CONNECTIONS



Annual Report

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In 1980, MACF led fundraising efforts to build Midland's iconic Tridge, and now holds the Tridge Endowment Fund.

lation is constantly at d creating connections County. We invite you report to learn more.

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& MISSION

"A vibrant community is a hub of connections."

What builds a dynamic community? The simple answer is connections – connecting with and caring for our neighbors, connecting to our environment, connecting with businesses and entrepreneurs, connecting with educational opportunities, connecting with arts, cultural and recreational activities, and connecting to causes that matter deeply to us. A vibrant community is a hub of connections.

Herman Melville said, "We cannot live only for ourselves. A thousand fibers connect us with our fellow men..." The community foundation concept is based on not living for ourselves alone, but connecting with something greater than ourselves. Our connections will leave a legacy for future generations in the Midland area, the place we are so pleased to call home today.

Connections bring energy, and you will see that energy reflected in this annual report. A vibrant arts series, exciting projects, passionate donors and committed mentors are helping to transform our community. Please read about the many ways we have connected with donors like you, along with nonprofits and other community partners.

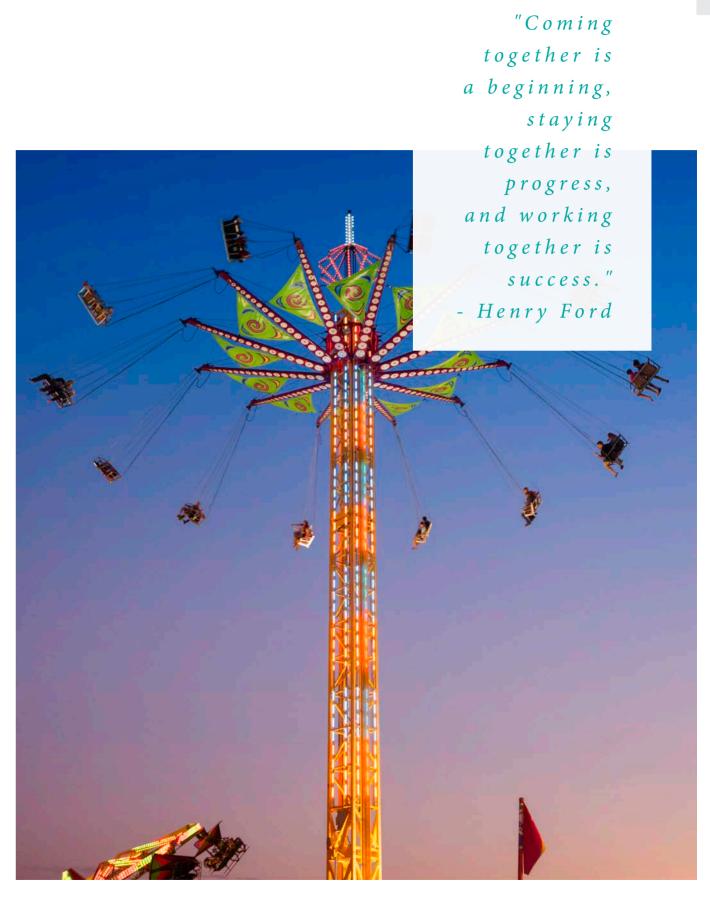
Throughout its history, the Midland area has thrived because of connections between business, local government, the philanthropic community, educational organizations, nonprofits and, most importantly, people. At its root, connection is us meeting as individuals and establishing relationships.

Martin Luther King Jr. said it this way, "It really all boils down to this: that all life is interrelated. We are caught in an inescapable network of mutuality, tied into a single garment of destiny. Whatever affects one directly, affects all indirectly. We are made to live together ... "

So please enjoy reading and know the important role you play. Without donors and volunteers like you, the work you read about would not be possible. Your contributions, whether time, treasure or talent, impact this community in meaningful ways. Thank you for connecting with us to build something for good, for ever.

Appreciatively,

Shan Morenter



Midland County Fairgrounds received a \$30,000 grant from MACF to update the fairground master plan.



Investing for the future of Midland County

With over \$90 million in assets, your community foundation is poised to continue creating connections well into the future. Donors and volunteers are connected to causes, nonprofits are connected to funding, and people are connected to ideas that become possible through the power of philanthropy.

Any person can make a difference through a gift, large or small, to the Midland Area Community Foundation.

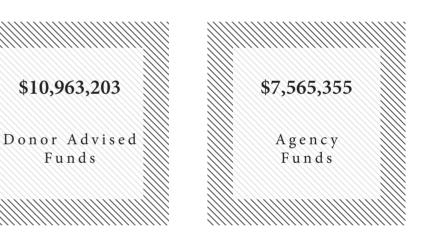
Midland's Helping Hands Dental Center received a \$40,000 grant from MACF, assisting with costs to fully renovate the facility.

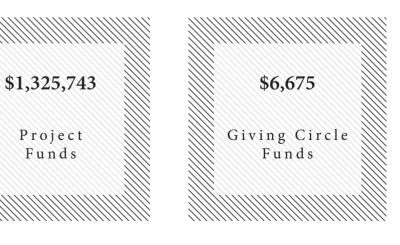
\$30,264,870 Community Investment Funds \$15,769,876 Scholarship Funds



Assets are invested to benefit the Midland area. For details about fund types or how to establish your own fund, visit www.midlandfoundation.org.







FINANCIAL STATEMENTS

ASSETS	2016	2015	REVENUE & GAINS/(LOSSES) & OTHER SUPPORT
Cash & cash equivalents	\$5,370,188	\$3,891,264	
Investments	84,985,788	80,533,550	Contributions
Prepaid expenses & other assets	51,605	38,448	Investment income
repaid expenses & other assets		50,110	Miscellaneous
Parks & improvements	668,647	668,647	Total revenues and gains/(losses)
Office facility & equipment	<u>598,531</u>	<u>618,616</u>	& other support
Total Assets	<u>\$91,674,759</u>	<u>\$85,750,525</u>	EXPENSES
LIABILITIES & NET ASSETS			Grant awards
Liabilities			Other program expenses
Accounts payable	\$28,575	\$37,958	Management/general
Grants payable	175,797	130,930	Fundraising
Restricted funds	<u>1,967,156</u>	<u>1,864,014</u>	Total expenses
Total Liabilities	2,171,528	2,032,902	Change in net assets
Net Assets			Net assets, year beginning
Unrestricted	87,413,847	81,629,275	Net assets, year end
Temporarily restricted	1,089,384	1,088,348	
Permanently restricted	<u>1,000,000</u>	1,000,000	
Total Net Assets	<u>89,503,231</u>	83,717,623	
Total Liabilities and Net Assets	<u>\$91,674,759</u>	<u>\$85,750,525</u>	Audited financials have been provided b

Audited financials have been provided by Andrews, Hooper Pavlik PLC. For a copy of the 990 statement, contact MACF at 989.839.9661 or visit www.midlandfdn.org.

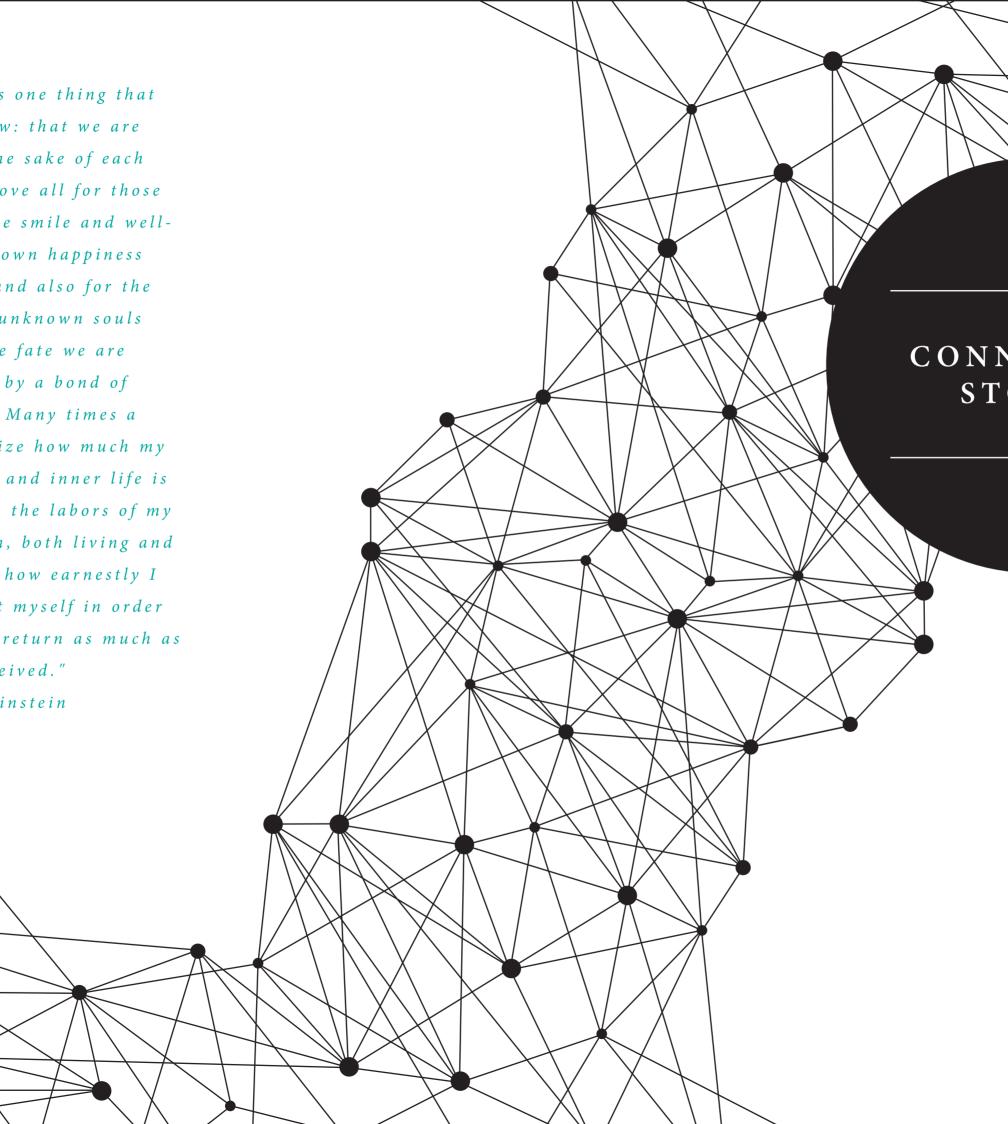
2016	2015
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\$5,370,075	\$6,542,930
(2,086,079)	4,761,695
71,698	44,895
3,355,694	11,349,520

<u>\$83,717,623</u>	<u>\$89,503,231</u>
<u>85,409,482</u>	83,717,623
08 (1,691,859)	5,785,608
<u>12</u> <u>5,047,553</u>	<u>5,563,912</u>
<u>39</u> <u>183,163</u>	<u>187,539</u>
26 474,279	494,026
73 823,902	843,973
74 3,566,209	4,038,374

"...there is one thing that we do know: that we are here for the sake of each other - above all for those upon whose smile and wellbeing our own happiness depends, and also for the countless unknown souls with whose fate we are connected by a bond of sympathy. Many times a day I realize how much my own outer and inner life is built upon the labors of my fellow men, both living and dead, and how earnestly I must exert myself in order to give in return as much as I have received."

- Albert Einstein





"Many ideas grow better when they are transplanted into another mind than the one where they sprang up." - Oliver Wendell Holmes

1

Multi-ethnic Chicago based band Funkadesi performed at the Larkin Beer Garden in downtown Midland as part of the Windows on the World series.

By Kathleen Davis

What happens when you bring together a fusion of Caribbean and Indian funk, Bluegrass opry meets TOMMY, Celtic song and dance, an exhilarating Canadian percussion quartet and a cutting-edge dance troupe from LA? You get a dynamic mix of international entertainers who take your breath away!

In August 2016, Midland Center for the Arts launched some new programming – The Windows on the World (WoW) Series. The goal of the WoW Series is to provide culturally rich and highly entertaining programming options and encourage visitors to enjoy Downtown Midland. Key elements of the WoW Series include artists of the very highest caliber from around the world, affordable ticket prices, and ancillary activities both at the Center and downtown to increase the appeal to a broader audience from around the region.

The Center has been working closely with Momentum Midland, Midland's Downtown Development Authority, Midland Chamber of Commerce and many of the downtown businesses to help create more vibrancy in Midland, attract a regional audience, and increase revenue to the area. "By uniting efforts and resources of the Center with downtown initiatives we can build more momentum for everyone," states Terri Trotter, Midland Center for the Arts President and CEO. "We want our efforts to have maximum 13

CONNECTING PEOPLE TO PERFORMANCES

impact, and we want to capitalize on the strengths of working together to have an immediate and on-going significance for our community."

The launch of the WoW Series was made possible by an IMPACT Grant from the Midland Area Community Foundation. The Center received \$100,000 which allowed them to offset expenses to make the ticket prices more accessible and affordable. The 2016 IMPACT Grants were designed to support collaborative efforts underway through the Exploring Our Future teams. The teams identified breakthrough ideas to make the community stronger, more vibrant and overflowing with dynamic opportunities to grow, engage and thrive. These grants were intended to invest in significant efforts, such as the WoW Series, that will have a critical impact on the Midland County community.

"The Midland Center for the Arts has a rich heritage, and is proud to preserve its past while investing in the future through this new series. Access to the arts is important, enriching the lives of multiple generations and encouraging communication and connection across the ages. The Center is looking to the future to stay relevant and create quality programming and educational opportunities to develop the next generation of art lovers and appreciators," said Trotter.

To learn more about the Midland Center for the Arts, visit their website at www.mcfta.org.



KEVIN KENDRICK

CONNECTING DONORS TO CAUSES

Q: You've lived and worked in Midland for 11 years as Vice President of Security for Dow Corning. Do you recall your very first volunteer opportunity in Midland?

I do, because I am still a part of it! It was with a group called the Cultural Awareness Committee of the Midland Area Community Foundation. I met some wonderful people who were committed to ensuring all cultures within Midland were recognized, including Lin Dorman, Art Teot, Doug Ward, and Wally Mayton. Doug and Wally are also still members of this important group.

Q: Your philanthropic and volunteer work is varied, impacting arts & culture, education, and human services, among other community needs. With limited time and resources, what impacts your decisions on where and how to give back?

I try to align my commitments with those areas I have a passion for. That includes children, education, the disadvantaged, and the arts. I think we have an obligation as human beings to lift others when we can and where we can. If we are making a difference in the lives of others, then it's always time well-spent.

Q: How do you make the most of your philanthropy?

Through the investment of time in whatever it is you have a passion for. Much more than money, the investment of your precious time with others helps to build bridges and create bonds. Having a respect for others brings understanding and empathy which can translate into so many other benefits for others. Q: You and your wife recently established a fund at the community foundation. Can you explain the purpose behind that fund?

Jenny and I both know the value of education and what it can do to help an individual coming from the worst of situations to improving the conditions of his or her life. Our fund was established to help support the Midland Believes scholarship program, which helps first generation students achieve their dreams. We also named this fund after the granddaughter we never had the blessing to meet but for whom we want to remember.

Q: You served as an FBI agent for many years before transitioning to corporate security. How has your chosen profession shaped the way you choose to give back?

Working for the Bureau did influence our decision to give back. I had the opportunity to see in a very personal way, how the lack of an education and limited opportunities to succeed can impact our youngsters. We can literally change lives one child at a time by exposing that child to programs designed to increase literacy or boosting confidence through participation in the arts.

Q: What advice would you give to those new to a community who are eager to get involved in volunteering and philanthropy?

Ask yourself what it is that you're passionate about and then learn what the community has to offer to stoke that passion. Whether working directly with an organization or through a service club like Rotary, Kiwanis, Lions or Zonta, you can make a real difference. Understand that philanthropy is so much more than a direct donation, and can be just as impactful through the gift of your commitment in time and expertise. " Ask yourself what it is that you're passionate about and then learn what the community has to offer to stoke that passion." 15



How do we get people to start thinking differently about getting from place to place? Can we grow a larger bike culture in our community? A bike share program may help us find out.

CONNECTING BIKES TO PATHWAYS

Midland boasts dozens of miles of paved, flat, scenic, non-motorized trails. How can we better utilize these unique assets in a way that maximizes the benefits to our community?

In a 2013 community needs assessment study funded by the community foundation, three of the top needs outlined were "improved use of outdoor assets", "inadequate public transportation", and "rising obesity rates among all ages".

The community foundation's IMPACT Grant program was created to fund projects and programs attempting to tackle these needs (plus 10 others: www.midlandcountydashboard.org). Momentum Midland, an initiative of the Michigan Baseball Foundation working to improve the economic climate in and around downtown Midland, proposed a bikeshare program for our community, and applied for grant dollars to make it a reality.

With primary funding from a \$100,000 IMPACT

grant in 2016 and a recent \$15,000 grant, the project is planned to launch in the summer of 2017 and last at least three years.

Bike rides under one hour will be free, while users who keep the bikes beyond that are charged just \$3 per hour. As for potential locations, Momentum Midland is eyeing the Greater Midland Community Center, Northwood University, the Tridge area, and the Midland Center for the Arts, among other sites. Ultimately, six sites will be selected.

"We hope people will start to think differently about getting from place to place," said Momentum Midland program manager Chelsea Rowley. "The bikeshare program will start as a recreational amenity, however, our long-term goal is that it will transform into a transportation system that individuals will use for everyday necessities like going to work, to school, or to the grocery store."

Since their inception, Momentum Midland has advocated for multi-modal transportation links between local community assets, and hopes this project will make it easier for community members and visitors alike to get from place to place, without having to use their vehicles. Momentum Midland promotes slower traffic and restructured streets that naturally increases pedestrian activity.

"We hope this bikeshare program builds upon the ever-growing bike culture in Midland and encourages even more residents to advocate for safer, better connected, and more pedestrian friendly streets," said Rowley.

To date, public support for the project has been widespread and positive. Pere Marquette Rail Trail visitors enjoy the recreational path, but many are uncomfortable biking there from busy streets near their home, and are unable to easily transport their bicycles in a vehicle.

"With a bikeshare, a family can meet downtown for dinner, walk to the Tridge, pick up bikes, and ride to The Cottage Creamery for dessert or to the Chippewa Nature Center to explore," said Rowley.

For more information about Momentum Midland, visit www.momentum-midland.org.

"Individual commitment to a group effort - that is what makes a team work, a company work, a society work, a civilization work." - Vince Lombardi

Students attended a career exploration day at SVSU, organized by the Midland County Career + College Access Network.

CONNECTING STUDENTS TO TUTORS

For first-generation and low income college students, even the college application process can seem daunting. Add the stress of navigating a new school, signing up for classes, and coming up with funds to pay for the investment, it's no wonder only 23% of those students are still enrolled after their freshman year. When factoring in all students, that percentage jumps to 55%. How can we make things easier for this subset of students who appear to have the deck stacked against them?

The Midland County Career and College Access Network (CCAN) was created to help raise the rate of college and postsecondary completion among Midland County students, especially the firstgeneration and low income population.

CCAN takes several approaches to increasing the completion rate. One of their efforts in helping students early on is an advising program. The goal of the program is to place current or recent college graduates into high schools to serve as advisors for high school students.

High school counselors average caseloads of more than 500 students each, making it nearly impossible to provide one-to-one college advising or help navigating the often complex process of college admissions and financial aid. One advisor working just 10 to 12 hours a week will help over 30 students through the process.

Saginaw Valley State University student Rebecca Balcer was hired to serve as an advisor at Midland High School. Advisors are also working at H.H. Dow High School, the Academic & Career Education Academy, Bullock Creek, Coleman and Meridian.

"About 90 percent of my students are low income or first-generation," says Balcer. "We start out doing career exploration, as many students are still undecided. From there, we help them through the application process, sending transcripts, and then focus on financial aid."

Additionally, when Balcer and other advisors approach students about career exploration, they're not leaving out the skilled trades, which may have gotten a bad reputation in the past.

"When welders are in high demand, some earning near six-figure salaries, it's time to stop looking down on skilled trade certifications," says Valerie Gerhart, CCAN Coordinator. "We intentionally added 'career' before 'college access network'. The skilled trades and other postsecondary training offer very rewarding career paths."

In addition to the advisors, yet another support program was added at the college level, guiding students through the pivotal first year of postsecondary education.

"A mentor is a valuable resource as current seniors complete the enrollment steps and begin their first year of postsecondary classes," says Gerhart. "The time between the senior year of high school and the first year of postsecondary education is an especially vulnerable time as students encounter tasks, difficulties, and barriers which they have not had to face during their high school years."

The program is referred to as near-peer mentoring. A first-generation college freshman is paired with an upperclassman who makes themselves available via phone calls, texts, and in-person meetings.

With encouragement from the Midland County Career and College Access Network and support from universities and trade schools across Michigan, the program grows each year. Schools want to retain as many students as possible, CCAN wants to increase the graduation rate of first-generation students, and the students themselves just want to make sense of an often difficult process. Near-peer mentoring is a winwin-win.

Both programs have been largely successful. Student testimonies indicate they are taking advantage of the programs and believe it is a significant help toward achieving their goals of a postsecondary degree or credentials. CCAN continues to collect data on completion rates with an ultimate goal of 60% of Midland County residents with a degree or credential.

For more information on the Midland County Career and College Access Network, visit www.midlandfoundation.org, or contact Valerie Gerhart at vgerhart@midlandfdn.org. CCAN is a project of the Midland Area Community Foundation.



Arts \$245,943





Education

\$507,854





Environment \$260,380



Health \$1,087,449

G R A N T M A K I N G \$4,038,374

Recreation \$253,493



S c h o l a r s h i p s \$ 5 5 8 , 8 2 3







2016 GRANTS

Y our community foundation holds over 500 individual funds, each with a different purpose, each impacting our community through grants and scholarships. Most funds were established by individuals, like you, who are interested in partnering with their community foundation to positively impact the community.

Grants listed here are part of the community foundation's competitive quarterly grant process, with dollars coming from community investment (unrestricted) funds.

Coleman Library - \$10,500 Additional book shelving

Midland Community Former Offenders Advocacy & Rehabilitation - \$19,436 Positive character trait & violence alternative classes for former offenders

Safe and Sound Child Advocacy Center -\$15,000 Interview room renovations

Creative 360 - \$5,000 Express Yourself Artshop

Midland County Educational Service Agency -\$99,100 Career & technical education program

Midland Center for the Arts - \$100,000 Windows on the World Series

Greater Midland Community Centers - \$26,793 7th grade football program

Great Lakes Bay Regional Alliance - \$40,000 STEM network training for students and teachers

Helping Hands Dental Center - \$40,000 Building expansion

Midland County Educational Service Agency -\$40,000 Play space for special needs students Midland Center for the Arts - \$1,000 Singers and Voice Academy

Lincoln Township - \$25,000 Public park playground equipment

Midland County Parks & Recreation - \$18,895 Pere Marquette Rail Trail planet sculpture project

Saginaw Valley State University - \$5,000 Cross country fitness trail

The Arc of Midland - \$10,000 Smart Home Safe Home program

Dental Hygiene Health Services - \$10,000 Mobile lab equipment

Midland County Habitat for Humanity -\$20,000 Roofing repair/replacement initiative for low income home owners

Great Lakes Bay Regional Alliance - \$15,000 Art Wave: regional promotion of the arts

STEP UP Coach, Inc. - \$20,000 SNEAKERPALOOZA event

Little Forks Conservancy - \$10,000 Universal accessible pathway build

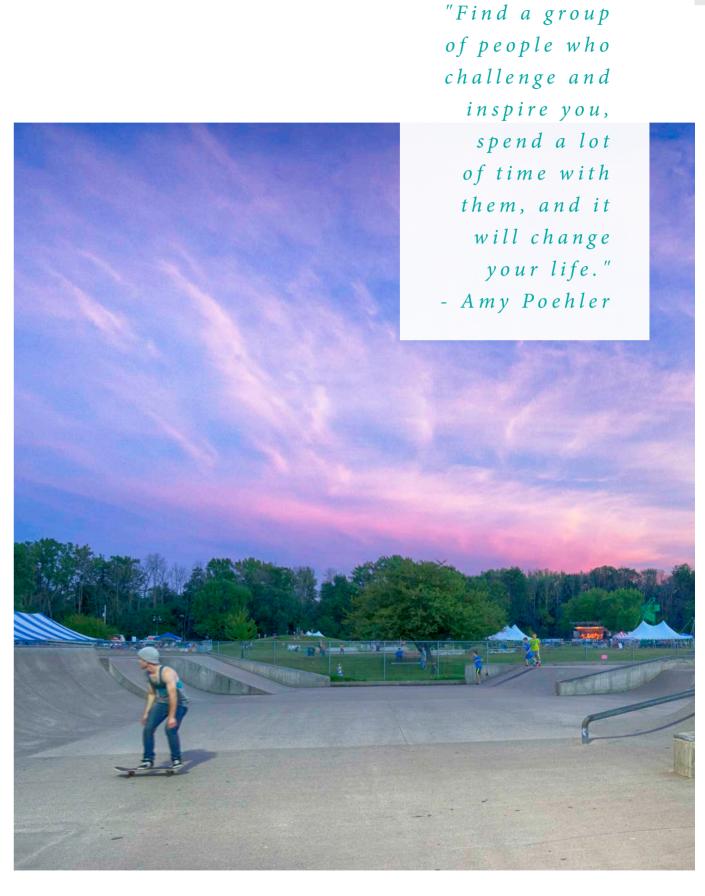
Midland's Open Door - \$21,000 Essential supply purchases

City of Midland Police - \$33,894 Critical incident response kits

Studley Grange - \$12,977 Hall & food stand improvements

Girl Scouts Heart of MI - \$14,525 Building expansion

The Legacy Center for Community Success -\$20,000 Reading & spelling tutoring for dyslexic students



Built in 1999, Midland's Trilogy Skate Park was a project of the Midland Area Community Foundation.

23



The Santa House is a longtime project of MACF. The Charles W. Howard Santa Claus School partners with MACF, hosting classes in the unique house. Habitat for Humanity - \$40,000 Donation process center upgrades

Reece Endeavor of Midland - \$40,000 Barrier free duplex build

Chippewa Nature Center - \$30,000 Observation tower relocation/ADA accessibility

Affordable Housing Alliance - \$10,000 Rental assistance for low income families

Family and Children's Services - \$15,600 LGBTQ group therapy sessions

The Diaper Alliance - \$10,000 Expansion to Coleman area

The ROCK - \$40,000 School suspension alternative

West Midland Family Center - \$40,000 Road signage

City of Coleman - \$40,000 Coleman gazebo project

Midland County Parks & Recreation - \$8,750 Laur Big Salt River Park electronic gate

Bay/Midland Pheasants Forever - \$15,000 Equipment for small habitat projects

MIDLAND COUNTY YOUTH ACTION COUNCIL GRANTS

The Midland County Youth Action Council (MCYAC) is a group of youth grades 6 - 12 from all over Midland County. YAC'ers learn about philanthropy through stewarding funds in local grantmaking. YACs are structured just like the *community foundations they are associated with, but are completely student-led.*

Partners for a Cause - \$10,000 PAWSitive Helpers program for adjudicated youth

Coleman Schools - \$9,986 Wellness center project

Midland High School - \$2,200 H.H. Dow High School - \$4,400 The Midland Academy - \$2,200 Incuba8 business startup program

Michigan Tech Mind Trekkers - \$10,000 Teach K-12 students about STEM fields

Midland High School Robotics - \$4,200 Robotics materials and activities

Chippewa Nature Center - \$5,000 Scholarship fund for CNC day camps

Young Life - \$5,000 Young Lives program benefiting teen moms

Great Lakes Bay Regional Youth Leadership Institute - \$4,752 Leadership training for 11th & 12th grade students

Ann H. Moore Barbara B. Panian* Barbara* & Wayne E. Barrett Bernie Meister Betty L. Summerville Carolvn Avre* Catherine Elliott* Catherine Gerace* Charles Kline* Charles R. Ashcraft* Daniel J. & Linda Cline David & Colleen Bremer David & Terri Zimmerman Denise K. Spencer Dennis K. & Jacqueline Klipa Donal D. & Sally E.* Hammond Donald & Marilyn J. Findlay Donna Comfort* Dorothy Van Arsdale* Douglas E. Lake* Dr. Kuno* & Lois Hammerberg Eleanor Currie* Elloweese Denise Freer Faye E. Prescott * Fern Christenson* Francine Heinze* Frederic C. Tuttle* Gene Anderson George & Gladys Zubulake George R. & Dorothy J. Baker* Greg & Robyn Dorrien Gwendolyn M. Bagley* Harold Lange Harry J. Beamish* Helen M. & Floyd Copus* Howard Ode* Hugo L. Schaefer, Jr.* Imogene Beattie* James & Priscilla Gorman* James R. Malek Janet Darby & Nicholas Darby Jeff Kroeger Joann C & Glen Taylor John S. Reder* Joseph E.* & Joan H. Rogers Julius Grosberg* Karl W. & Sandra R. Bauman Kathleen & Howard Garrett*

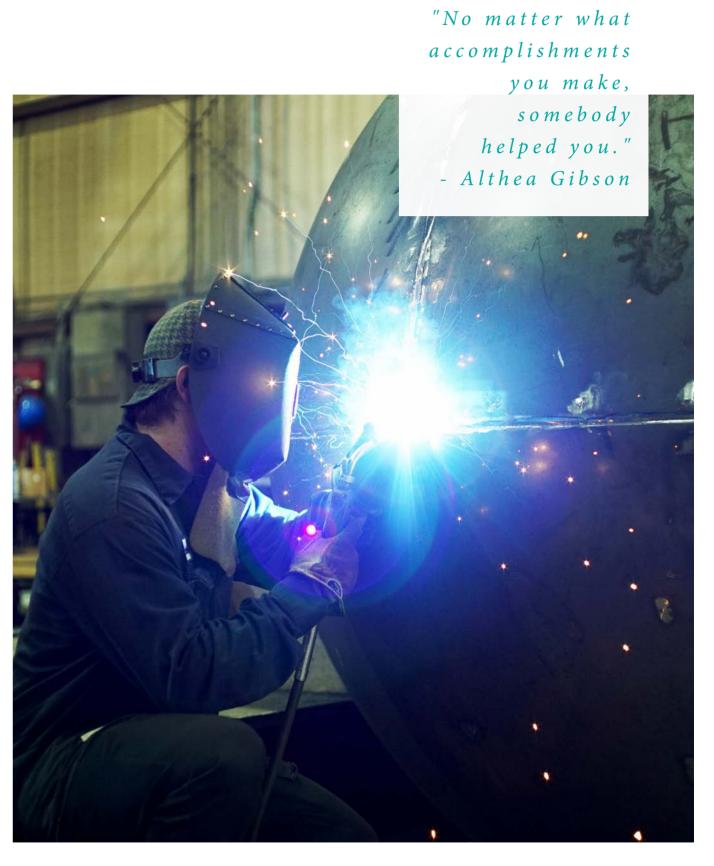
Kennylou Wold Keskey* Kevin & Jennifer Kendrick L. Scott Govitz Lawrence & Eleanor Matthews* Linda & Lester Lamparski Linda & Neil Bell Lois M. Yack* Marian Bebb* Marion Dudd* Mark & Alison Goethe Marty & Jan McGuire Marvin M. Stein* Mary E. Armstrong* Mary E. Smith Mary Eileen O'Brien* Mary M. Wilson Mary R. Thomas * Matt & Kathleen Davis Michael & Linda McComb Orrin H. & Eleanor L. Barrett* Rebecca S. Bastuk Reigh & June Gunderson Richard Ayre* Robert B. & Jean W. Reinhart* Robert L*. & Cheryl K. Johnson Roger* & Virginia Gohrband Ronald F. Cornier Ruth E. Dangler* Ruth M. Rice* Ruth Peele* Sandra Steele Sharon Brady Sharon Kalina Sharon L. Sims-Koffman Stuart S. & Katherine Branson* Sue Haske Lane Sylvia Myers Terrance & Deborah Temperly Veronica Cermak* W. Herman Gieseler* William & Karen Gibson William* A. & Sylvia B. Bridge

*Deceased

Six other members of the MACF Legacy Society have chosen to remain anonymous.

For **good**. For **ever**.

Members of the MACF Legacy Society have chosen to include the community foundation in their estate plans, helping to ensure the long-term success of our community. To learn how you can make an impact through legacy gifts, contact us at 989.839.9661.



A welder works on crafting together a model sun, part of an \$18,895 grant to bring solar system sculptures to the Pere Marquette Rail Trail. Kay Wagner Board Chair

Duncan Stuart Vice Chair

Rod Coleman Treasurer

> **Beth Swift** Secretary

Kevin Gay

Mary Gorte

Jeff Hert

Liz Kapla

Kevin Kendrick

Elizabeth Lumbert

Dave Marsh

Carol Miller

Jim Nigro

Michael Rogers

Kim White



President & CEO Sharon Mortensen



Director of Finance Dave Kell



Development Officer Emily Schafer



Communications Officer Ben Tierney



Scholarship Coordinator & Accounting Clerk Heather Crowl



Youth Action Council Coordinator Nicole Wilson



Program Officer Melissa Kesterson



Administrative Assistant Laura Dittenber



CCAN Coordinator Valerie Gerhart

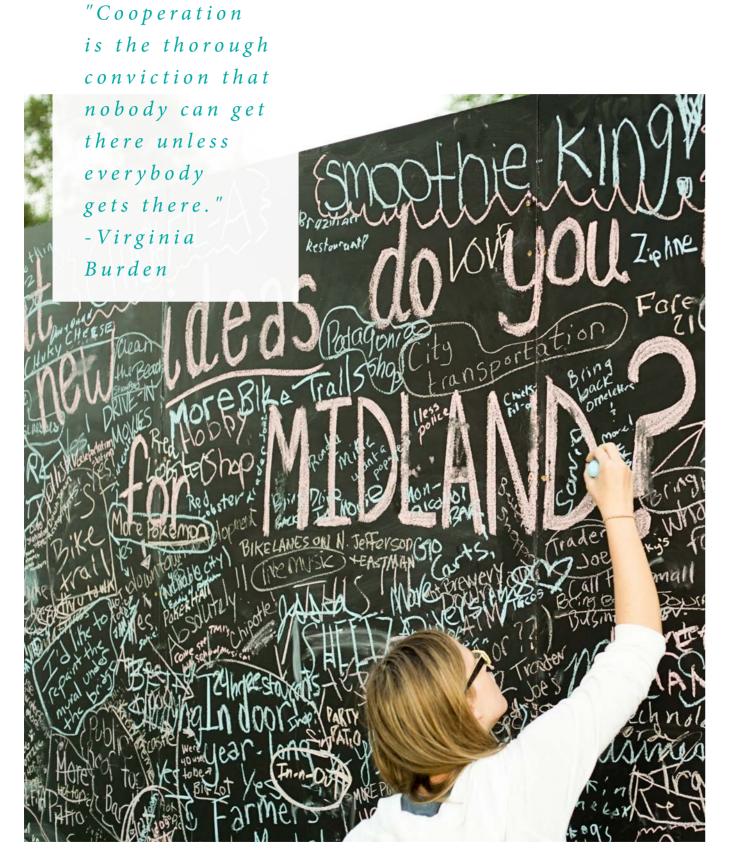


To provide philanthropic leadership to strengthen our community by fostering collaboration and giving today and in the future.

To be the catalyst and recognized leader for community philanthropy.

The essence of a community foundation is many people putting their time and monetary gifts together to address the diverse needs where they live. These gifts enable people to dream bigger, to see the many possibilities. As money is endowed, the gifts grow forever, providing ongoing support to help the community prosper.

Community foundations reflect and support donors' wide array of interests and help them address all aspects of community need including arts and culture, economic development, education, environment, health, human services, and recreation.



Midland's Riverdays Festival is a longtime project of MACF. During 2016's event, guests gave MACF their ideas for Midland via a giant chalkboard.

OUR MISSION

OUR VISION

For good. For ever.

Midland Area Community Foundation

76 Ashman Circle | Midland, MI 48640 | 989.839.9661