

Audited Financial Statements

Midland Area Community Foundation

*Years ended December 31, 2012 and 2011  
with Report of Independent Auditors*



Midland Area Community Foundation

Audited Financial Statements

Years ended December 31, 2012 and 2011

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## Report of Independent Auditors

Board of Trustees  
Midland Area Community Foundation  
Midland, Michigan

We have audited the accompanying financial statements of the Midland Area Community Foundation (Foundation), which comprise the statement of financial position as of December 31, 2012 and 2011, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements. The prior year summarized comparative information has been derived from the Foundation's 2011 financial statements and, in our report dated March 30, 2012, we expressed an unqualified opinion on those financial statements.

### *Management's Responsibility for the Financial Statements*

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### *Auditors' Responsibility*

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

***Opinion***

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Midland Area Community Foundation as of December 31, 2012 and 2011, and the changes in its net assets and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

*Andrews Hooper Pavlik PLC*

Midland, Michigan  
April 19, 2013

Midland Area Community Foundation

Statements of Financial Position

	<b>December 31</b>	
	<b>2012</b>	<b>2011</b>
<b>Assets</b>		
Cash and cash equivalents	\$ 2,851,498	\$ 3,506,802
Investments	69,175,158	60,542,269
Pledges receivable	2,000	79,450
Prepaid expenses and other	-	3,780
Parks and improvements	668,647	668,647
Office facility and equipment, net	693,733	735,419
Total assets	<u>\$ 73,391,036</u>	<u>\$ 65,536,367</u>
<b>Liabilities and net assets</b>		
Liabilities:		
Accounts payable	\$ 31,056	\$ 64,402
Grants payable	131,075	42,590
Restricted organizational funds	1,530,451	1,365,453
Total liabilities	<u>1,692,582</u>	<u>1,472,445</u>
Net assets:		
Unrestricted	69,694,371	62,162,079
Temporarily restricted	1,004,083	901,843
Permanently restricted	1,000,000	1,000,000
Total net assets	<u>71,698,454</u>	<u>64,063,922</u>
Total liabilities and net assets	<u>\$ 73,391,036</u>	<u>\$ 65,536,367</u>

See accompanying notes.

Midland Area Community Foundation

Statements of Activities

	Year ended December 31, 2012				Year ended December 31, 2011
	Unrestricted	Temporarily	Permanently	Total	Comparative Totals
		Restricted	Restricted		
<b>Public support, revenue, and gains (losses)</b>					
Contributions	\$ 1,914,284	\$ 550	\$ -	\$ 1,914,834	\$ 3,230,957
Investment income (losses)	8,829,443	279,681	-	9,109,124	(1,562,434)
Miscellaneous	92,415	-	-	92,415	87,125
Net assets released from restrictions	177,991	(177,991)	-	-	-
Total public support, revenue, and gains (losses)	<u>11,014,133</u>	<u>102,240</u>	<u>-</u>	<u>11,116,373</u>	<u>1,755,648</u>
<b>Expenses</b>					
Program services:					
Grant awards	2,346,665	-	-	2,346,665	2,355,062
Other program expenses	657,178	-	-	657,178	915,329
Support services:					
Management and general	355,229	-	-	355,229	362,873
Fundraising	122,769	-	-	122,769	129,930
Total expenses	<u>3,481,841</u>	<u>-</u>	<u>-</u>	<u>3,481,841</u>	<u>3,763,194</u>
Change in net assets	7,532,292	102,240	-	7,634,532	(2,007,546)
Net assets at beginning of year	62,162,079	901,843	1,000,000	64,063,922	66,071,468
Net assets at end of year	<u>\$ 69,694,371</u>	<u>\$ 1,004,083</u>	<u>\$ 1,000,000</u>	<u>\$ 71,698,454</u>	<u>\$ 64,063,922</u>

See accompanying notes.

Midland Area Community Foundation

Statements of Cash Flows

	<b>Year ended December 31</b>	
	<b>2012</b>	<b>2011</b>
<b>Operating activities</b>		
Change in net assets	\$ 7,634,532	\$ (2,007,546)
Adjustments to reconcile change in net assets to net cash provided by operating activities:		
Depreciation	43,586	41,212
Net (appreciation) depreciation in fair value of investments	(7,377,985)	3,074,476
Change in operating assets and liabilities:		
Pledges receivable	77,450	74,350
Prepaid expenses and other	3,780	1,421
Accounts payable	(33,346)	43,515
Grants payable	88,485	(1,760)
Restricted organizational funds	164,998	(57,280)
Net cash provided by operating activities	<u>601,500</u>	1,168,388
<b>Investing activities</b>		
Purchases of property and equipment	(1,900)	(9,139)
Proceeds from sale of investments	2,554,438	4,674,151
Purchases of investments	(3,809,342)	(8,825,222)
Net cash used in investing activities	<u>(1,256,804)</u>	(4,160,210)
Net decrease in cash and cash equivalents	(655,304)	(2,991,822)
Cash and cash equivalents at beginning of year	3,506,802	6,498,624
Cash and cash equivalents at end of year	<u>\$ 2,851,498</u>	<u>\$ 3,506,802</u>

See accompanying notes.

# Midland Area Community Foundation

## Notes to Financial Statements

December 31, 2012

### **1. Nature of Organization, Risks and Uncertainties**

Midland Area Community Foundation (Foundation) is organized as a not-for-profit community foundation for the purpose of promoting and enabling community-wide philanthropic giving to enrich and improve the lives of residents throughout the Michigan counties of Midland, Clare and Gladwin. In fulfilling this mission, the Foundation receives and administers gifts and bequests that are used to meet various needs.

The Foundation receives most of its contributions from numerous individuals, public and private foundations, and businesses located in Midland County. Contributions from a small number of large dollar amount donors may represent a material portion of total contribution revenue. The composition of large dollar amount donors changes each year. During the years ended December 31, 2012 and 2011, contributions from the Foundation's large dollar donors represented approximately 28% and 52%, respectively, of contribution revenue.

The Foundation is a not-for-profit organization exempt from income tax under Section 501(c)(3) of the Internal Revenue Code (Code). The Foundation has been classified as a publicly supported charitable organization under Section 509(a)(1) of the Code and contributions to it are tax deductible by donors within the limitations prescribed by the Code.

### **2. Summary of Significant Accounting Policies**

#### **Basis of Accounting and Presentation**

The Foundation reports information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets. Net assets, including endowment funds, are classified and reported based on the existence or absence of donor imposed restrictions. The bylaws of the Foundation include a variance provision that allows the Board of Trustees (Board) of the Foundation to vary the use of substantially all contributions received.

#### **Use of Estimates**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts in the financial statements and accompanying notes. Actual results could differ from those estimates.

## Midland Area Community Foundation

### Notes to Financial Statements (continued)

#### **2. Summary of Significant Accounting Policies (continued)**

##### **Fair Value Measurements**

Fair value is the exchange price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. In determining fair value, the Foundation uses various methods including market, income, and cost approaches. Based on these approaches, the Foundation often utilizes certain assumptions that market participants would use in pricing the asset or liability, including assumptions about risk and/or the risks inherent in the inputs to the valuation technique. These inputs can be readily observable, market corroborated, or generally unobservable inputs. The Foundation utilizes valuation techniques that maximize the use of observable inputs and minimize the use of unobservable inputs. Based on the observability of the inputs used in the valuation techniques, the Foundation is required to provide the following information according to the fair value hierarchy. The fair value hierarchy ranks the quality and reliability of the information used to determine fair values. Financial assets and liabilities carried at fair value will be classified and disclosed in one of the following three categories:

- Level 1 – Valuations for assets and liabilities traded in active exchange markets, such as the New York Stock Exchange. Level 1 also includes U.S. Treasury and federal agency securities and federal agency mortgage-backed securities, which are traded by dealers or brokers in active markets. Valuations are obtained from readily available pricing sources for market transactions involving identical assets or liabilities.
- Level 2 – Valuations for assets and liabilities traded in less active dealer or broker markets. Valuations are obtained from third party pricing services for identical or similar assets or liabilities.
- Level 3 – Valuations for assets and liabilities that are derived from other valuation methodologies, including option pricing models, discounted cash flow models, and similar techniques, and not based on market exchange, dealer, or broker traded transactions. Level 3 valuations incorporate certain assumptions and projections in determining the fair value assigned to such assets or liabilities.

In determining the appropriate levels, the Foundation performs a detailed analysis of the assets and liabilities that are subject to the fair value standard. At each reporting period, all assets and liabilities for which the fair value measurement is based on significant unobservable inputs are classified as Level 3. The Foundation had no securities classified as level 3 at December 31, 2012 and 2011. Assets classified as level 3 at December 31, 2011, included patent rights receivable. The Foundation had no assets classified as level 3 at December 31, 2012. For the years ended December 31, 2012 and 2011, the application of valuation techniques applied to similar assets and liabilities has been consistent.

Midland Area Community Foundation  
Notes to Financial Statements (continued)

**2. Summary of Significant Accounting Policies (continued)**

**Cash and Cash Equivalents**

Cash and cash equivalents consist of cash deposits held in bank demand deposit accounts and money market funds. Bank demand deposits are held by high-credit-quality financial institutions. Although such cash balances exceeded the federally insured limits at certain times during the year, they are, in the opinion of management, subject to minimal risk. Money market funds are not federally insured. Management believes these funds are subject to minimal risk since a significant portion of securities held by money market funds consist of insured AAA rated bonds and United States Treasury bonds or notes.

**Investments**

The Foundation reports investments in marketable securities at their fair values in the statements of financial position. Unrealized gains and losses are included in investment income or losses in the accompanying statements of activities.

The Foundation's investment portfolio consists of long-term certificates of deposit and mutual funds including bond and equity funds. These mutual funds invest in and hold investment securities that are exposed to various risks such as interest rate, market, and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and such changes could materially affect the amounts reported in the statements of financial position.

**Pledges Receivable**

The Foundation reports unconditional pledges received as revenue in the period received. Pledges receivable are recorded at net realized value if expected to be collected in one year and at fair value if expected to be collected in more than one year. Fair value represents the present value of estimated future cash flows from unconditional promises to give discounted using an interest rate of 4.25%. Uncollectible promises to give are expected to be insignificant.

**Parks and Improvements**

Parks and improvements consist of the Overlook Park and related improvements recorded at estimated fair value at the date of donation plus any improvements.

## Midland Area Community Foundation

### Notes to Financial Statements (continued)

#### **2. Summary of Significant Accounting Policies (continued)**

##### **Office Facility and Equipment and Depreciation**

The office facility and equipment are stated at cost, if purchased, or at the estimated fair value at date of donation. Major improvements and renewals are capitalized while ordinary maintenance and repairs are expensed. Depreciation is computed on the straight-line method and is based on expected useful lives ranging from 3 to 40 years.

##### **Restricted Organizational Funds**

Restricted organizational funds are recorded as liabilities and consist of amounts received from other not-for-profit organizations that specify the donor organization or a related organization as the beneficiary. Investment earnings or losses allocated to the funds and distributions paid to the beneficiary organization are recorded as increases and decreases, respectively, to the liability. Distributions from restricted organizational funds are subject to the current spending policies of the Foundation.

##### **Net Asset Classifications**

The Foundation classifies as permanently restricted net assets a) the original value of the gifts and grants to permanent endowments, b) the original value of subsequent gifts to the permanent endowments, and c) accumulations to the permanent endowments in accordance with the applicable donor or grantor gift instrument. The remaining portion of endowment fund investments that is not classified as permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure for the intended purpose or, when unrestricted, reported as unrestricted and designated by management for specific purposes.

Temporarily restricted net assets consist of pledges receivable because of the inherent time restrictions on the use of the funds and the remaining portion of donor restricted endowment funds that are not classified as permanently restricted. When a restriction expires, that is, when a stipulated time restriction ends or a purpose restriction is fulfilled, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statements of activities as net assets released from restrictions.

The Board, on advice of legal counsel, has determined that the majority of the Foundation's net assets do not meet the definition of an endowment under the Uniform Prudent Management of Institutional Funds Act (UPMIFA). The Foundation is governed subject to the Governing Documents for the Foundation and most contributions are subject to the terms of the Governing Documents and the related Fund or Gift Agreements. Certain contributions are received subject to other gift or grant instruments, or are subject to specific agreements with the Foundation, and may be recorded as permanently restricted, temporarily restricted, or unrestricted, depending on the specific terms of the agreements.

## Midland Area Community Foundation

### Notes to Financial Statements (continued)

#### **2. Summary of Significant Accounting Policies (continued)**

##### **Net Asset Classifications (continued)**

Under the terms of the Governing Documents and the Fund or Gift Agreements, the Board has the ability to modify any restrictions or condition on the distribution of funds that becomes, in effect, unnecessary, incapable of fulfillment, or inconsistent with the charitable needs of the community or area of service. The Board also has the ability to distribute so much of the corpus of any trust or separate gift, devise, bequest, or fund as the board in its sole discretion shall determine. As a result of the ability to distribute corpus, all contributions not classified as temporarily restricted or permanently restricted are classified as unrestricted net assets for financial statement purposes.

##### **Contributions**

Generally, contributions, including unconditional pledges to give, are recorded at fair value when received. Contributions of services, fixed assets, and other non-monetary contributions are recorded at the donor's estimated fair value. All current contributions are considered unrestricted.

##### **Functional Classification of Expenses**

The Foundation reports its expenses on the statements of activities in functional classifications based on direct identification, time studies and floor space. Each category is defined as follows:

###### Program Services

Program services expenses include grant awards and other significant program expenses. They also include in-kind and other expenses incurred by such programs as the Santa House project, Riverdays event, Midland County Youth Action Council, Midland County Violence Prevention Partnership project, and Scholarships.

###### Management and General

Management and general expenses include those expenses associated with the management of the Foundation.

###### Fundraising

Fundraising expenses include those expenses associated with promoting and raising funds for the Foundation.

## Midland Area Community Foundation

### Notes to Financial Statements (continued)

#### 2. Summary of Significant Accounting Policies (continued)

##### Grant Awards

Grants are recorded as expenses when approved by the Foundation's Board. Grant awards are presented on the financial statements net of grant refunds.

##### Comparative Financial Information

The statements of activities include certain prior-year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with the Foundation's financial statements for the year ended December 31, 2011, from which the summarized information was derived.

##### Reclassification

Certain 2011 amounts have been reclassified to conform to the 2012 presentation. Such reclassifications had no effect on net assets or the change in net assets.

##### Subsequent Events

Management has evaluated subsequent events through April 19, 2013, which is the date the financial statements were available to be issued.

#### 3. Investments

The following summarizes the cost basis and market value (carrying value) of investments.

	<b>December 31, 2012</b>		<b>December 31, 2011</b>	
	<b>Cost</b>	<b>Market</b>	<b>Cost</b>	<b>Market</b>
Fixed income mutual funds	<b>\$15,527,073</b>	<b>\$17,140,901</b>	\$15,785,548	\$16,360,102
Equity mutual funds	<b>36,600,108</b>	<b>46,928,231</b>	34,728,128	39,223,279
Hedge funds	<b>2,500,000</b>	<b>3,139,792</b>	2,500,000	3,002,255
Certificates of deposit	<b>1,966,234</b>	<b>1,966,234</b>	1,956,633	1,956,633
	<b><u>\$56,593,415</u></b>	<b><u>\$69,175,158</u></b>	<u>\$54,970,309</u>	<u>\$60,542,269</u>

Midland Area Community Foundation  
Notes to Financial Statements (continued)

**3. Investments (continued)**

Investment income (losses) for the years ended December 31, consisted of the following:

	<b>2012</b>	<b>2011</b>
Interest, dividends, and distributions	\$ <b>1,930,188</b>	\$ 1,477,741
Net appreciation (depreciation) in fair value	<b>7,377,985</b>	(3,074,476)
Net investment income (loss)	<b>9,308,173</b>	(1,596,735)
Amounts allocated to restricted organizational funds	<b>199,049</b>	34,301
	<b>\$ 9,109,124</b>	\$ (1,562,434)

The Foundation paid bank trustee and investment management fees of \$5,232 and \$60,840, respectively, in 2012 and \$3,732 and \$58,155, respectively, in 2011.

**4. Pledges Receivable**

Pledges receivable at December 31, 2012 and 2011, consisted of unconditional promises to give and an assignment of patent rights. At December 31, 2011, approximately 97% of pledges receivable were collectible from the assignment of patent rights. Pledges receivable are expected to be collected as follows:

	<b>2012</b>	<b>2011</b>
Receivable in less than one year	\$ <b>2,000</b>	\$ 82,000
Receivable in one to five years	-	-
	<b>2,000</b>	82,000
Less discount to net present value	-	2,550
	<b>\$ 2,000</b>	\$ 79,450

**Patent Rights**

During 2005, a contributor assigned patent rights to the Foundation, which expired in August 2012. The value of the patent rights, which is included in pledges receivable, is calculated based on the present value of the estimated amount of the semi-annual payments to be received discounted at 4.25%. At December 31, 2011, the estimated net present value was approximately \$77,450.

Midland Area Community Foundation  
Notes to Financial Statements (continued)

**5. Office Facility and Equipment**

Office facility and equipment as of December 31, 2012 and 2011, consisted of the following:

	<b>2012</b>	<b>2011</b>
Land	\$ 65,000	\$ 65,000
Building and improvements	<b>688,868</b>	688,868
Office furniture and fixtures	<b>111,305</b>	111,305
Office equipment	<b>42,142</b>	42,142
Computer software	<b>40,105</b>	38,205
Total cost	<b>947,420</b>	945,520
Less accumulated depreciation	<b>253,687</b>	210,101
Office facility and equipment, net	<b>\$ 693,733</b>	<b>\$ 735,419</b>

**6. Endowments**

**Endowment Funds**

The Foundation's endowment funds consist of 326 individual funds established for a variety of purposes. The endowment funds consist of both donor restricted endowment funds and funds designated by the Board to function as endowments. Net assets associated with the endowment funds, including funds designated by the Board to function as endowments, are classified and reported based on the existence or absence of donor imposed restrictions.

**Interpretation of Relevant Law**

The Foundation has interpreted UPMIFA as requiring preservation of the fair value of the original gift, as of the gift date, of donor restricted endowment funds absent explicit donor stipulations to the contrary. The Foundation considers the following factors in making a determination to appropriate or accumulate donor restricted endowment funds and board designated endowment funds:

- (1) The duration and preservation of the fund.
- (2) The purposes of the Foundation and the donor restricted endowment fund.
- (3) General economic conditions.
- (4) The possible effect of inflation and deflation.
- (5) The expected total return from income and the appreciation or depreciation of investments.
- (6) Other resources of the Foundation.
- (7) The investment policies of the Foundation.

Midland Area Community Foundation

Notes to Financial Statements (continued)

**6. Endowments (continued)**

**Endowment Funds and Changes Therein**

The Foundation's endowment net asset composition as of December 31, 2012, was as follows:

	<b>Temporarily</b>		<b>Permanently</b>	
	<b>Unrestricted</b>	<b>Restricted</b>	<b>Restricted</b>	<b>Total</b>
Donor restricted endowment funds	\$ -	\$ 1,002,083	\$ 1,000,000	\$ 2,002,083
Board designated endowment funds	59,124,488	-	-	59,124,488
	<u>\$ 59,124,488</u>	<u>\$ 1,002,083</u>	<u>\$ 1,000,000</u>	<u>\$ 61,126,571</u>

Changes in board designated and donor restricted endowment funds during the year ended December 31, 2012, follows:

	<b>Unrestricted</b>	<b>Temporarily Restricted</b>	<b>Permanently Restricted</b>	<b>Total</b>
Balance, December 31, 2011	\$ 51,302,275	\$ 822,393	\$ 1,000,000	\$ 53,124,668
Investment income:				
Interest and dividends	1,705,704	57,828	-	1,763,532
Net appreciation of investments	6,543,810	221,853	-	6,765,663
Net investment income	8,249,514	279,681	-	8,529,195
Contributions	2,286,099	550	-	2,286,649
Grants appropriated	(1,425,131)	(46,601)	-	(1,471,732)
Fees and expenses	(1,288,269)	(53,940)	-	(1,342,209)
Balance, December 31, 2012	<u>\$ 59,124,488</u>	<u>\$ 1,002,083</u>	<u>\$ 1,000,000</u>	<u>\$ 61,126,571</u>

The Foundation's endowment net asset composition as of December 31, 2011, was as follows:

	<b>Temporarily</b>		<b>Permanently</b>	
	<b>Unrestricted</b>	<b>Restricted</b>	<b>Restricted</b>	<b>Total</b>
Donor restricted endowment funds	\$ -	\$ 822,393	\$ 1,000,000	\$ 1,822,393
Board designated endowment funds	51,302,275	-	-	51,302,275
	<u>\$ 51,302,275</u>	<u>\$ 822,393</u>	<u>\$ 1,000,000</u>	<u>\$ 53,124,668</u>

## Midland Area Community Foundation

### Notes to Financial Statements (continued)

#### 6. Endowments (continued)

Changes in board designated and donor restricted endowment funds during the year ended December 31, 2011, follows:

	<b>Unrestricted</b>	<b>Temporarily Restricted</b>	<b>Permanently Restricted</b>	<b>Total</b>
Balance, December 31, 2010	\$ 52,792,699	\$ 992,262	\$ 1,000,000	\$ 54,784,961
Investment income (losses):				
Interest and dividends	1,390,603	42,059	-	1,432,662
Net depreciation of investments	(2,922,448)	(88,390)	-	(3,010,838)
Net investment income (losses)	(1,531,845)	(46,331)	-	(1,578,176)
Contributions	2,700,867	3,500	-	2,704,367
Grants appropriated	(1,487,554)	(75,450)	-	(1,563,004)
Fees and expenses	(1,171,892)	(51,588)	-	(1,223,480)
Balance, December 31, 2011	<u>\$ 51,302,275</u>	<u>\$ 822,393</u>	<u>\$ 1,000,000</u>	<u>\$ 53,124,668</u>

#### Funds with Deficiencies

From time to time, the fair value of investment assets associated with individual donor restricted endowment funds may fall below the level that the donor or UPMIFA requires the Foundation to retain as a fund of perpetual duration. In accordance with accounting principles generally accepted in the United States of America, deficiencies of this nature are reported in unrestricted net assets. The fair value of the Foundation's investment assets at December 31, 2012 and 2011, associated with the endowment portion of its funds exceeded the level required by the donor or UPMIFA to be retained as a fund of perpetual duration.

#### Return Objectives and Risk Parameters

The Foundation has adopted investment and spending policies for its investment portfolio that attempt to provide a predictable stream of funding to programs supported by the investment portfolio while seeking to maintain the purchasing power of the endowment investments. Endowment assets include those assets of donor restricted funds that the Foundation must hold in perpetuity or for a donor specified period and board designated funds. As approved by the Foundation's Investment Committee, the investments are invested in a manner that is intended to achieve a target rate of return that exceeds the consumer price index by at least 5.5% on a net-of-fees basis over a five-year rolling average. The portfolio is also expected to outperform a weighted benchmark index without exceeding a standard deviation of 1.2 times the weighted benchmark index on a total return basis over the full market cycle. The benchmark index is comprised of each asset class index weighted by its target allocation. Actual returns in any given year may vary from target amounts.

## Midland Area Community Foundation

### Notes to Financial Statements (continued)

#### **6. Endowments (continued)**

##### **Strategies Employed for Achieving Objectives**

The Foundation's investment portfolio is expected to endure into perpetuity. The Foundation invests a significant portion of assets in equity or equity-like securities to meet performance objectives. Management believes the long-term risk of not investing in growth securities outweighs the short-term volatility risk of such securities. As a result, fixed income securities will be used to lower the short-term volatility of the portfolio and to provide income stability, especially during periods of weak or negative equity markets. Cash is not viewed as a strategic asset of the portfolio, but instead is used to meet short-term liquidity needs. Other asset classes are included to provide diversification (e.g., international equities) and incremental return (e.g., small cap equities).

##### **7. Spending Policy and How the Investment Objectives Relate to Spending Policy**

The Foundation's spending policy annually calculates the amount of money available for distribution from the various endowed funds for grant making and administration. The maximum spending policy is to distribute 5% of the average fair value over the prior 20 quarters determined as of September 30, of the year preceding the planned distributions. If the market value of an endowment fund on September 30 exceeds the fund's historic dollar value, then the maximum allowable spending from that endowment fund shall be 5% of the previous 20 quarter moving average of the fund's market value. If the market value of an endowment fund on September 30 is less than the fund's historic dollar value, then the maximum allowable spending from that endowment fund shall be the lesser of 1) 5% of the previous 20 quarter moving average of the fund's market value, or 2) the ordinary income earned on that fund during the previous 4 calendar quarters. Accordingly, over the long term, the Foundation expects current spending policy to allow its endowment assets to grow at an average rate of 3.0% annually. This is consistent with the Foundation's objectives to maintain the purchasing power of the endowment assets and to provide additional real growth through new gifts and investment return.

Midland Area Community Foundation

Notes to Financial Statements (continued)

**8. Fair Value Measurements**

Fair value measurements for assets carried at fair value on a recurring basis as of December 31, 2012 and 2011, were as follows:

	<b>December 31, 2012</b>			
	<b>Fair Value</b>	<b>Quoted Prices in Active Markets for Identical Assets/ Liabilities (Level 1)</b>	<b>Significant Other Observable Inputs (Level 2)</b>	<b>Significant Unobservable Inputs (Level 3)</b>
Money market funds	\$ 1,328,917	\$ 1,328,917	\$ -	\$ -
Certificates of deposit	1,966,234	1,966,234	-	-
Investment securities	67,208,924	67,208,924	-	-
	<b>\$70,504,075</b>	<b>\$ 70,504,075</b>	<b>\$ -</b>	<b>\$ -</b>

	<b>December 31, 2011</b>			
	<b>Fair Value</b>	<b>Quoted Prices in Active Markets for Identical Assets/ Liabilities (Level 1)</b>	<b>Significant Other Observable Inputs (Level 2)</b>	<b>Significant Unobservable Inputs (Level 3)</b>
Money market funds	\$ 624,455	\$ 624,455	\$ -	\$ -
Certificates of deposit	1,956,633	1,956,633	-	-
Investment securities	58,585,636	58,585,636	-	-
Pledges receivable	77,450	-	-	77,450
	<b>\$61,244,174</b>	<b>\$ 61,166,724</b>	<b>\$ -</b>	<b>\$ 77,450</b>

The table below presents information about fair value measurements that use significant unobservable inputs (Level 3):

Pledges receivable:

Balance at January 1, 2012	\$ 77,450
Amounts received during 2012	<u>(77,450)</u>
Balance at December 31, 2012	<u>\$ -</u>