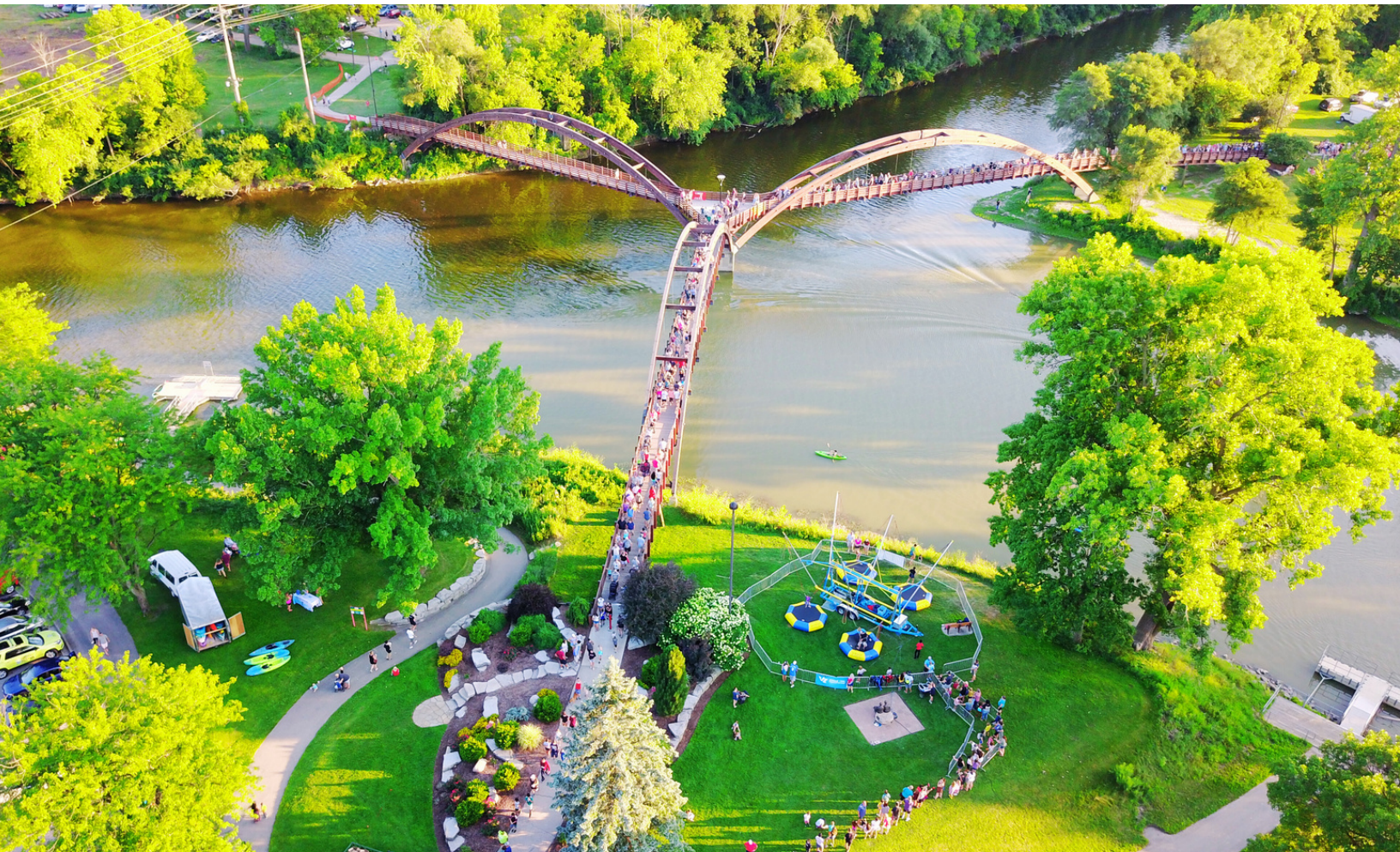




TRANSFORMATION

2022 Annual Report





Our Purpose Statement

We exist to cultivate the power of giving within our community, support long-term transformation, and help ensure all residents thrive.

Contents

- 04** About
- 05** CEO & Board Chair Message
- 06** Transformation
- 10** Foundation Faces
- 12** Changing Places
- 14** Fundholder Story
- 16** Assets
- 17** Fund Types
- 18** Focus Areas
- 19** Grantmaking
- 22** Legacy Society
- 24** Financials
- 26** Our Team



About

Welcome to the Midland Area Community Foundation, your local leader in community philanthropy since 1973.

We believe anyone can be a philanthropist, facilitating a broad scope of avenues for involvement and bringing to life the philanthropic goals of foundation members.

We reflect our donors' and community partners' broad array of interests, including arts, culture, economic development, education, environment, health, human services, neighboring, and recreation.

Your Foundation supports philanthropy in many ways. A few examples are:

Grants – The Midland Area Community Foundation goes beyond making grants that advance charitable activities. The Community Foundation identifies current and emerging community gaps, helps the community prepare for the future, and provides donors the opportunity to leave lasting legacies. Your Foundation granted over \$12 million in 2022 to support a wide array of community programming and nonprofits.

Scholarships – The Community Foundation commits to providing students the opportunity to continue their education beyond high school. Scholarships provide an investment in the community's future, developing talent by helping students achieve their dreams. For example, the Midland Believes Scholarship, since 2017, has provided over \$125,000 to first-generation college students to pursue postsecondary certificates and college degrees.

Projects – Project funds permit Midland Area Community Foundation members to donate for specific purposes. They provide an opportunity for the Community Foundation to offer service and leadership to the community. These funds vary in size and scope. An excellent example of a project the Community Foundation helped bring to life, with generous support from several community members and local family foundations, is The Tridge, Midland's iconic three-legged bridge that was erected in 1981.

Initiatives – With initiatives like Midland Area Cultural Awareness Coalition, Midland Area Youth Impact Partnership, Midland Area Career & College Access Network, Public Arts Midland, and community events like Midland Area River Days, community members can participate in a group, activity, or event that represents their values.

Community members can donate to existing funds like the Community Investment Fund to improve Midland, to specific funds representing their philanthropic goals, or to develop their own funds. The Community Foundation permits donors to direct gifts broadly or narrowly to whatever issues they care about most. Contributions from donors change lives today and in the future. All donations allow individuals to directly engage in philanthropy – giving to those things that matter most to them.

The Community Foundation allows everyday people to invest in opportunities that enrich and improve quality of life, resulting in long-term community transformation.



Message from our CEO & Board Chair



Dear Friends,

Thank you for joining us to build a vibrant, thriving community. As we celebrate our 50th anniversary year, we reflect on the many transformational changes that have taken place in the Midland area since the founding of Midland Area Community Foundation.

The theme for this year's annual report is transformation. The Cambridge Dictionary defines transformation as "a complete change in the appearance or character of something or someone, especially so that that thing or person is improved." Some of the photos in our annual report show physical transformational changes in our community, like the building of the Tridge, the development of the Rail Trail, and the construction of the Santa House.

Other transformational changes can be less obvious, like providing resources so our youngest learners have access to high quality preschool education to ensure greater success in school or offering financial support so our high school graduates are able to complete post-secondary education opening the door to meaningful employment opportunities.

Whether visible or not, we are constantly working to find ways to positively transform the Midland area. Rick Warren, author of *The Purpose Driven Life* stated, "Transformation is a process, and as life happens there are tons of ups and downs. It's a journey of discovery." We have had our share of ups and downs particularly in recent years with the pandemic and the dam failures and resulting flooding. Through this journey, we've shown our care for neighbors and our willingness to move together and forward in a bold way so that all in our community can thrive.

Community foundations are designed to demonstrate their love of community, working to be "for good, for ever, for all." It is a joy to work together with all of you to bring about positive changes as we pursue our purpose of cultivating the power of giving within our community, supporting long-term transformation, and helping ensure all residents thrive.

As Dr. Seuss said, "Unless someone like you cares a whole awful lot, nothing is going to get better. It's not." Thanks for caring a "whole awful lot" with us as we continue our journey of transformation, helping to change our corner of the world for the better.

In service,

Sharon Mortensen
President & CEO

Jeff Hert
Board Chair



Transformation

The Midland Area Community Foundation believes that by working together, great things can happen. The following examples of transformation show projects in which Your Foundation played an integral role - sometimes as lead, sometimes as a convener, and sometimes as a contributor. Your contributions to the Midland Area Community Foundation result in long-term community transformation.



The Tridge



The Midland Area Santa House



The M20 Bridge Mural



The Pere-Marquette Rail Trail



The Downtown Midland Streetscape Amenities Project



The Midland Area Community Foundation, formerly known as Community Drug Store - Circle Branch





March: Aaron and Renee' Deckrow were awarded the 2022 Citizenship Award as part of the annual State of the City Celebration. The Citizenship Award is an award to recognize individuals who are unselfishly committed to making our community a better place by encouraging and helping others to employ civility, respect, and inclusiveness to make a difference.

June: The Big Give awarded a grant for over \$14,000 to the Bridge Food Center. The Big Give is a group of men from the greater Midland area who are dedicated to helping local nonprofit agencies. The idea is simple: Meet three times per year, donate \$100 per member at each meeting, and vote on a local nonprofit to receive the funds.





August: The Midland Area River Days Festival, an initiative of the Midland Area Community Foundation, brought music and enriching entertainment to Downtown Midland. River Days is an inclusive festival, providing fun and local resources to the Midland community.

October: Ripple Effect, Midland Area Community Foundation's celebration of philanthropy, took place at the H Hotel, where Tina Van Dam was named Philanthropist of the Year.



December: The Midland Area Community Foundation partnered with Senior Services for the Senior Christmas Dinner program. The Senior Christmas Dinner program serves over 1,000 free meals to local seniors. Senior Christmas Dinners has been an annual program for the last 45+ years.

December: Santa returned to the Midland Area Santa House in Downtown Midland. Over 10,000 people visited the Santa House in 2022.



Foundation Faces



"I initially joined the Youth Action Council because my dad described the group to me back in middle school as being 'kind of like Shark Tank': Kids pitch their ideas and request money to accomplish them. I thought that was interesting, but I didn't join because I didn't know anyone on the committee. But then I was at cross country practice one day and heard one of my friends talking about being involved in the Council, and that's what got me to join. After I joined, I found myself looking up to the Council's officers—it was cool to see young people in leadership roles. I wanted to be a role model for future kids, and that became something I wanted to take on."

-Amelia Hatfield

"I became involved with the Midland Soccer Club when my daughter started playing at the age of four. At the time, the Club was discussing building new fields and a building, and since I came from the construction business, I offered to help with the expansion in early 2000. Jerry Martin was our lead fundraising person, and that's also where the Midland Area Community Foundation comes in. What's great about the Foundation is that they look at supporting the greater community, and they helped us fundraise for the building, the fields, and the alarm system for early weather warnings."

-Joe Kozuch



"My wife developed breast cancer and passed away in 1983. My daughters were only two and seven, so I got involved with the Community Foundation because I wanted to do some things to remember her and show my daughters how we can honor her life by giving back to others like she would have liked... I was looking for ways to help the Foundation and showed some interest in Fireworks, so they said, 'great, we need someone to take over the fireworks [at] River Days,' I have been doing that for 20 years now."

-Jim Malek



“Many things led to where I am today, but with the Community Foundation, my first interaction was with applying for a scholarship when I was in high school at Dow High. I received an anonymous donor scholarship from the Midland Area Community Foundation, which helped me immensely. And so it was this incredible gift to me. I’d been saving for college, knowing I’d pay for it myself. But it was massive and helped me to get started and be the first person in my family to get a four-year degree. I remember Esther Gerstacker shaking my hand at the ceremony that I attended with my mom. From this experience, mentorship from Esther, and how my mom and grandfather lived with a philosophy of helping other people, a whole new avenue opened up for me.”

-Craig McDonald

“A lot of communities don’t have something like the Midland Area Community Foundation, organizations who are able to help with projects like these, and we’re totally blessed. Once completed, the Pere-Marquette Rail Trail became an excellent way to be able to link the communities! Plus, you can use the corridors for bicycling, for transportation, and I get a smile on my face whenever I see somebody go down in a motorized wheelchair. That is so cool because it’s an opportunity for them to get out and to feel free. The Pere-Marquette Rail Trail didn’t happen because of any one person. It really took the entire community.”

-Bill Gibson



“What I hope is that the dominant culture in Midland will internalize the mission of making Midland more inclusive and take it upon themselves to keep the ball moving forward. I feel the burden is too much on the minority groups to keep it going... I want our majority culture in Midland to take it upon themselves and say, ‘this is important to us.’ We need to continue to support the vision of the Midland Area Culture Awareness Coalition. An organization like the Cultural Awareness Coalition is so priceless. I hope this vision and its role become internalized by local government, schools, and the community. What the Cultural Awareness Coalition is doing is exactly what you need to do to create positive and strong communities that can grow and raise children who are global citizens. The benefits are endless. The best way to attract talented people is to build an inclusive community.”

-Umbareen Jamil



Access to Community

Changing Restrooms & Changing Places

"The Americans with Disabilities Act gives a very basic minimum requirement for an entry into a space and into the restroom. What that person is able to do or not able to do once they're in that space is a big question," said Iris Mehler, a mother of a child with accessibility needs. "And this is where Access to Recreation [now known as Access to Community] is getting involved. We're trying to really make it so that the people with the most severe disabilities are served, and everybody else can have better access as well."

Through Midland Area Community Foundation's Access to Community Committee, Iris and others have championed significant changes within Midland County. The vision of Access to Community is to remove barriers and ensure all projects and programs initiated in Midland County are thoughtfully designed to include the unique needs of people with all abilities. It is impossible to engage in this work without all our community systems working in alignment to collaborate around this vision statement. People with disabilities, along with their families and friends, have financial resources that they are more likely to invest in programs and services in communities that are inclusive and accessible. Building a community accessible to all users means that Midland County will not only be accessible to all community members but also become an attractive tourism destination for all.

Access to Community has spearheaded Midland's first "Changing Places" restroom facility in Grove Park, set to break ground in 2023. A Changing Places restroom goes beyond the minimum Americans with Disabilities Act (ADA) requirements for accessibility by providing hoists, adult changing tables, and the space for differently-abled people to navigate a public restroom in a dignified way. While ensuring this fundamental right is an accomplishment for advocacy groups, Iris hopes it will catalyze many future improvements.

"I want us to be known as a Small Town America that really did make an exceptional effort to include all people with all abilities and that we have not only the facilities to accommodate our own residents but to accommodate visitors and that we will be a destination for wheelchair users and for people of all abilities who want to go on vacation," said Iris. "With so many resources and with so much education and the socio-economic power, we can do it because we placed a high priority on this. I have this hope and dream because of the people that I have interacted with so far; their deep level of emotional and personal involvement in what happens in the community allows me to literally see that vision coming to life."

In 2022 the Midland Area Community Foundation gifted \$125,000 to the Midland Rotary Foundation to support the "Changing Places" restroom facility in Grove Park. This gift is a renewed commitment of the Community Foundation's support for Grove Park's revitalization. In 2020 the Foundation gifted over \$115,000 for Grove Park renovations and the development of the Pine Street promenade.

"The partnerships between philanthropic efforts of community members made possible by Midland Area Community Foundation and public services like Parks and Recreation are significant and vital to understand. Everyone is invited to participate and can engage in very simple ways. As the Director of Public Services for the City of Midland, I have worked with the Community Foundation to seek grant support to build community assets - to create places where people can engage in creating or expanding their community experience; smaller grants to put signage at City Forest, larger grants for Chippewassee Trail expansion, and the Grove promenade," said Karen Murphy. "I want to continue to improve accessibility and inclusion in the community. I want spaces and places for everyone! I can play my part in this by ensuring that every improvement we make in our parks system is made through a lens of Universal Design and by looking at how we can best serve the most complex needs through the facilities we build and the programs we offer. And through the partnerships and connections that we make along the way, I have met a wonderful mentor and friend, Iris Mehler. She has opened my eyes to a void that I didn't see in our community - we are missing out on a wonderful sector of our population because of the physical barriers that exist throughout Midland. I am ready to work alongside people like Iris to help bring those barriers down to become a welcoming community where everyone can join in."

The work of Access to Community is representative of the Community Foundation's purpose to help ensure all residents thrive. If you would like to assist in enriching our community in Midland County, contact the Community Foundation directly to explore the best way to support this initiative. You can learn more at midlandfoundation.org/initiative/access-to-community.



Iris Mehler



Karen Murphy



The Colemans

"With the endowment model, we love making a gift that will forever help children get the right start."

When Rod and Jen Coleman attended the Naval Academy, they never dreamed they would settle in Michigan, let alone Midland.

"I grew up in Farmington Hills. We came home from college to Farmington for Easter. It was one of those cold 'Michigan Easters.' We were bundled up in our winter coats. Rod said he would never live in Michigan," said Jen with a smile.

Rod followed, "We were in the military and were really able to explore the world. After exiting the military, I joined SYM Financial, which is headquartered in north central Indiana. SYM did a tremendous amount of business in Midland. I traveled back and forth. A group of us acquired the company in 2006. That opened the door for us to do what we should have been doing - which was living in the community we serve. Our family moved to Midland, and it was great. We loved it and raised our kids here."

The Colemans strongly emphasized community involvement, even before their children grew into adults.

"When the kids were young, we would go ring the bell for Salvation Army. We volunteered time. I volunteered as a coach at the soccer club when our kids were playing," said Rod. "Eventually, I was connected to the Community Foundation's Investment Committee, where I could give a bit of my time and talent. That expanded into an opportunity to serve the Board more broadly."

"It was Sharon Mortensen who really introduced us to the Community Foundation. I started the Tri-City Kids Triathlon, 'Tri-Kids-Try.' Sharon recommended we connect with the Community Foundation as a way to develop some funds and awareness for the race. Our connection with the Foundation really began there," said Jen.

The Coleman family's relationship with the Foundation continued to grow over time. Their oldest son served as an Officer for the Midland Area Youth Action Council, and Rod has continued to serve as Foundation Trustee for almost nine years. Throughout Rod's tenure, he's taken part in helping to shape the direction of the Community Foundation, but one specific event has supported the Coleman's current philanthropic strategy.

"Early in my tenure as a board member, I attended the Council of Michigan Foundations' Annual Conference. A group of us heard a gentleman named Robert Putnam speak. He spoke about how children raised in the same community can end up with very different outcomes and how the most precious opportunity to make a change is early in one's life," said Rod. "We started looking and researching how you can make a difference in someone's life and actually change the future instead of dealing with the issues as they come out. How can we make a change sufficient enough to make the outcome different? That resonated with me."

After the conference, the concept of circumstances and their effects on our lives resonated with the Colemans. Rod shared Putnam's book "Our Kids: The American Dream in Crisis" with fellow Community Foundation member Dick Dolinski. One of the Colemans' children wrote a college entrance essay inspired by their time volunteering at Big Brothers Big Sisters. The theory underpinning the essay was that although they were 99.9% like their "little," they still had very different opportunities and circumstances.

As conversations about the widening gap in upward mobility took place in the Coleman household, they were also happening at the Community Foundation. With the knowledge that 85% of the human brain's development has been completed by age five according to data compiled by the Rauch Foundation, the Community Foundation developed the Ready for School Preschool Scholarship program with the goal for every child in Midland County to receive at least one year of high-quality preschool scholarship before kindergarten. The Ready for School Preschool Scholarship makes this possible for those with limited financial resources. The program is a partnership with the Midland County Great Start Collaborative and was developed under the guidance of a small committee, including Rod. It is an endowed fund to underwrite tuition to attend quality preschool for Midland County children whose families would otherwise be unable or find it challenging to afford the experience.

"As this concept developed into a fund, it was something we felt very passionate about," said Rod. "With the endowment model, we love making a gift that will forever help children get the right start."

Established with generous support from the Rollin M. Gerstacker Foundation, the Charles J. Strosacker Foundation, and many passionate individuals, families, and organizations, the endowed fund will grow, supporting some of Midland's youngest learners in perpetuity.

If you would like to assist in developing talent in Midland County, contact the Community Foundation directly to explore the best way to support this initiative. You can learn more at midlandfoundation.org/initiative/readyschool.



Assets

The Community Foundation has over \$114 million in assets, enabling us to give now and in the future. Over 700 funds are represented in the dollar amounts below. Many of the funds are endowed, and all have the purpose of helping with causes our donors care about.

Anyone can be a philanthropist. Whether the gift is large or small, gifts to Midland Area Community Foundation go toward helping Midland thrive.

\$114,895,702

TOTAL ASSETS

\$11,738,964

Agency Funds

\$5,264,396

Field-Of-Interest Funds

\$28,267,222

**Community Investment
Funds**

\$11,954

**Giving Circle
Funds**

\$27,810,013

Designated Funds

\$7,232,167

Project Funds

\$12,934,897

Donor-Advised Funds

\$21,636,090

Scholarship Funds

Fund Types

Agency Funds

Endowing a nonprofit organization

A simple and efficient way to build an endowment and help create sustainability for local nonprofits.

Community Investment Funds

Meeting ever-changing needs

Help address a broad range of local needs, including future needs that often cannot be anticipated today.

Designated Funds

Helping local organizations sustain and grow

Make a lasting impact for a particular nonprofit organization - a senior center, museum, or other organization.

Donor-Advised Funds

A personal approach to giving

Be actively involved in grantmaking with a simple, powerful personal approach to giving that is oftentimes called a "charitable checking account."

Field-Of-Interest Funds

Connecting personal values to high-impact opportunities

Target specific areas of community investment such as arts, recreation, youth development, or other initiatives you are passionate about.

Giving Circle Funds

Giving with a group

Combine your contributions with other like-minded individuals so that everyone can collectively make a lasting difference on the causes they value. We'll manage the details while your group focuses on making an impact.

Project Funds

Focus on fundraising, not fund management

The ideal vehicle for a short-term community project. We'll manage all accounting, tax receipts, and donor communication so you can focus on fundraising.

Scholarship Funds

Investing in deserving students

Develop talent by helping hardworking area students achieve their lifelong dreams.

All these types of funds can be set up in a way to memorialize a loved one or honor a family/individual.



Scholarship recipients were able to meet with scholarship fundholders at an event held at Northwood University in June.



What drives the work we do?

Midland's Community Success Panel developed four major focus areas for our community. The panel believed these areas would help Midland achieve its vision statement of “Midland: an inclusive community. Together. Forward. Bold. An exceptional place where everyone thrives.” The Community Foundation, in turn, aligned with these focus areas. We believe that to work towards a more vibrant, thriving community, our efforts should focus on these broad areas.

Building our livelihood means focusing on economic development and infrastructure.

Developing our talent means focusing on education and the development and engagement of our youth.

Caring for our people means focusing on health, human services, poverty, housing, and public safety.

Enriching our community means focusing on arts, culture, entertainment, recreation, diversity, and the environment.

We believe that moving forward together with our donors and the community, we can help to transform our community as we focus on these areas. Together, we're enriching and improving our quality of life.



Building our Livelihood

Midland County creates and sustains competitive advantages for existing and future businesses. We are well-connected and invest in our physical and technological infrastructure.



Developing our Talent

Midland County offers high-quality education and learning opportunities throughout life. Our community nurtures a skilled workforce and places high value on post-secondary learning. We provide opportunities for children and youth to realize their hopes and dreams.



Enriching our Community

Midland County is a vibrant hub of arts, culture, entertainment, and recreational opportunities. We are committed to equality and inclusion, and we welcome, embrace, and accept all people. We are a sustainable community that values and protects its natural resources.



Caring for our People

The Midland community provides a coordinated and comprehensive system of supportive health and human services so that all may thrive. We encourage self-sufficiency and accept all individual responsibilities to collaborate to create the safest community in the country.

Grantmaking

Your Foundation holds over 700 individual funds, each with a different purpose, impacting our community through grants and/or scholarships. Most funds were established by individuals partnering with Midland Area Community Foundation to impact our community positively.

Grant totals reflect all funds held at the Community Foundation. Grants on the following pages represent Midland Area Community Foundation's competitive grants. Money for these grants comes from Community Investment and Foundation Directed Funds held at the Community Foundation. Also, competitive grants are awarded through the Kellogg Youth Fund, utilized at the direction of the Midland Area Youth Action Council.

\$12,299,897

OUR GRANTMAKING

\$2,387,428

**DEVELOPING OUR
TALENT**

\$3,038,340

**CARING FOR OUR
PEOPLE**

\$3,303,197

**ENRICHING OUR
COMMUNITY**

\$3,570,932

**BUILDING OUR
LIVELIHOOD**

Erin Patrice from The Breaking Bread Village spoke about her experience of opening a project fund with the Midland Area Community Foundation at the Foundation's Ripple Effect celebration. Patrice started The Breaking Bread Village in 2020 in response to the anger and divisiveness she saw in the country, particularly on social media. With the pandemic, the election, and George Floyd's murder, "2020 was a crazy year for everyone," she said. The Breaking Bread Village aims to unite people and create connections by intentionally listening and exploring differing viewpoints.



Our Competitive Grants 2022



DEVELOPING OUR TALENT

Coleman Community Schools - \$100,000

Coleman Culinary & Hospitality Project at The Depot

Coleman Community Schools - \$10,000*

Coleman Culinary & Hospitality Project at The Depot

Midland County Educational Service Agency - \$100,000*

Supporting Children & Supporting Childcare

The Rock Center for Youth Development - \$50,000

Positive Youth Development Certificate

Resonators Competitive Drumline of Mid-Michigan - \$10,000*

Programming & Equipment Expansion

The Legacy Center for Community Success - \$10,000

Read 2 Lead Summer Phonics Intervention Program



BUILDING OUR LIVELIHOOD

Meridian Public Schools - \$10,000*

Nature Education Support

Creative 360 - \$10,000*

Sprouts & STEMs: Children's Garden with Integrated Arts & Science

Community Construct - \$40,000

Community Construct - Building Community with Skills for Tomorrow

Central Michigan University Research Corporation - \$40,000

Entrepreneur Like Me: An Inclusive Entrepreneur Initiative

Midland Area Community Foundation staff utilized a day of service to assist with cleaning The Depot in Coleman. The Depot houses the Coleman Culinary & Hospitality Project for Coleman Community Schools. This project received a grant from the Community Foundation and the Midland Area Youth Action Council.



CARING FOR OUR PEOPLE

Adoption Option Inc. - \$39,860

Parents as Teachers Training

Andy's Angels - \$100,000

Andy's Place Midland

ARC of Midland - \$3,683

IPS Car Seat & EZ Rider Stroller

County of Midland - \$39,261

Mental Health Court Support

Great Lakes Bay Foundation - \$50,000*

Advancing the iMatter Anti-Stigma Campaign

Home to Stay - \$80,000*

Housing Stability Support

King's Daughters & Sons of Midland, Inc. - \$10,000

Community Christmas Closet

Messiah Lutheran Church of Bullock Creek - \$125,000*

The Bridge Food Center Expansion Project

Messiah Lutheran Church of Bullock Creek - \$40,000

The Bridge Food Center Expansion Project

Midland Community Cancer Society - \$40,000

Respite Relief for the Wary

Midland Community Former Offenders

Advocacy & Rehabilitation - \$11,000

Move-In & Emergency Rent for Men & Women's Sober Housing/ Impact Weekend Assistance

Midland County Child Protection Council - \$40,000

Counseling Program

Midland Rotary Foundation - \$125,000

Grove Park Full Accessible Bathroom Project

Self Love Beauty - \$10,000*

Wellbeing & Confidence Focus Program for Bullock Creek High School

Survivors of Suicide, Inc. - \$40,000

Creating a Safety Net Together

The Breaking Bread Village - \$55,000*

Breaking Bread Together While Offering Hope

The United Way of Midland County - \$125,890*

Support for the Leveraging Income For Tomorrow (LIFT) Program



ENRICHING OUR COMMUNITY

Bullock Creek Youth Football League - \$10,000*
Helmets

City of Midland - Parks & Recreation - \$40,000
Riverfront Trail Pedestrian Railing System

Creative 360 - \$55,000*
Meeting our Community Where They Live: An Inclusive & Community-Centered Wellness Training Program

Midland Center for the Arts - \$10,000*
Midland Center for the Arts Renovation Project

Midland Center for the Arts - \$100,000
Midland Center for the Arts Renovation Project

Midland Township - \$100,000
Midland Township Path Extension

Saint Brigid of Kildare Parish of Midland - \$40,000
Playscape Replacement & Safety Enhancement of Saint Brigid of Kildare Playground

Sanford Historical Society - \$5,000*
Sanford's Santa House

The Little Forks Conservancy - \$100,000
Nelson Woods Acquisition & Improvement Project

*Grants made during the ARPA Grant Cycle
*Youth Action Council Grants



The Midland Area Community Foundation granted to support Creative 360's Sprouts & STEM Program in 2022.

ARPA Grantmaking

The Midland Area Community Foundation partnered with the County of Midland in 2022 to grant \$600,000 in American Rescue Plan Act (ARPA) funds to local nonprofits, enabling them to continue providing vital services to Midland County residents.

“Our purpose is to cultivate the power of giving within our community, support long-term transformation, and help ensure all residents thrive,” said Sharon Mortensen, President & CEO of the Midland Area Community Foundation. “Through our partnership with the County of Midland, we were able to aid local nonprofits that positively impact the quality of life in Midland County.”

Application requests were up to \$150,000. This grant opportunity sought highly collaborative proposals between nonprofits and diverse sectors in Midland County. Applications were considered based on guidelines set forth by the State Budget Office's American Rescue Plan Priorities.

The grant request rubric was based on the following nine categories:

- Pandemic
- Equity
- Transformational
- Leverage
- Sustainability
- Efficacy
- Implementation
- Direct Client Impact
- Serves County

“The Midland Area Community Foundation has been engaged in grantmaking in Midland County for almost 50 years,” said Bridgette Gransden, Midland County Administrator/Controller. “We were pleased to have them assist the County of Midland with their grantmaking expertise to provide relief to impactful local nonprofits.”

This grant opportunity was open to all 501(c)(3) nonprofits in Midland County.

DELIVERING URGENT RELIEF TO THE AMERICAN PEOPLE

American Rescue Plan



Legacy Society

Members of the Legacy Society have chosen to include the Community Foundation in their estate plans. This means that after they pass, assets such as their IRA or real estate will be gifted to the Community Foundation. The goal of the Legacy Society is to recognize and honor members for their foresight, dedication, and philanthropic spirit.

Gene Anderson	Elloweese Denise Freer	Bernie Meister
Mary E. Armstrong *	Michael R. and Cassie J. Gambrell	Celia G. Mendoza
Dorothy Van Arsdale *	Kathleen* and Howard* Garrett	Ann H. Moore*
Charles R. Ashcraft*	Catherine Gerace*	Terry & Carleen Moore
Carolyn Ayre *	William and Karen Gibson	Robert and Sharon Mortensen
Richard Ayre*	W. Herman Gieseler*	Sylvia Myers
Gwendolyn M. Bagley*	Mark and Alison Goethe	Mary Eileen O'Brien *
George* R. and Dorothy* J. Baker	Roger* and Virginia Gohrband	Howard Ode *
Barbara* and Wayne* E. Barrett	James* and Priscilla* Gorman	Edward and Indira Oskvarek
Orrin* H. and Eleanor* L. Barrett	L. Scott Govitz	Barbara B. Panian *
Rebecca S. Bastuk	Julius Grosberg*	Ruth Peele*
Karl W. and Sandra R. Bauman	Reigh* and June* Gunderson	Faye E. Prescott *
Robert Beacom*	Linda Haight	Mildred* and Mark* Sheldon Putnam
Harry J. Beamish*	Dr. Kuno* and Lois* Hammerberg	Alex A. and Ashley B. Rapanos
Imogene Beattie*	Donal D. and *Sally E. Hammond	John S. Reder*
Marian Bebb*	Francine Heinze*	Robert* B. and Jean* W. Reinhart
Linda and Neil Bell	Jim Hopfensperger and Jane Maddox	Ruth M. Rice*
Sharon Brady	Robert L*. and Cheryl K. Johnson	Joseph E.* and Joan H. Rogers
Stuart* S. and Katherine* Branson	Sharon Kalina	Hugo L. Schaefer, Jr.*
David and Colleen Bremer	Kevin B. and Jennifer A. Kendrick	Mary E. Smith*
William* A. and Sylvia* B. Bridge	Kennylou Wold Keskey *	Sandra Steele
Veronica Cermak*	Charles Kline*	Marvin M. Stein*
Fern Christenson*	Dennis K. and Jacqueline Klipa	Betty L. Summerville
Daniel J. and Linda Cline	Sharon L. Sims-Koffman	Joann C. and Glen Taylor
Donna Comfort*	Jeff Kroeger	Terrance and Deborah Temperly
Helen* M. and Floyd* Copus	Douglas E. Lake*	Mary R. Thomas *
Ronald F. Cornier	Linda and Lester Lamparski	James* E. and Bette* Tollar
Eleanor Currie*	Sue Haske Lane*	Frederic C. Tuttle *
Ruth E. Dangler*	Hal Lange	Mary M. Wilson
Janet Darby and Nicholas Darby	Paul E. and Charlotte Larsen	Lois M. Yack*
Matt and Kathleen Davis	James R. Malek	David and Terri Zimmerman
Greg and Robyn Dorrien	Lawrence* and Eleanor* Matthews	George and Gladys Zubulake
Marion Dudd *	Gerald* T. and Charlotte B. Maxson	*DECEASED
Catherine Elliott*	Michael and Linda McComb	
Donald and Marilyn J. Findlay	Marty and Jan McGuire	

Tina Van Dam was named the Philanthropist of the Year at Midland Area Community Foundation's annual Ripple Effect celebration.



Planned giving does not require a large income or vast estate, only a thoughtful intention to make a difference in your community. To learn more about the Legacy Society, contact us at 989-839-9661.

**GIVE LOCAL
MIDLAND™**

**\$455,000+ raised for local
nonprofit endowment funds in 2022!**

Our Financials

ASSETS	2022	2021
Cash and cash equivalents	\$2,274,737	\$2,964,560
Investments	\$111,006,116	\$130,637,072
Prepaid expenses and other assets	\$426,553	\$476,235
Parks and improvements	\$668,647	\$668,647
Office facility and equipment, net	\$519,649	\$522,957
Total assets	\$114,895,702	\$135,269,471

LIABILITIES AND NET ASSETS

Liabilities

Accounts payable and accrued expenses	\$116,735	\$463,756
Grants payable	\$28,400	\$315,850
Restricted organizational funds	\$2,847,314	\$3,381,595
Total liabilities	\$2,992,449	\$4,161,201

Net Assets

Without donor restrictions	\$109,930,618	\$128,618,682
With donor restrictions	\$1,972,635	\$2,489,588
Total net assets	\$111,903,253	\$131,108,270
Total liabilities and net assets	\$114,895,702	\$135,269,471





PUBLIC SUPPORT, REVENUE, AND GAINS

	2022	2021
Contributions	\$9,915,544	\$7,198,919
Investment return, net	(\$15,633,975)	\$16,348,099
Miscellaneous	\$132,191	\$122,879
Total public support, revenue, and gains	(\$5,586,240)	\$23,669,897

EXPENSES

Program services:

Developing our talent	\$2,387,428	\$2,027,114
Enriching our community	\$3,303,197	\$2,054,395
Caring for our people	\$3,038,340	\$4,378,879
Building our livelihood	\$3,570,932	\$1,076,892

Support services:

Management and general	\$967,698	\$786,907
Fundraising	\$351,182	\$324,832
Total expenses	\$13,618,777	\$10,649,019

Change in net assets	(\$19,205,017)	\$13,020,878
Net assets at beginning of year	\$131,108,270	\$118,087,392
Net assets at end of year	\$111,903,253	\$131,108,270

Our Staff



Sharon Mortensen
President & CEO

Kyle Fahrner
Chief Financial Officer

Alysia Christy
Director of Community Impact



Raquel Brown
Director of Development

Heather Crowl
Scholarship Coordinator & Impact Assistant

Laura Dittenber
Administrative & Development Assistant



Kevin LaDuke
Communications Officer

Nicole Morreale
Executive Assistant

Luiz Quellis
Finance Manager



Kristin Sovis
Postsecondary Education Leader

Sara JacobsCarter
Youth Impact Coordinator



Our Trustees



Jeff Hert
Board Chair

Katie Horning
Vice Chair

Michael Rogers
Secretary



Lou Mencia
Treasurer

Dave Marsh
Past Board Chair

Rod Coleman
Trustee



William Garchow
Trustee

Ann Holmon
Trustee

Jon Lynch
Trustee



Carol Miller
Trustee

Dick Peterson
Trustee

Geraldine Reado
Trustee



Debbie Stephens
Trustee

Mike Weideman
Trustee

Jennifer Wendt
Trustee





Midland Area Community Foundation

For Good. For Ever. For All.

76 Ashman Circle | Midland, MI 48640 | 989.839.9661

www.midlandfoundation.org