

# thrive



**1973 - 2018**

45 years of community philanthropy



## Message from our CEO & Board Chair

Dear Friends,

The vision statement for our community states, "Midland County: Together-Forward-Bold. An exceptional place where everyone thrives." So what causes a community to thrive?

Maya Angelou said "The question is not how to survive, but how to thrive with passion, compassion, humor and style."

Thriving comes as we are passionate – passionate about building a strong and vibrant community. Passionate about building our livelihood and

developing our talent. It comes as we extend our compassion and care for our neighbors. It comes as we welcome, embrace and accept all people. It comes as we develop opportunities to enjoy arts, culture, recreation and the environment.

Our annual report captures some of the bold ways we have joined together with others to move our community forward. It tells stories of our work to help Midland be a place where people thrive and flourish. It shares the ways we have overcome adversity.

The American philosopher William James said, "The greatest use of life is

***"Community foundations are built on the concept of everyday people with a vision and a passion for community coming together to leave a legacy for future generations."***

to spend it for something that will outlast it."

Community foundations are built on the concept of everyday people with a vision and a passion for community coming together to leave a legacy for future generations.

One needs only to look around Midland to see how those leaving a legacy have helped to build a thriving community. The community foundation is proud to be a part of this and offer ways that all people can touch the lives of future generations.

Please know the important role you play as you share your time, your treasure, and your talent. Thank you for joining with us and investing in opportunities that enrich and improve the quality of life, and result in long-term community transformation.

Together we are helping this community thrive: for good, for ever.

Appreciatively,

*Sharon Mortensen & Kay Wagner*





Photo credit: Kevin Leeser, Team Rubicon

## RESPONDING TO DISASTER

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On Saturday, June 24, 2017, the Tittabawassee River crested at just over 32 feet. The official flood stage is 24 feet. Just once in the river's recorded history had flooding been worse, in a 1986 flood many residents vividly remember.

When the community foundation staff came to work that following Monday, the typical morning meeting turned into a strategy session on how the foundation would respond to this disaster. Ultimately, they decided to do what they do best: collaborate with others and raise funds from community members who want to help their neighbors in need.

This resulted in the immediate opening of the Disaster Relief Fund along with a \$50,000 grant to the fund, which is jointly managed by the Midland Area Community Foundation and United Way of Midland County. United Way went into action, mobilizing volunteers and organizing a multi-agency relief center, where residents in need received assistance from The

Midland County Office of Emergency Management, FEMA, and several local nonprofits who offered food, cleaning kits, even pet supplies.

As of April 2018, over \$419,000 has been donated to the Disaster Relief Fund by local community members and businesses. A portion of the funds were used immediately after the flood, to provide food and gift cards to those affected. Over \$150,000 was used to replace major appliances and mattresses, and \$35,000 was distributed among other local nonprofits doing relief work.

As the transition from relief to recovery continues, funds are still needed to help several families who lost nearly everything - homes, vehicles, personal items, lives displaced by this natural disaster. It's estimated an additional \$200,000 is still needed to help those who have been severely affected by the flood. Donations can be made online at [www.midlandfdn.org](http://www.midlandfdn.org).





## LEAVING A LEGACY

Throughout Mary Thomas' career of 37 years as a chemist with Dow Chemical Company, she helped develop aspirin, an improved VHS tape, and a better way to stain wood, among other contributions.

Thomas was the first woman in Dow Chemical's history to hold the position of Associate Development Chemist, helping pave the way for future generations of women in STEM fields. In a time where there were few females at her level, she took time to teach and advise other females on how to be successful in their careers. After several years of battling breast cancer, Mary passed away in 2004.

Her passion for chemistry no doubt improved the lives of countless individuals, but the passion she held for her community may have been greater. Three years before her death, Mary established a fund at the Midland Area Community Foundation, and made estate plans to leave a significant portion of her wealth to the foundation.

"The Midland Area Community Foundation exists because of the Mary Thomas' of the world," says Sharon Mortensen, MACF President & CEO. "You can contribute a little or a lot, but to invest in your community foundation is to invest in our neighborhoods, our parks, our nonprofits, our students, and so much more."

The Mary Thomas Endowment Fund was left to the foundation with no restrictions, meaning Mary's desire was to have the greatest impact locally, allowing the community foundation to steward the funds.

The initial gift of nearly \$1.5 million has grown to \$2.5 million. Over the course of 14 years, over \$420,000 has been invested in projects throughout Midland County from Mary's fund alone, including renovations to Midland's Central Park Bandshell, grants to Junior Achievement, Pregnancy Resource Center, Big Brothers & Big Sisters, Creative 360 and others.

United States Patent [19]	
Thomas et al.	
[54] MAGNETIC TAPE AND PROCESS OF MAKING A MAGNETIC TAPE	3,505,109 3,636,052 3,660,431
[75] Inventors: Mary R. Thomas; Robert H. Lalk; Syamalarao Evani; Donald L. Schmidt, all of Midland, Mich.	3,749,737 3,804,797 3,813,363
[73] Assignee: The Dow Chemical Company, Midland, Mich.	Primary Exam Attorney, Agen Fifield
[22] Filed: May 23, 1975	
[21] Appl. No.: 580,500	
Related U.S. Application Data	
[62] Division of Ser. No. 479,958, June 17, 1974, Pat. No. 3,901,816.	[57]
[52] U.S. Cl. 428/500; 427/48; 427/128; 427/130; 427/131; 428/539; 428/900	Magnetic tapes an aqueous di dissolved there mers, magneti
[51] Int. Cl. <sup>2</sup> H01F 10/02	drying the coal
[58] Field of Search 427/48, 127-132; 200/332.3; 428/900, 500, 539; 252/62.54	the water and polymerize to netic particles
[56] References Cited	
UNITED STATES PATENTS	





## RETHINKING RECESS

Is it possible for elementary students to learn while they play? That's a question we are now finding answers to in Midland thanks to a revolutionary outdoor play area. So far, the results look promising!

Midland's Central Park STEM Elementary School opened to much fanfare in the fall of 2017. In addition to launching an all-new curriculum, which uses STEM (Science, Technology, Engineering and Math) concepts to teach all school subjects, the school district had the difficult job of converting one of the oldest facilities in the district into a modern, cutting-edge elementary school.

In addition to designing the STEM curriculum, officials recognized the importance of what goes on just outside the classroom every day: recess. They pitched a one-of-a-kind STEM-focused play area but there was a problem - while traditional play structures were within the budget, what they wanted was not. They were seeking items such as a 3D solar

system, rain barrels, a station that teaches the mechanics of levers and pulleys, a component that teaches sound and vibration, as well as several other unique play components.

The Midland Area Community Foundation has a long history of partnering with Midland Public Schools on projects that positively impact our youth, and with that in mind, the foundation stepped up and agreed to help fund this unique opportunity. The community foundation contributed a \$50,000 grant, along with an additional \$100,000 matching grant, with the hope that the community would support the project as well.

Several local businesses and service clubs, along with hundreds of community members contributed to the project. Today, students and the public are able to enjoy one of the most unique school playgrounds in the nation thanks to creative thinking, collaboration and community involvement.





## WAGNER FAMILY FUND: GENERATIONS OF GIVING

Jeff and Kay Wagner recently opened an endowed Donor Advised Fund with the Midland Area Community Foundation.

"This is an opportunity to engage our children and our children's children, now and in the future," says Kay.

One goal is to encourage a spirit of giving among their three daughters as well as their first grandchild, Graham (pictured on the left page along with rest of the Wagner family). Another grandchild is on the way, and they certainly hope more will follow.

"Giving back to our communities installs a sense of pride for where we live, ownership in improving the environment in which we live, and a sense of purpose for why we live," adds Jeff. "We all have the opportunity to give in many ways and MACF provides an avenue to serve in ways that can span generations, as evidenced by those who gave before us."

The Wagner family plans to steadily add to

their endowment until they have enough funds to begin discussing as a family what causes they are passionate about and want to support. When they are ready to donate to a cause, they can simply reach out to the community foundation or fill out an online form, and the foundation staff handles the fund transfer in a quick, easy process.

When asked about the long-term impact they hope to have with their fund, Kay is quick to point out what the community has already done for her family.

"Our family has personally benefited from the many gifts our community shares," Kay concluded. "Rather than take for granted what has been there for us, it's a way to give back to the community and ensure sustainability of the many blessings we have for future generations."





## GRANT SPOTLIGHT: PREPARING FOR PARENTHOOD

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Facing an unplanned pregnancy is hard. Each day, Midland's Pregnancy Resource Center meets with clients who are often scared, unsure, and anxious at the prospect of being a parent.

Until recently, the 30-year-old agency limited their services to women. Thanks in part to a \$60,000 grant from the Midland Area Community Foundation, Pregnancy Resource Center will now offer a variety of services to men.

"Soon-to-be fathers too often feel forgotten in this process," says Lori Drake, PRC Executive Director. "We're changing that. No matter the situation, men should have somewhere to turn for quality resources to help prepare them for parenthood."

PRC's incentive-based learning program, called Earn While You Learn (EWYL), will be open to single men for the first time (previously, men could participate only as a support person for female clients). The

EWYL program offers needed items such as diapers and wipes for their child as they complete the program, learning valuable parenting skills in the process.

Another major focus of PRC is helping to reduce the spread of sexually transmitted infections. Men ages 15-24 are particularly vulnerable. Through PRC, men will soon be able to receive testing and treatment free of charge, regardless of income.

"We work with clients who are typically young, often feel isolated, and can be anxious at the prospect of becoming a parent," says Drake. "Our goal is to give them the tools and confidence they need for one of life's greatest joys - raising a child."

PRC clients are served without regard to age, race, nationality, religious affiliation, sexual orientation, or other arbitrary circumstances. For more information, visit [www.prcmm.org](http://www.prcmm.org).



## 2017 HIGHLIGHTS



The Accidentals play for a large crowd gathered at the community foundation's annual Riverdays Festival.



Bob Mass poses next to his solar system project, funded by MACF. Scaled models of each planet now span a stretch of the Pere Marquette Rail Trail.



Scholarships funds held at MACF combined to offer 296 awards totalling \$649,400 to Midland County students in 2017.

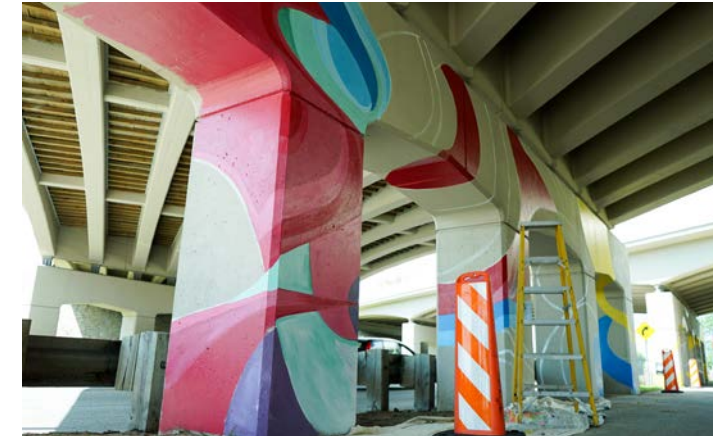


The City of Midland Parks & Recreation Department took advantage of MACF's TOWN Grant program, adding needed signage to the City Forest trail system.



## ART BUILDS MIDLAND

Our recently-established Public Art Committee wanted to make a big statement for their first project. Is there a better way to accomplish that than with 6ft tall letters? Art Builds Midland is just the start for this group, who is working to add vibrancy to Midland through the promotion and display of public art. A large-scale mural under the US-10 business route bridge, the striking illuminated StereoBot sculptures, and mapping out existing public art rounded out the committee's efforts in 2017.





## LEGACY SOCIETY

### For good. For ever.

Members of the Midland Area Community Foundation's Legacy Society have chosen to include the community foundation in their estate plans. The goal of the Legacy Society is to recognize and honor members for their foresight, dedication and philanthropic spirit.

Planned giving does not require a large income or vast estate, only a thoughtful intention to make a difference in your community.

To find out more about how to join the legacy society or notify us of your plans, contact MACF at 989.839.9661.

Edward and Indira Oskvarek  
Rebecca S. Bastuk  
William\* A. and Sylvia B. Bridge  
Janet Darby and Nicholas Darby  
Kevin B. and Jennifer A. Kendrick  
Gerald\* T. and Charlotte B. Maxson  
Linda and Neil Bell  
Matt and Kathleen Davis  
Julius Grosberg\*  
Linda and Lester Lamparski  
Joann C. and Glen Taylor  
Gene Anderson  
Marian Bebb\*  
Hal Lange  
Ruth M. Rice\*  
Marvin M. Stein\*  
Terrance and Deborah Temperly  
David and Terri Zimmerman  
George and Gladys Zubulake  
Ruth E. Dangler\*  
Catherine Elliott\*  
W. Herman Gieseler\*  
Ann H. Moore\*  
Donald and Marilyn J. Findlay  
George\* R. and Dorothy\* J. Baker  
Marty and Jan McGuire  
Greg and Robyn Dorrien  
Mark and Alison Goethe  
Lawrence\* and Eleanor Matthews\*  
Charles Kline\*  
Bernie Meister  
Imogene Beattie\*  
Sharon Brady  
Daniel J. and Linda Cline  
Eleanor Currie\*  
Hugo L. Schaefer, Jr.\*

Sue Haske Lane\*  
Charles R. Ashcraft\*  
Elloweese Denise Freer  
L. Scott Govitz  
Ruth Peele\*  
Sandra Steele  
David and Colleen Bremer  
Helen\* M. and Floyd\* Copus  
Sylvia Myers  
Barbara B. Panian \*  
Betty L. Summerville  
Frederic C. Tuttle \*  
Dorothy Van Arsdale \*  
Donna Comfort\*  
John S. Reder\*  
Robert B. and Jean W. Reinhart\*  
Gwendolyn M. Bagley\*  
Marion Dudd \*  
Sharon Kalina  
Jeff Kroeger  
Mary M. Wilson  
Veronica Cermak\*  
Kathleen\* and Howard\* Garrett  
Catherine Gerace\*  
Francine Heinze\*  
KennyLou Wold Keskey \*  
Karl W. and Sandra R. Bauman  
Harry J. Beamish\*  
James R. Malek  
Mary E. Smith  
Mary R. Thomas \*  
Roger\* and Virginia Gohrband  
Reigh\* and June Gunderson  
Robert L.\* and Cheryl K. Johnson  
Sharon L. Sims-Koffman  
Mary E. Armstrong \*

Stuart\* S. and Katherine\* Branson  
Barbara\* and Wayne E. Barrett  
Douglas E. Lake\*  
Carolyn Ayre \*  
Orrin\* H. and Eleanor\* L. Barrett  
Fern Christenson\*  
Ronald F. Cornier  
William and Karen Gibson  
James\* and Priscilla Gorman \*  
Dr. Kuno\* and Lois Hammerberg\*  
Donal D. and \*Sally E. Hammond  
Dennis K. and Jacqueline Klipa  
Michael and Linda McComb  
Mary Eileen O'Brien \*  
Howard Ode \*  
Faye E. Prescott \*  
Joseph E.\* and Joan H. Rogers  
Lois M. Yack\*  
Richard Ayre\*  
Robert and Sharon Mortensen  
Michael R. and Cassie J. Gambrell  
Celia G. Mendoza  
Mildred\* and Mark\* Sheldon Putnam  
Alex A. and Ashley B. Rapanos

*\*Deceased*

*There are six additional Legacy Society members who have chosen to remain anonymous*



\$32,997,617

COMMUNITY INVESTMENT

\$23,449,928

DESIGNATED FUNDS

\$100,355,944

\$19,296,369

SCHOLARSHIP FUNDS

\$8,922,682

DONOR ADVISED FUNDS

\$8,743,774

AGENCY FUNDS

\$4,455,418

FIELD OF INTEREST FUNDS

\$2,482,376

PROJECT FUNDS

\$7,780

GIVING CIRCLE FUND

## \$100 MILLION AND BEYOND

After 45 years of carefully managing assets, gifting what we can in grants and scholarships and investing in a diverse portfolio, your community foundation is excited to reach the \$100 million milestone. What does this mean for our community? You can see from our fund breakdown where the dollars go. With donor support, we're putting funds to good use in Midland County. Aside from project and giving circle funds, each fund type has a portion of endowed assets, meaning we limit the amount that can be spent out with the idea that it continues to grow, thus our motto: for good, for ever.

Donors and volunteers are connected to causes, nonprofits receive funding, students earn scholarships, and community improvement ideas become a reality through the power of philanthropy. Anyone can make a difference through a gift, large or small, to the Midland Area Community Foundation.

*Assets are invested to benefit the Midland area. For details about fund types or how to establish your own fund, visit [www.midlandfoundation.org](http://www.midlandfoundation.org) or contact MACF at 989.839.9661.*



# COMMUNITY INVESTMENT GRANTS = \$1,213,819.40

2017 competitive grants

Grants listed in this section are part of the Midland Area Community Foundation's competitive quarterly grant process. All dollars came from Community Investment Funds.

## 1st Quarter = \$240,869.90

**Michigan Baseball Foundation - \$15,000**  
Bike Midland bike share program

**Shelterhouse - \$40,000**  
Exams & advocacy for youth victims

**Heroes on the Water - \$24,600**  
Kayak fishing experience for veterans

**MidMichigan Health - \$38,787**  
Advance care planning program

**Midland County Agricultural and Horticultural Society - \$30,000**  
Midland Fairgrounds master planning

**Midland County Educational Service Agency - \$40,000**  
Pediatric center

**Step Up Coach - \$15,000**  
"Sneakerpalooza" event

**Midland County Sheriff - \$37,482.90**  
Critical incident response kits

## 2nd Quarter = \$295,794

**Coleman Fire Authority - \$40,000**  
Coleman Fire Dep. safety equipment

**Michigan State University Extension - \$10,000**  
"Cooking Matters" program

**Mills Township Volunteer Fire Department - \$36,000**  
Firefighter gear upgrades

**Greater Michigan Construction Academy - \$20,000**  
Tool library

**American National Red Cross - \$30,399**  
Home fire campaign

**Midland Center for the Arts - \$2,000**  
"Made in Michigan" concerts

**Reaching Our Community Kids - \$32,214**  
ROCK Van

**Adoption Option, Inc. - \$40,000**  
Parents Learning and Nurturing (PLAN) program

**West Midland Family Center - \$30,000**  
Building expansions

**Michigan State University - \$12,375**  
Rural poverty simulation program

**YWCA Great Lakes Bay Region - \$5,000**  
Empowerment summer camps

**Midland Tomorrow - \$37,806**  
Connectivity improvements for local non-profits

## 3rd Quarter = \$287,155.50

**Midland County Educational Service Agency - \$40,000**  
Mental health workgroup training

**National Alliance on Mental Illness - \$35,000**  
Crisis intervention team

**Midland Kid's First - \$15,000**  
Services for impaired/emotionally disturbed children

**Midland Fire Department - \$9,663.50**  
Technical rescue shoring equipment

**Habitat for Humanity - \$34,500**  
Housing market assessment

**County Road Commission - \$40,000**  
Portable traffic control system

**Project 111 - \$22,463**  
Implementation packet

**The Legacy Center - \$25,529**  
Adult education expansion

**Creative 360 - \$25,000**  
"Express Yourself Artshop" program

**Midland Recyclers - \$40,000**  
Infrastructure improvements

## 4th Quarter = \$390,000

**Senior Services - \$100,000**  
Recreation & wellness complex

**Pregnancy Resource Center - \$60,000**  
Expand services to men

**Midland County Formers Offenders Advocacy and Rehabilitation - \$30,000**  
Workforce development & housing assistance

**MidMichigan Health - \$100,000**  
Behavioral health care

**Arnold Center - \$100,000**  
"WeGrow" skill building program



# YOUTH ACTION COUNCIL GRANTS = \$66,220

2017 competitive grants

## Winter Grant Cycle = \$3,580

**Bullock Creek Schools - \$3,580**  
Courtyard improvements

## Spring Grant Cycle = \$44,570

**Coleman Community Schools - \$10,000**  
Jr/Sr High STEM enrichment program

**Reaching Our Community Kids - \$10,000**  
Technology for Teens program

**Big Brothers Big Sisters GLBR - \$10,000**  
Mentor recruitment program

**St. John's Episcopal Parent Cooperative  
Preschool - \$4,570**  
Playground upgrades

**Saginaw Valley State University - \$10,000**  
"Plot to Plate" community garden program

## Fall Grant Cycle = \$18,470

**Young Life - \$8,470**  
Program expansion

**Bullock Creek Band Boosters - \$10,000**  
New band uniforms

The Midland County Youth Action Council (MCYAC) is a group of youth grades 6-12 representing a variety of Midland County schools. MCYAC members learn about philanthropy through stewarding their own funds, providing grants to local agencies that impact youth.

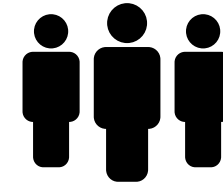
MCYAC is structured just like the community foundation, but are completely student-led. They hear from potential grantees, work within a budget, and must decide which grants will have the most impact. Agencies applying for grants through MCYAC often tell us they are more nervous pitching their ideas to teenagers versus our grant committee.

Midland Area Community Foundation is proud to provide this opportunity to local students.

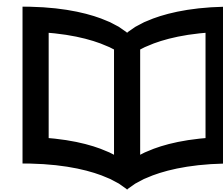
# TOTAL GRANTMAKING



**Arts**  
\$124,161



**Community**  
\$3,390,024



**Education**  
\$351,005



**Environment**  
\$199,982

**\$6,204,860**

**Health**  
\$954,345



**Recreation**  
\$140,713



**Scholarships**  
\$707,270



**Youth**  
\$337,360



Your community foundation holds over 600 individual funds, each with a different purpose, each impacting our community through grants and scholarships. Most funds were established by individuals like you who wish to positively impact their community.

Grant dollars listed above represent the total impact from all funds held at the Midland Area Community Foundation.



## FINANCIAL STATEMENTS

<b>ASSETS</b>	<b>2017</b>	<b>2016</b>
Cash & cash equivalents	\$3,123,707	\$5,370,188
Investments	95,884,546	84,985,788
Prepaid expenses & other assets	76,822	51,605
Parks & improvements	668,647	668,647
Office facility & equipment	<u>602,222</u>	<u>598,531</u>
<b>Total Assets</b>	<b><u>\$100,355,944</u></b>	<b><u>\$91,674,759</u></b>
<b>LIABILITIES &amp; NET ASSETS</b>		
<b>Liabilities</b>		
Accounts payable	\$207,922	\$28,575
Grants payable	42,117	175,797
Restricted funds	<u>2,300,313</u>	<u>1,967,156</u>
<b>Total Liabilities</b>	<b>2,550,352</b>	<b>2,171,528</b>
<b>Net Assets</b>		
Unrestricted	95,536,334	87,413,847
Temporarily restricted	1,269,258	1,089,384
Permanently restricted	<u>1,000,000</u>	<u>1,000,000</u>
<b>Total Net Assets</b>	<b><u>97,805,592</u></b>	<b><u>89,503,231</u></b>
<b>Total Liabilities and Net Assets</b>	<b><u>\$100,355,944</u></b>	<b><u>\$91,674,759</u></b>

<b>REVENUE &amp; GAINS/(LOSSES) &amp; OTHER SUPPORT</b>	<b>2017</b>	<b>2016</b>
Contributions	\$8,809,312	\$6,542,930
Investment income	\$12,132,925	4,761,695
Miscellaneous	<u>75,415</u>	<u>44,895</u>
<b>Total revenues, gains, and other support</b>	<b>21,017,652</b>	<b>11,349,520</b>
<b>EXPENSES</b>		
Grant awards	6,204,860	4,038,374
Other program expenses	5,750,616	843,973
Management/general	553,053	494,026
Fundraising	<u>206,762</u>	<u>187,539</u>
<b>Total expenses</b>	<b><u>12,715,291</u></b>	<b><u>5,563,912</u></b>
Change in net assets	8,302,361	5,785,608
Net assets, year beginning	<u>89,503,231</u>	<u>83,717,623</u>
<b>Net assets, year end</b>	<b><u>\$97,805,592</u></b>	<b><u>\$89,503,231</u></b>

## TRUSTEES

Kay Wagner  
*Board Chair*

Duncan Stuart  
*Vice Chair*

Rod Coleman  
*Treasurer*

Carol Miller  
*Secretary*

Mary Gorte

Jeff Hert

Kevin Kendrick

Jon Lynch

Dave Marsh

Carol Miller

Jim Nigro

Michael Rogers

Angela Sheets

Beth Swift

Dick Touvell

Kim White



Back row L to R: Angela Sheets, Duncan Stuart, Kim White, Carol Miller, Rod Coleman, Michael Rogers, Jeff Hert  
Front row L to R: Mary Gorte, Kim White, Sharon Mortensen, Beth Swift, Dick Touvell, Jim Nigro  
*Not pictured: Kevin Kendrick, Jon Lynch, Dave Marsh*



## STAFF

Sharon Mortensen  
*President & CEO*

Dave Kell  
*Director of Finance*

Heather Crowl  
*Scholarship Coordinator/Accounting Clerk*

Laura Dittenber  
*Administrative Assistant*

Melissa Kesterson  
*Program Officer*

Emily Schafer  
*Development Officer*

Ben Tierney  
*Communications Officer*

Doug Wright  
*CCAN Coordinator*





“The greatness of a community is most accurately measured by the compassionate actions of its members.”

- Coretta Scott King

## VISION

To be the catalyst and recognized leader in community philanthropy.

## MISSION

To provide philanthropic leadership to strengthen our community by fostering collaboration and giving today and in the future.



76 Ashman Circle | Midland, MI 48640  
989.839.9661 | [www.midlandfoundation.org](http://www.midlandfoundation.org)





