



Midland County Career & College Access Network

By 2025, 60% of Midland County residents will have a postsecondary degree or credential. (With a special focus helping first generation or low-income students achieve a postsecondary degree or credential.)

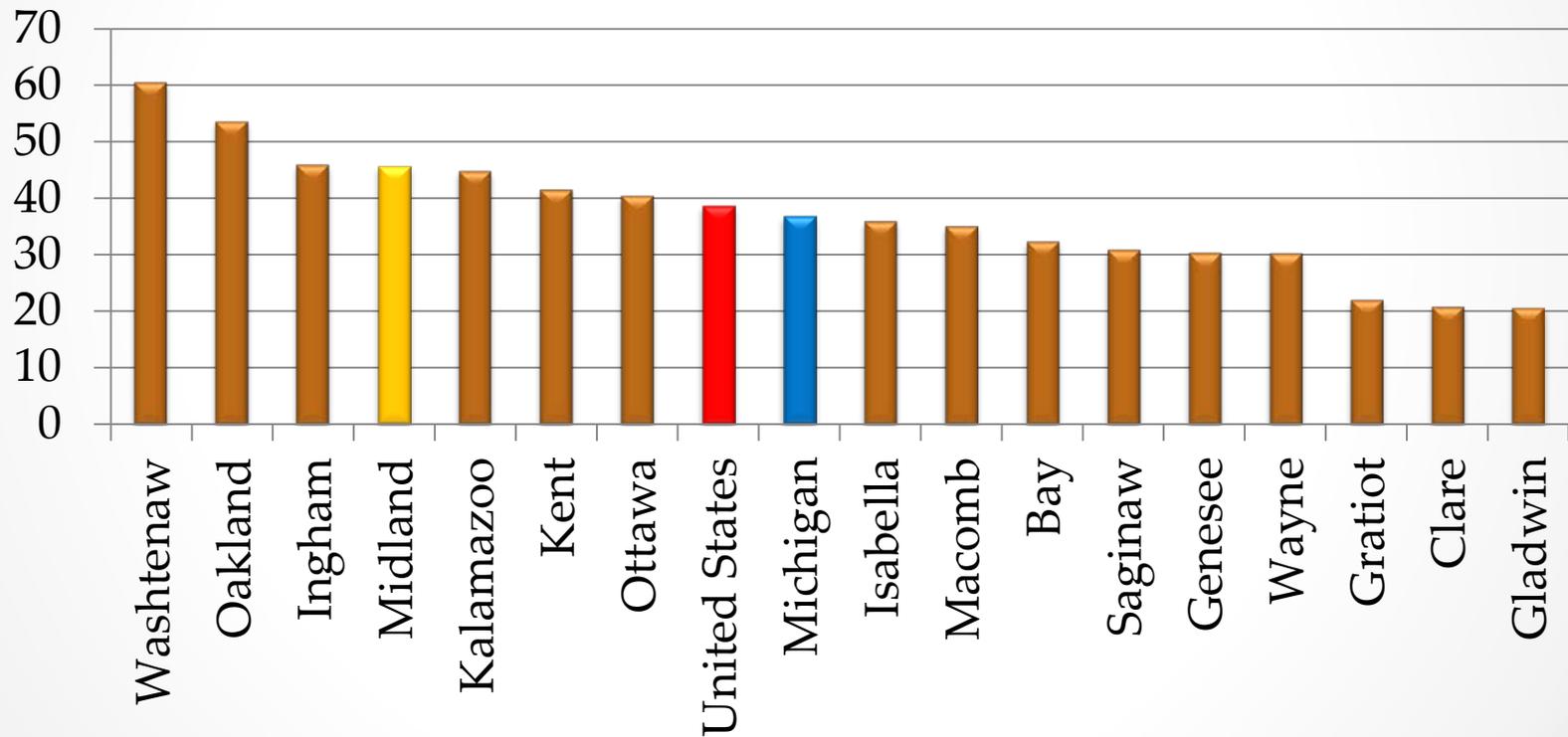
Urgency for Change

- Midland County needs a strong workforce equipped to compete in a 21st century global economy. In order to build and sustain a vibrant economy and strong community based on a highly educated population, Midland County Career and College Access Network works to ensure everyone in Midland has the opportunity to access and succeed in postsecondary education.



Local Perspective

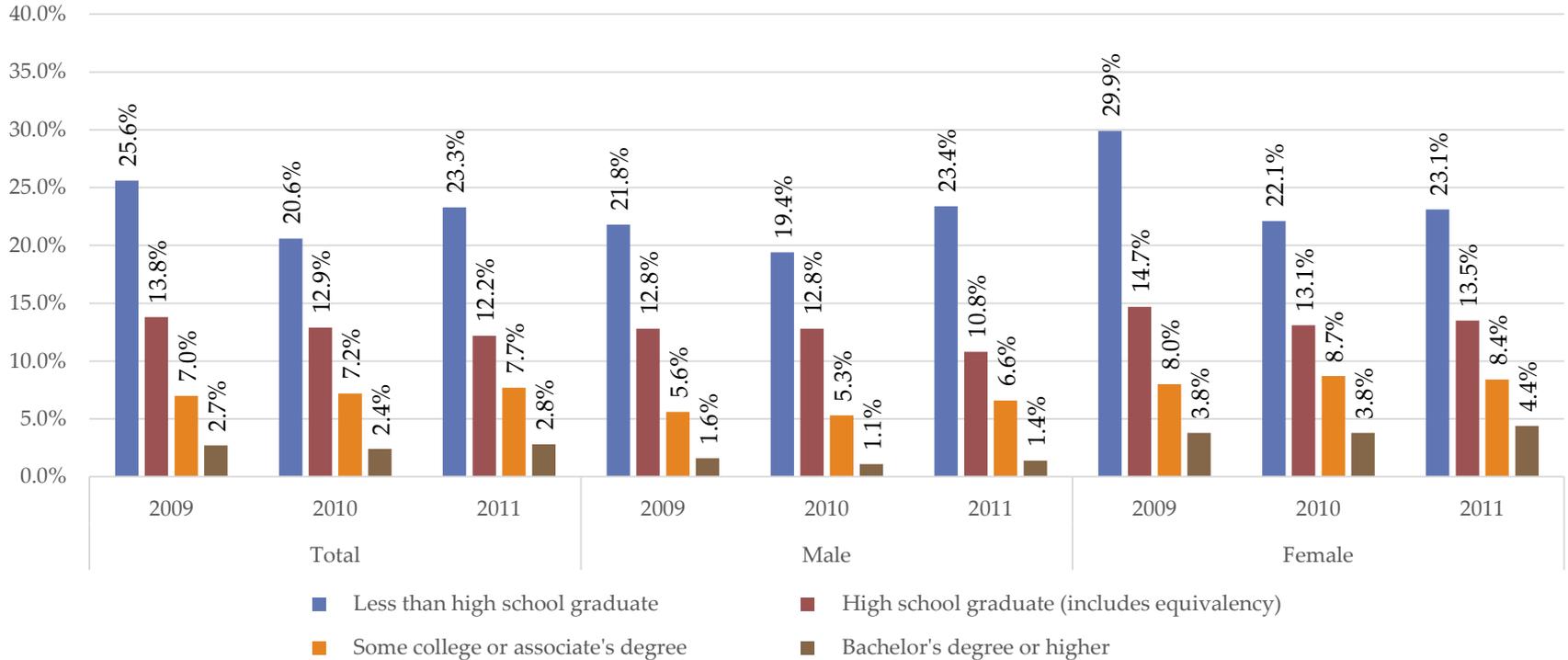
Percentage of Michigan Adults (ages 25-64) with at least an associate degree, by county



Local Perspective

POVERTY RATE FOR THE POPULATION 25 YEARS AND OVER BY EDUCATIONAL ATTAINMENT LEVEL

5 year estimates
Midland County, Michigan



Making the Case

- [Experts from the Center on Education and the Workforce](#) at Georgetown University say that, by 2018, 836,000 of the expected 1.3 million job vacancies in Michigan will require postsecondary credentials. Indeed, **62 percent of all Michigan jobs will require postsecondary education by 2018.**
- [Per capita income and college attainment rates are closely correlated](#). Using data from 2010, each additional percentage point improvement in aggregate adult four-year college attainment is associated with a \$856 increase in annual per capita income. In Midland County, that translates to **\$72 million.**
- [City officials](#) are increasingly focused on postsecondary success as a core component of their economic development strategies.

Meeting Labor Market Needs

According to The Georgetown Center on Education and the Workforce....

By the year 2020

62%

of the jobs in Michigan
will require
postsecondary education



Purpose

The Midland County Career and College Network (also known as Midland County UCCAN) will:

- Ensure access to comprehensive services aimed at assisting all students, but especially first generation and low-income students, to complete post-secondary education,
- Build a culture that encourages completion of career preparation or college education, and
- Increase success of traditional and nontraditional students through lowering barriers.



Overall Goal

By 2025, 60% of Midland County residents will have a postsecondary degree or credential. (With a special focus helping first generation or low-income students achieve a postsecondary degree or credential.)

Goals

All Midland County students will:

- Be academically, socially and financially prepared for postsecondary study by the end of high school,
- Enroll in college/post-secondary education within six months of high school graduation or GED completion, and
- Complete a college or postsecondary credential within six years of high school graduation or GED completion.

Shared Objectives and Metrics

- Increase the percentage of graduating seniors/those completing a GED that enroll at a postsecondary education institution within 6 months of graduation/completion
- Increase the percentage of Midland County students who persist for a second year of college or postsecondary training
- Increase the percentage of Midland County students who complete a postsecondary credential within 6 years of high school graduation/GED completion
- Increase the percentage of graduating seniors who complete a FAFSA
- Increase the percentage of Midland County 11th grade students that have met or exceeded standards on ACT in all 4 subjects.

Common Agenda





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