



2013 Annual Report

Celebrating 40 years of local philanthropy

1973 - 2013
40 & Forward

Message from the President



Dear Friends,

Happy 40th anniversary everyone! Thank you for your investment in the Midland community during our “40 and Forward” year. Your gifts to the Midland Area Community Foundation truly do help enrich and improve the quality of life, not just today, but for generations to come.

What a banner year 2013 was for all of us! We grew in our capacity to give to our community, to lead on important projects and initiatives and to further engage our community in philanthropy. In addition, over 400 new members joined MACF with their donations. During our 40th year, we grew to over \$85 million in assets. These assets allow all of us to dream bigger and invest greater in our community. So what did we accomplish together in 2013? Here are a few highlights:

- We grew to provide over \$3.8 million in grants, including \$384,050 in scholarships to help individuals further their education.
- We grew to be a proactive agent of change as we offered \$400,000 in IMPACT grants around areas identified in the needs assessment.
- We grew as we heard your feedback on how to better serve our community. This feedback was incorporated in our new strategic plan and we look forward to continuing to find ways to have a greater impact on our home.
- We found ways to help you grow your philanthropy as we offered support to giving circles, assisted you in establishing new funds and helped you grow your funds.
- We are continuing to grow in our role as a community leader as we help lead initiatives such as the Midland County Career and College Access Network, the Fun Zone renovation project, and others. We work to build relationships and promote collaboration in the community because collectively, we do make a difference.

While we all live in the same community, what is the common interest or goal that we share? We all care passionately about this place we call home. We want to enrich and improve the quality of life where we live. We want to transform this area through our gifts. Thanks for joining us on this important journey as we grow together to leave a greater legacy in this community we all love.

Sharon Mortensen

Sharon Mortensen

Message from the Chairman



Dear Friends,

It has been a privilege to serve as Chair of the Midland Area Community Foundation for the past three years. We have been striving to understand the needs of the community and identify how we can meet those needs more efficiently and proactively. Together with all of you, we believe we are meeting those needs and are better stewards of your investment in our community.

We have examined and bettered our internal operations and guidelines that serve our donors and the nonprofit organizations that provide the invaluable programs and services to our community. We have an array of community partners that have allowed us to leverage assets to create greater solutions on behalf of all of you. We strive to be the community resource where ideas that benefit our community can be challenged, refined and brought to fruition so they can create a higher quality of life for all our citizens.

On behalf of the board of directors of the Midland Area Community Foundation, I thank you for your commitment and investment in our Midland community.

Craig R. McDonald

Craig McDonald

2013 by the Numbers

453 FUNDS HELD AT MACF
TOTAL ASSETS = \$85,584,180

ASSETS ARE INVESTED TO BENEFIT THE MIDLAND AREA



2 GIVING CIRCLE FUNDS = \$5,960
 Giving Circle Funds allow groups to pool donations and vote on a specific nonprofit project to support.

17 FIELD OF INTEREST FUNDS = \$7,098,846
 Field of Interest Funds are dedicated to helping specific causes or areas in the community.

45 DONOR ADVISED FUNDS = \$8,144,243
 Donor-Advised Funds address the recommendations of donors and donor families.

123 DESIGNATED FUNDS = \$19,616,944
 Designated Funds are dedicated to specific organizations and causes in the community.



20 PROJECT FUNDS = \$1,718,632
 Project Funds support specific and often temporary local projects that better our community.

34 AGENCY FUNDS = \$7,314,598
 Agency Funds support local nonprofits.

184 SCHOLARSHIP FUNDS = \$11,139,996
 Scholarship Funds support students as they seek higher educational opportunities.

28 COMMUNITY INVESTMENT & UNRESTRICTED = \$30,544,961
 Community Investment Funds are used to provide grants and address current community needs.

We GRANTED **\$3,894,828** IN 2013.
 HERE'S HOW MUCH WENT TO EACH IMPACT AREA:



SCHOLARSHIPS
\$420,165 (10.8%)



ENVIRONMENT
\$204,154 (5.2%)



EDUCATION
\$543,078 (13.9%)



RECREATION
\$263,230 (6.8%)



ARTS
\$250,023 (6.4%)



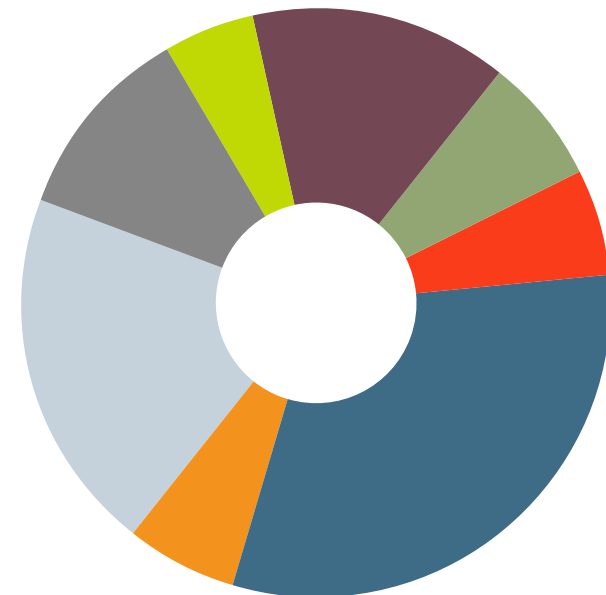
COMMUNITY
\$1,206,410 (31%)



YOUTH
\$244,268 (6.3%)



HEALTH/HUMAN SERVICES
\$763,500 (19.6%)



Quarterly Community Investment Grants = \$513,700.18

“Philanthropy is almost the only virtue which is sufficiently appreciated by mankind.” - Henry David Thoreau



1ST QUARTER

2ND QUARTER

■ = MACF Grant ■ = MCYAC Grant

- Coleman Schools - \$20,000**
Regional high school agriscience program
- Community Construct - \$15,000**
Safe Home Access Initiative
- Meridian Youth Football - \$10,000**
Legacy Field Project
- Midland Softball Association - \$20,000**
Wood pavilion/pavement near Redcoats Complex
- Midland County Health Department - \$5,000**
Children's Special Health Care camp assistance fund
- Coleman Schools - \$5,000**
Regional high school agriscience program
- Community Construct - \$5,000**
Safe Home Access Initiative
- Sanford Youth League - \$5,000**
Protective fencing construction/improvements
- Shelterhouse - \$2,900**
“Sleep Sacks” infant bedding project

- Arnold Center - \$20,000**
Cold storage facility
- GLB Region Foundation - \$5,000**
Fall In... Art and Sol
- Michigan Dental Association - \$20,000**
Mission of Mercy dental clinic
- Midland Kid's First - \$18,586**
Parent gathering room furnishing
- Midland Public Schools - \$6,700**
Challenge Day (anti-bullying assembly)
- Ten Sixteen Recovery Network - \$4,743**
Furnishings for recovery house
- Windover High School - \$19,500**
Replacement water main
- Midland Amateur Radio Club - \$5,000**
Materials and equipment
- Young Entrepreneurs Academy - \$5,000**
Class materials

Pictured - Baby chicks huddle under a heat lamp at the Coleman Schools Agriscience building, funded in part by a MACF grant.

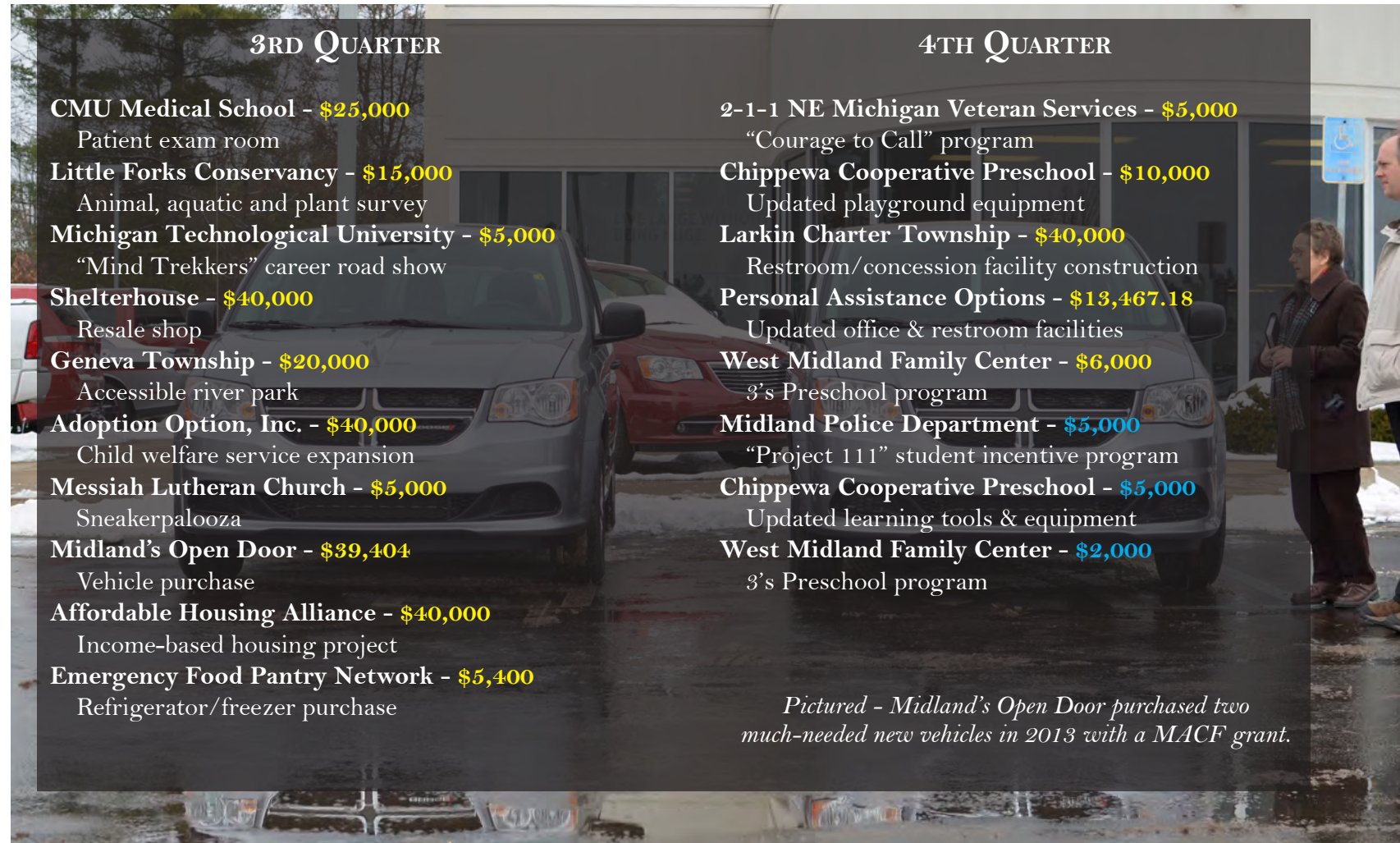
3RD QUARTER

4TH QUARTER

- CMU Medical School - \$25,000**
Patient exam room
- Little Forks Conservancy - \$15,000**
Animal, aquatic and plant survey
- Michigan Technological University - \$5,000**
“Mind Trekkers” career road show
- Shelterhouse - \$40,000**
Resale shop
- Geneva Township - \$20,000**
Accessible river park
- Adoption Option, Inc. - \$40,000**
Child welfare service expansion
- Messiah Lutheran Church - \$5,000**
Sneakerpalooza
- Midland's Open Door - \$39,404**
Vehicle purchase
- Affordable Housing Alliance - \$40,000**
Income-based housing project
- Emergency Food Pantry Network - \$5,400**
Refrigerator/freezer purchase

- 2-1-1 NE Michigan Veteran Services - \$5,000**
“Courage to Call” program
- Chippewa Cooperative Preschool - \$10,000**
Updated playground equipment
- Larkin Charter Township - \$40,000**
Restroom/concession facility construction
- Personal Assistance Options - \$13,467.18**
Updated office & restroom facilities
- West Midland Family Center - \$6,000**
3's Preschool program
- Midland Police Department - \$5,000**
“Project 111” student incentive program
- Chippewa Cooperative Preschool - \$5,000**
Updated learning tools & equipment
- West Midland Family Center - \$2,000**
3's Preschool program

Pictured - Midland's Open Door purchased two much-needed new vehicles in 2013 with a MACF grant.



IMPACT Grants = \$400,000



Associated Builders and Contractors - \$50,000

ABC Cares... Filling the Gap is a training program designed to compliment both the ETC and county school initiatives for job preparation into the skilled trades.

The Legacy Center for Community Success - \$50,000

Community Alliance for Youth Success is a collaboration between youth-serving organizations to build developmental assets, reduce harmful substance abuse and other risk taking behaviors, and improve the health and educational outcomes of Midland area youth.

Meridian Public Schools - \$100,000

College and Career Readiness is a joint project between Meridian Public Schools and New Tech Network, Project Lead the Way, The MI Early/Middle College Association and MiTech+ to reimagine thinking and learning in high school.

Midland Center for the Arts - \$50,000

The Hall of Ideas Media Arts Station is a new module inside MCFTA that will teach the science and vocabulary of weather, reveal the technology and art of the green screen phenomenon and inspire a new generation to consider a career path in media.

The ROCK - \$50,000

This program provides 174 days each year of quality after school activities to Jefferson, Northeast and Bullock Creek Middle Schools. It includes tutoring, character development, life skills, food, games and team building.

Ten Sixteen Recovery Network - \$100,000

Fresh Start is an innovative employment social enterprise that will equip, employ, place and support people from the Midland area who are in recover from drug or alcohol addiction.

The IMPACT grant program was our response to the 2013 Midland County Needs Assessment. To learn more, visit www.midlandcountydashboards.org

Scholarships = \$384,050



Scholarship Spotlight: Jim Malek Endowed Funds

In 1998, Jim Malek and his family made the decision to open a fund at MACF. The Malek Family Donor-advised Endowment Fund has since grown and is utilized to support a variety of nonprofit organizations.



In 2012, the fund had matured to a point where Jim could make an impact in another area that was important to his family: education. Utilizing funds from the endowment, Jim created 4 all-new scholarships for Midland County students:

1. Jim Malek Delta College Scholarship
2. Jim Malek MSU Scholarship
3. Jim Malek CMU STEM (Science, Technology, Education & Mathematics) Scholarship
4. Jim Malek SVSU STEM Scholarship

The Delta College scholarship requires that students have a focus on electronic media/broadcasting, while the MSU scholarship is awarded to a student majoring in a chemistry or environmental program. Along with the two STEM-focused scholarships, these career paths coincide with Jim's passions.

According to Jim, the thought of an endowed scholarship fund was very appealing to him.

"I like the idea of helping a student get through college, and these scholarships are not a one-time deal," said Jim in a 2014 interview. "Because they're endowed, they will last as long as the foundation."

Fortunately for Jim and the 234 scholarship funds currently held at the foundation, we plan on being around for quite a while.

For details on how to set up your own scholarship fund, contact the community foundation today.

Each year throughout the month of February, MACF accepts applications to over 230 scholarships. In 2013, \$384,050 in total was awarded to 185 Midland area students to help them achieve their post-secondary education goals.

2013 spotlights

MACF wishes to thank all of our members, volunteers, advocates and partner organizations for your support in 2013 and beyond!

Pictured L to R:

- The 100 Young Professionals Giving Circle meets twice a year to pool their donations and support a local nonprofit project
- Mark Jeungel earns the 2013 Lloyd Osborn Coach of the Year Award
- MHS students at the annual Snow Sculpture contest in downtown Midland
- The Bullycide Project presents to students from Midland Public Schools
- 2013 MACF Scholarship award winners

Bottom photo: The Midland Northeast/Fraternal Northwest Jr./Sr. Little League teams dedicate their field, scheduled for upgrades paid for in part by an MACF grant. This was one of 36 quarterly grants awarded in 2013.



40 & Forward



The story of the community foundation began in 1973, when a small group of forward thinking leaders convened to form the Midland Foundation. The organization would allow people of ordinary means to create a charitable legacy in concert with many others who shared the vision of improving the lives of their neighbors.

Our tagline throughout 2013 was “40 & Forward”. We researched our past to learn from successes and failures, and forged ahead with new plans to provide philanthropic leadership to the Midland area. Those plans included raising our maximum competitive grant amount from \$20,000 to \$40,000, utilizing additional funding to provide \$400,000 to the IMPACT grant program, championing a community needs assessment, and renewing our focus on what we do best: strengthening our community.

There’s a reason we’re called a “community” foundation. Our assets don’t come from a single family or organization, rather they’re made up of thousands of individual donations, large and small, from community members like you.

Throughout our 40 year history, those donations have been combined for a collective impact of over **\$70 million**. This includes grants, scholarships and projects that have a positive, direct effect on our community.

Your support matters, and your community is stronger because of it. We wish to thank all of our donors - past, present and future, for your generosity and support as we look “40 & Forward”. Thank you.



Midland County Youth Action Council



MCYAC Spotlight: Noah Kent

“MCYAC is a great program of the Midland Area Community Foundation. We’re comprised of students from local schools varying from grades 6-12. In MCYAC, we grant money to local nonprofits that will help benefit youth in the community. Through the support and cooperation of the MACF staff and Board of Trustees, MCYAC granted \$44,900 in 2013 alone.



Along with our grant program, MCYAC plans several volunteer projects throughout the year. Some of these include: volunteering as “elves” at the Santa House, marking spots for Midland Blooms to plant flowers, and our annual service project that helps benefit multiple nonprofits in the community. Throughout my time in MCYAC, I have learned so many things that will help me succeed in life. From the grantmaking process, to grant review, to volunteerism, MCYAC has had a huge impact on my life.

We are often referred to as ‘YACers’. How does each YACer learn about how a foundation functions, you might ask? Each year, the Council of Michigan Foundations hosts the Summer Leadership Conference. During this conference we learn all about the grantmaking process and how to run a successful YAC program. This gives us an opportunity to come together with other YACs from around the state to share ideas and to have fun.

I recommend other students consider joining MCYAC because it’s fun, we make positive change in the community, and we gain valuable skills for the future.”

Noah is a senior at Meridian High School and the current Vice President of the Midland County Youth Action Council.

Philanthropist of the Year Award

In 2009, MACF began an annual award process to honor a Midland resident who showcases a commitment to philanthropic work in our community.

Our Philanthropists of the Year for 2013 are Frank & Jean Popoff. The husband and wife team arrived in Midland in 1959, Frank as a young man who soon made his mark at The Dow Chemical Company, rising to become Dow's President, CEO then Chairman. Jean immersed herself in family and a wide variety of vital community projects, including the Midland Area Community Foundation. Together they believe that a community is the heart of a balanced life and supporting ours is a responsibility we all should gladly share and bear.

Past honorees include:

Mary Neely (2009), Frank Gerace (2010), Wally Mayton (2011), Mildred Putnam (2012)

Remembering Hugh & Eileen Starks

Hugh (1922 - 2010) and Eileen (1924 - 2010) Starks spent countless hours contributing singularly and as a pair to the Midland area throughout their marriage of 61 years. Hugh, often referred to as the "Father of Riverdays," chaired the event for over fifteen years. Eileen served as board chair of MACF for eight years, leading the foundation while our assets doubled in size.

Both Hugh and Eileen served as volunteers for several other community organizations, events and programs. Their volunteerism spans many areas and decades, and for that we wish to honor them with a new fund held at the community foundation in support of Riverdays. The Hugh & Eileen Starks Riverdays Endowed Fund will be used to provide grants in support of the annual Riverdays celebration held in Midland.



Frank & Jean Popoff



Hugh & Eileen Starks

Ripple Effect "40 & Forward" Event - October 16, 2013



There is no such thing as a single act of kindness, every act creates a

ripple effect

with no logical end.

Legacy Society

Midland is known for the generosity of our citizens. The Midland Area Community Foundation has, for many years, been the fortunate recipient of gifts from many individuals toward our various works and projects. Members of the Legacy Society are those very special men and women who have made MACF a part of their estate plans.

Mary E. Armstrong*
 Carolyn Ayre*
 Richard Ayre*
 Gwendolyn M. Bagley*
 George R. and Dorothy J. Baker*
 Orrin H. Barrett
 Eleanor L. Barrett*
 Barbara Barrett*
 Wayne E. Barrett
 Karl W. and Sandra R. Bauman
 Harry J. Beamish*
 Imogene Beattie*
 Sharon Brady
 Stuart S. and Katherine Branson*
 Anonymous
 Anonymous
 Veronica Cermak
 Fern Christenson*
 Daniel J. and Linda Cline
 Donna Comfort
 Helen M. and Floyd Copus
 Ronald F. Cornier
 Eleanor Currie*
 Ruth E. Dangler*
 Greg and Robyn Dorrien
 Marion Dudd*
 Catherine Elliott*
 Donald and Marilyn J. Findlay

Elloweese Denise Freer
 Kathleen Garrett*
 Howard Garrett
 Catherine Gerace*
 William and Karen Gibson
 W. Herman Gieseler*
 Mark and Alison Goethe
 Roger and Virginia Gohrband
 James and Priscilla Gorman*
 L. Scott Govitz
 Reigh and June Gunderson
 Donal D. and Sally E. Hammond
 Sue Haske Lane
 Francine Heinze
 Robert L. and Cheryl K. Johnson
 Sharon Kalina
 Anonymous
 Kennylou Wold Keskey*
 Charles Kline
 Dennis K. and Jacqueline Klipa
 Jeff Kroeger
 Douglas E. Lake
 Harold Lange
 James R. Malek
 Lawrence and Eleanor Matthews*
 Michael and Linda McComb
 Marty and Jan McGuire
 Bernie Meister

Ann H. Moore
 Sylvia Myers
 Mary Eileen O'Brien*
 Howard Ode*
 Barbara B. Panian*
 Ruth Peele*
 Anonymous
 Faye E. Prescott*
 John S. Reder
 Jean W. Reinhart
 Robert B. Reinhart*
 Ruth M. Rice*
 Joseph E. Rogers*
 Joan H. Rogers
 Hugo L. Schaefer, Jr.*
 Sharon L. Sims-Koffman
 Mary E. Smith
 Denise K. Spencer
 Mary R. Thomas*
 Anonymous
 Frederic C. Tuttle*
 Dorothy Van Arsdale*
 Anonymous
 Mary M. Wilson
 Lois M. Yack*
 David and Terri Zimmerman

* Deceased



Events

Thanks to our dedicated teams of volunteers, collaborating organizations and financial support from donors, MACF hosted several successful events and programs throughout 2013.



RIVERDAYS FESTIVAL

It's two days, six live bands and plenty of free family fun in Chippewassee Park. Pictured: Volunteer Jeff Bowen heats a branding iron



SANTA HOUSE

Each year, Santa arrives in Midland during the holiday season, visiting with any child who makes their way to downtown Midland.



SENIOR DINNERS

MACF sponsors the popular Senior Christmas Dinner program each year. Pictured: MACF Trustee Liz Kapla serving meals.

SCHOLARSHIP AWARDS NIGHT

185 students received MACF scholarships in 2013. Pictured: MACF Trustee Beth Swift and student Brandi Seals.



CULTURAL AWARENESS MONTH

The Cultural Awareness Committee plans several events in October. Pictured: local dance students perform at Northwood University.



RIPPLE EFFECT

The Ripple Effect event is our chance to thank our donors. Pictured: Jim Nigro and MACF Trustee Kevin Kendrick at 2013's event.



Staff



President & CEO
Sharon Mortensen

Administrative Assistant
Laura Dittenber

Director of Finance
Dave Kell

Director of Communications
Ben Tierney

Program Officer
Nancy Money

Director of Development
Emily Schafer

Scholarship Coordinator & Accounting Clerk
Heather Crowl

Youth Action Council Coordinator
Nicole Wilson

CONTACT US

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Board of Trustees



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Craig McDonald

Vice Chair
Elizabeth Lumbert

Treasurer
Cal Ieuter

Secretary
Angela Hine

Trustees
Carole Donaghy
Kevin Gay
Sam Howard
Liz Kapla
Kevin Kendrick
David Ramaker
Mike Rush
Duncan Stuart
Beth Swift
Kay Wagner
Kim White

Outgoing Trustee:
As of May 2014, Carole Donaghy will complete her term as a MACF trustee. We wish to thank Carole for her service and support.



2014 Dates to Remember & Contribution Card

July 15, 2014
Grant proposals due

July 18 & 19, 2014
Riverdays Festival

October 15, 2014
Grant proposals due

October 15, 2014
Ripple Effect

December 2, 2014
Annual Courthouse Lighting

December 10, 2014
Senior Christmas Dinners

*Your donation goes right back to your community through grants to Midland County nonprofit organizations.
Want to get even more involved? Ask us how to open your own donor advised fund.*

Name: _____

Address: _____ City/State/Zip: _____

Phone #: _____ Email: _____

Check one: Cash/Check Visa Mastercard

Contribution Amount: \$ _____ Today's Date: _____

Your gift will go toward the Community Investment Fund, allowing us to address a broad range of needs in the Midland Area. If you would like to make a gift to a specific fund, please check below:

Specific Fund (please name) _____

Charge Card Information

Name on Card: _____ Three digit code: _____

Card Number: _____ Expiration: _____

Signature: _____

The above signature authorizes the Midland Area Community Foundation to charge the credit card listed above with the amount specified as Contribution Amount. If this gift is to a fund that supports a specific organization, that organization will be notified unless otherwise noted (name and address only, not dollar amount).

Check here if you DO NOT want the organization to be notified of your gift.

If this gift is in honor or memory of someone, please complete the following:

This gift is in honor of: _____

This gift is in memory of: _____

Name: _____

Address: _____ City/State/Zip: _____



76 Ashman Circle

Midland, MI 48640

PHONE: 989.839.9661 FAX: 989.839.9907

WEB: www.midlandfoundation.org

EMAIL: info@midlandfoundation.org

For **good.** For **ever.**