

Assets are intended to benefit the Midland Area

2013 by the Numbers

2 Giving Circle Funds = $5,980
Giving Circle Funds allow groups to pool donations and vote on a specific nonprofit project to support.

17 Field of Interest Funds = $7,009,846
Field of Interest Funds are dedicated to helping specific causes or areas in the community.

45 Donor Advised Funds = $8,341,243
Donor-Advised Funds are dedicated to helping specific causes or areas in the community.

192 Designated Funds = $815,610,944
Designated Funds are dedicated to helping specific causes or areas in the community.

We granted $3,894,828 in 2013. Here’s how much went to each impact area:

Scholarships $420,165 (10.8%)
Environment $204,154 (5.2%)
Education $543,078 (13.9%)
Recreation $263,230 (6.8%)
Youth $244,268 (6.3%)
Community $1,206,410 (31%)
Health/Human Services $763,500 (19.6%)

Project Funds = $1,719,692
Project Funds support specific and often temporal local projects that better our community.

Agency Funds = $7,314,598
Agency Funds support local nonprofits.

Scholarship Funds = $811,009,956
Scholarship Funds support students as they seek higher educational opportunities.

Community Investment & Unrestricted = $30,544,961
Community Investment Funds are used to provide grants and address current community needs.

Arts $250,023 (6.4%)
Community $1,206,410 (31%)
Youth $244,268 (6.3%)
Health/Human Services $763,500 (19.6%)

Community $1,206,410 (31%)
Quarterly Community Investment Grants = $513,700.18

1ST QUARTER

<table>
<thead>
<tr>
<th>Project</th>
<th>Grant Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coleman Schools</td>
<td>$20,000</td>
</tr>
<tr>
<td>Regional high school agriscience program</td>
<td></td>
</tr>
<tr>
<td>Community Construct</td>
<td>$15,000</td>
</tr>
<tr>
<td>Safe Home Access Initiative</td>
<td></td>
</tr>
<tr>
<td>Meridian Youth Football</td>
<td>$10,000</td>
</tr>
<tr>
<td>Legacy Field Project</td>
<td></td>
</tr>
<tr>
<td>Midland Softball Association</td>
<td>$20,000</td>
</tr>
<tr>
<td>Regional high school agriscience program</td>
<td></td>
</tr>
<tr>
<td>Community Construct</td>
<td>$5,000</td>
</tr>
<tr>
<td>Safe Home Access Initiative</td>
<td></td>
</tr>
<tr>
<td>Sanford Youth League</td>
<td>$5,000</td>
</tr>
<tr>
<td>Protective fencing construction/improvements</td>
<td></td>
</tr>
<tr>
<td>Shelterhouse</td>
<td>$2,900</td>
</tr>
<tr>
<td>“Sleep Sacks” infant bedding project</td>
<td></td>
</tr>
</tbody>
</table>

2ND QUARTER

<table>
<thead>
<tr>
<th>Project</th>
<th>Grant Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arnold Center</td>
<td>$20,000</td>
</tr>
<tr>
<td>Cold storage facility</td>
<td></td>
</tr>
<tr>
<td>GLB Region Foundation</td>
<td>$5,000</td>
</tr>
<tr>
<td>Fall in... Art and Sol</td>
<td></td>
</tr>
<tr>
<td>Michigan Dental Association</td>
<td>$20,000</td>
</tr>
<tr>
<td>Mission of Mercy dental clinic</td>
<td></td>
</tr>
<tr>
<td>Midland Kid’s First</td>
<td>$18,586</td>
</tr>
<tr>
<td>Parent gathering room furnishing</td>
<td></td>
</tr>
<tr>
<td>Midland Public Schools</td>
<td>$6,700</td>
</tr>
<tr>
<td>Challenge: Day (anti-bullying assembly)</td>
<td></td>
</tr>
<tr>
<td>Ten Sixteen Recovery Network</td>
<td>$4,743</td>
</tr>
<tr>
<td>Furnishings for recovery house</td>
<td></td>
</tr>
<tr>
<td>Windover High School</td>
<td>$19,500</td>
</tr>
<tr>
<td>Replacement water main</td>
<td></td>
</tr>
<tr>
<td>Midland Amateur Radio Club</td>
<td>$5,000</td>
</tr>
<tr>
<td>Materials and equipment</td>
<td></td>
</tr>
<tr>
<td>Young Entrepreneurs Academy</td>
<td>$5,000</td>
</tr>
<tr>
<td>Class materials</td>
<td></td>
</tr>
</tbody>
</table>

3RD QUARTER

<table>
<thead>
<tr>
<th>Project</th>
<th>Grant Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>CMU Medical School</td>
<td>$25,000</td>
</tr>
<tr>
<td>Patient exam room</td>
<td></td>
</tr>
<tr>
<td>Little Forks Conservancy</td>
<td>$15,000</td>
</tr>
<tr>
<td>Animal, aquatic and plant survey</td>
<td></td>
</tr>
<tr>
<td>Michigan Technological University</td>
<td>$5,000</td>
</tr>
<tr>
<td>“Mind Trekkers” career road show</td>
<td></td>
</tr>
<tr>
<td>Shelterhouse</td>
<td>$30,000</td>
</tr>
<tr>
<td>Resale shop</td>
<td></td>
</tr>
<tr>
<td>Geneva Township</td>
<td>$20,000</td>
</tr>
<tr>
<td>Accessible river park</td>
<td></td>
</tr>
<tr>
<td>Adoption Options</td>
<td>$40,000</td>
</tr>
<tr>
<td>Child welfare service expansion</td>
<td></td>
</tr>
<tr>
<td>Messiah Lutheran Church</td>
<td>$3,000</td>
</tr>
<tr>
<td>Sneakerpalooza</td>
<td></td>
</tr>
<tr>
<td>Midland’s Open Door</td>
<td>$59,404</td>
</tr>
<tr>
<td>Vehicle purchase</td>
<td></td>
</tr>
<tr>
<td>Affordable Housing Alliance</td>
<td>$40,000</td>
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<tr>
<td>Income-based housing project</td>
<td></td>
</tr>
<tr>
<td>Emergency Food Pantry Network</td>
<td>$3,400</td>
</tr>
<tr>
<td>Refrigerator/freezer purchase</td>
<td></td>
</tr>
</tbody>
</table>

4TH QUARTER

<table>
<thead>
<tr>
<th>Project</th>
<th>Grant Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>2-1-1 NE Michigan Veteran Services</td>
<td>$5,000</td>
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<tr>
<td>“Courage to Call” program</td>
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</tr>
<tr>
<td>Chippewa Cooperative Preschool</td>
<td>$10,000</td>
</tr>
<tr>
<td>Updated playground equipment</td>
<td></td>
</tr>
<tr>
<td>Larkin Charter School</td>
<td>$8,000</td>
</tr>
<tr>
<td>Room/concession facility construction</td>
<td></td>
</tr>
<tr>
<td>Personal Assistance Options</td>
<td>$13,467.18</td>
</tr>
<tr>
<td>Updated office &amp; restroom facilities</td>
<td></td>
</tr>
<tr>
<td>West Midland Family Center</td>
<td>$6,000</td>
</tr>
<tr>
<td>5’s Preschool program</td>
<td></td>
</tr>
<tr>
<td>Midland Police Department</td>
<td>$3,000</td>
</tr>
<tr>
<td>“Project 111” student incentive program</td>
<td></td>
</tr>
<tr>
<td>Chippewa Cooperative Preschool</td>
<td>$5,000</td>
</tr>
<tr>
<td>Updated learning tools &amp; equipment</td>
<td></td>
</tr>
<tr>
<td>West Midland Family Center</td>
<td>$5,000</td>
</tr>
<tr>
<td>5’s Preschool program</td>
<td></td>
</tr>
</tbody>
</table>

Pictured - Midland’s Open Door purchased two much-needed new vehicles in 2013 with a MACF grant.

“Philanthropy is almost the only virtue which is sufficiently appreciated by mankind.” - Henry David Thoreau
IMPACT Grants = $400,000

Associated Builders and Contractors - $50,000
ABC Cares... Filling the Gap is a training program designed to complement both the ETC and county school initiatives for job preparation into the skilled trades.

The Legacy Center for Community Success - $50,000
Community Alliance for Youth Success is a collaboration between youth-serving organizations to build developmental assets, reduce harmful substance abuse and other risk taking behaviors, and improve the health and educational outcomes of Midland area youth.

Meridian Public Schools - $100,000
College and Career Readiness is a joint project between Meridian Public Schools and New Tech Network, Project Lead the Way, the Early/Middle College Association and MiTech+ to reimagine thinking and learning in high school.

Midland Center for the Arts - $50,000
The Hall of Ideas Media Arts Station is a new module inside MiCFTA that will teach the science and vocabulary of weather, reveal the technology and art of the green screen phenomenon and inspire a new generation to consider a career path in media.

The ROCKS - $50,000
This program provides 173 days each year of quality after school activities to Jefferson, Northeast and Bullock Creek Middle Schools. It includes tutoring, character development, life skills, food, games and team building.

Ten Sixteen Recovery Network - $100,000
Fresh Start is an innovative employment social enterprise that will equip, employ, place and support people from the Midland area who are in recovery from drug or alcohol addiction.

Scholarships = $384,050

Scholarship Spotlight: Jim Malek Endowed Funds
In 1998, Jim Malek and his family made the decision to open a fund at MACF. The Malek Family Donor-advised Endowment Fund has since grown and is utilized to support a variety of nonprofit organizations.

In 2012, the fund had matured to a point where Jim could make a change that was important to his family, education. Utilizing funds from the endowment, Jim created 4 all-new scholarships for Midland County students:
1. Jim Malek Delta College Scholarship
2. Jim Malek MSU Scholarship
3. Jim Malek CMU STEM (Science, Technology, Education & Mathematics) Scholarship
4. Jim Malek SVSU STEM Scholarship

The Delta College scholarship requires that students have a focus on electronic media/broadcasting, while the MSU scholarship is awarded to a student majoring in a chemistry or environmental program. Along with the two STEM-focused scholarships, these career paths coincide with Jim’s passions.

According to Jim, the thought of an endowed scholarship fund was very appealing to him.

“I like the idea of helping a student get through college, and these scholarships are not a one-time deal,” said Jim in a 2014 interview. “Because they’re endowed, they will last as long as the foundation.”

Fortunately for Jim and the 234 scholarship funds currently held at the foundation, we plan on being around for quite a while.

For details on how to set up your own scholarship fund, contact the community foundation today.

The IMPACT grant program was our response to the 2013 Midland County Needs Assessment. To learn more, visit www.midlandcountydashboard.org

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Each year throughout the month of February, MACF accepts applications to over 230 scholarships. In 2013, $384,050 in total was awarded to 185 Midland area students to help them achieve their post-secondary education goals.
MACF wishes to thank all of our members, volunteers, advocates and partner organizations for your support in 2013 and beyond!

Pictured L to R:

• The 100 Young Professionals Giving Circle meets twice a year to pool their donations and support a local nonprofit project
• Mark Jeungel earns the 2013 Lloyd Osborn Coach of the Year Award
• MHS students at the annual Snow Sculpture contest in downtown Midland
• The Bullycide Project presents to students from Midland Public Schools
• 2013 MACF Scholarship award winners

Bottom photo: The Midland Northeast/Fraternal Northwest Jr./Sr. Little League teams dedicate their field, scheduled for upgrades paid for in part by an MACF grant. This was one of 36 quarterly grants awarded in 2013.
The story of the community foundation began in 1973, when a small group of forward-thinking leaders convened to form the Midland Foundation. The organization would allow people of ordinary means to create a charitable legacy in concert with many others who shared the vision of improving the lives of their neighbors.

Our tagline throughout 2013 was “40 & Forward”. We researched our past to learn from successes and failures, and forged ahead with new plans to provide philanthropic leadership to the Midland area. Those plans included raising our maximum competitive grant amount from $20,000 to $40,000, utilizing additional funding to provide $400,000 to the IMPACT grant program, championing a community needs assessment, and renewing our focus on what we do best: strengthening our community.

There’s a reason we’re called a “community” foundation. Our assets don’t come from a single family or organization, rather they’re made up of thousands of individual donations, large and small, from community members like you. Throughout our 40 year history, those donations have been combined for a collective impact of over $70 million. This includes grants, scholarships and projects that have a positive, direct effect on our community.

Your support matters, and your community is stronger because of it. We wish to thank all of our donors - past, present and future, for your generosity and support as we look “40 & Forward”. Thank you.

Midland County Youth Action Council

MCYAC Spotlight: Noah Kent

“MCYAC is a great program of the Midland Area Community Foundation. We’re comprised of students from local schools varying from grades 6-12. In MCYAC, we grant money to local nonprofits that will help benefit youth in the community. Through the support and cooperation of the MACF staff and Board of Trustees, MCYAC granted $44,900 in 2013 alone.

Along with our grant program, MCYAC plans several volunteer projects throughout the year. Some of these include volunteering as ‘elves’ at the Santa House, marking spots for Midland Blooms to plant flowers, and our annual service project that helps multiple nonprofits in the community. Throughout my time in MCYAC, I have learned so many things that will help me succeed in life. From the grantmaking process, to grant review, to volunteerism, MCYAC has had a huge impact on my life.

We are often referred to as ‘YACers’. How does each YACer learn about how a foundation functions, you might ask? Each year, the Council of Michigan Foundations hosts the Summer Leadership Conference. During this conference we learn all about the grantmaking process and how to run a successful YAC program. This gives us an opportunity to come together with other YACs from around the state to share ideas and to have fun.

I recommend other students consider joining MCYAC because it’s fun, we make positive change in the community, and we gain valuable skills for the future.”

Noah is a senior at Meridian High School and the current Vice President of the Midland County Youth Action Council.
Philanthropist of the Year Award

In 2009, MACF began an annual award process to honor a Midland resident who showcases a commitment to philanthropic work in our community.

Our Philanthropists of the Year for 2013 are Frank & Jean Popoff. The husband and wife team arrived in Midland in 1959, Frank as a young man who soon made his mark at The Dow Chemical Company, rising to become Dow’s President, CEO then Chairman. Jean immersed herself in family and a wide variety of vital community projects, including the Midland Area Community Foundation. Together they believe that a community is the heart of a balanced life and supporting ours is a responsibility we all should gladly share and bear.

Past honorees include:

Remembering Hugh & Eileen Starks

Hugh (1922 - 2010) and Eileen (1924 - 2010) Starks spent countless hours contributing singularly and as a pair to the Midland area throughout their marriage of 61 years. Hugh, often referred to as the “Father of Riverdays,” chaired the event for over fifteen years. Eileen served as board chair of MACF for eight years, leading the foundation while our assets doubled in size.

Both Hugh and Eileen served as volunteers for several other community organizations, events and programs. Their volunteerism spans many areas and decades, and for that we wish to honor them with a new fund held at the community foundation in support of Riverdays. The Hugh & Eileen Starks Riverdays Endowed Fund will be used to provide grants in support of the annual Riverdays celebration held in Midland.

Ripple Effect “40 & Forward” Event - October 16, 2013

There is no such thing as a single act of kindness, every act creates a ripple effect with no logical end.
Midland is known for the generosity of our citizens. The Midland Area Community Foundation has, for many years, been the fortunate recipient of gifts from many individuals toward our various works and projects. Members of the Legacy Society are those very special men and women who have made MACF a part of their estate plans.

### Legacy Society

- Mary E. Armstrong *
- Carolyn Ayley *
- Richard Ayres *
- Greensdorl M. Bagley *
- George R. and Dorothy J. Baler *
- Orrin H. Barrett
- Eleanor L. Betts
- Barbara Barrett *
- Wayne E. Barrett
- Karl W. and Sandra R. Baum
- Harry J. Bannan *
- Ingeone Beattie *
- Sharon Brady *
- Stuart S. and Katherine Breaney *
- Anonymous
- Veronica Cermak
- Fern Christenson *
- Daniel J. and Linda Cline
- Donna Comer *
- Helen M. and Floyd Copus
- Ronald F. Conner
- Eleanor Curry *
- Beth E. Dangler *
- Greg and Robyn Dorrian
- Marcus Dool *
- Catherine Elliot *
- Donald and Marilyn J. Fensal

- Ellsworth Debbie Frey
- Kathleen Garrett *
- Howard Garrett
- Catherine Goerag
- William and Karen Gibson
- W. Herman Goosel *
- M. Allen Grethe
- Roger and Virginia Gorbland
- Fred and Priscilla Gorter *
- James P. and Sally Haldeman
- National Lady
- Frances Hamilton
- Robert L. and Cheryl K. Johnson
- Natalie Kariwa
- Anonymous
- Kenneth W. Keiley *
- Charles Knipe
- Dennis K. and Jacqueline Klips
- Jeff Krewer
- Douglas E. Lake
- Harold Langs
- James R. Malick
- Lawrence and Eleanor Matthews *
- Michael and Linda McComb
- Marty and Jan McGuire
- Berna Measter

- Ann H. Moore
- Sylvia Myers
- Mary Eileen O'Brien *
- Howard Oster *
- Barbara B. Peterson *
- Ruth Pelle *
- Anonymous
- Faye E. Petersen *
- John S. Reder
- Joan W. Reinhardt
- Robert B. Reinhardt *
- Ruth R. Rege *
- Joseph E. Rogers *
- Avna H. Rogers
- Hugo L. Schafer Jr., *
- Sharon L. Sims-Koffman
- Mary E. Smith
- Denise K. Spencer
- Mary R. Thomas *
- Anonymous
- Frederic C. Turtile *
- Dorothy Van Arsdie *
- Anonymous
- Mary M. Wilson
- Lois M. Yake *
- David and Terry Zimmerman

* Deceased

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### Events

**Riverviews Festival**
It's two days, six live bands and plenty of free family fun in Chippewassee Park. Pictured: Volunteer Jeff Bowen heats a branding iron.

**Santa House**
Each year, Santa arrives in Midland during the holiday season, visiting with any child who makes their way to downtown Midland.

**Scholarship Awards Night**
185 students received MACF scholarships in 2013. Pictured: MACF Trustee Beth Swift and student Brandi Seals.

**Cultural Awareness Month**
The Cultural Awareness Committee plans several events in October. Pictured: local dance students perform at Northwood University.

**Ripple Effect**
The Ripple Effect event is our chance to thank our donors. Pictured: Jim Nigro and MACF Trustee Kevin Kendrick at 2013’s event.

**Senior Donors**
MACF sponsors the popular Senior Christmas Dinner program each year. Pictured: MACF Trustee Liz Kapla serving meals.
2014 Dates to Remember & Contribution Card

July 15, 2014
Grant proposals due

July 18 & 19, 2014
Riverdays Festival

October 15, 2014
Grant proposals due

October 15, 2014
Ripple Effect

December 2, 2014
Annual Courthouse Lighting

December 10, 2014
Senior Christmas Dinners

Your donation goes right back to your community through grants to Midland County nonprofit organizations. Want to get even more involved? Ask us how to open your own donor advised fund.