



RESILIENCE

Midland Area Community Foundation
For Good. For Ever. For All.
2020 Annual Report

OUR MISSION

To provide philanthropic leadership to strengthen our community by fostering collaboration and giving, today and in the future.

OUR COMMUNITY'S VISION STATEMENT:
TOGETHER. FORWARD. BOLD.
AN EXCEPTIONAL PLACE
WHERE EVERYONE THRIVES.

Cover photo provided by Ryan Bishop



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OUR VISION

To be the catalyst and recognized leader for community philanthropy.

MESSAGE FROM OUR CEO AND BOARD CHAIR

Dear Friends,

As we reflect on 2020, our community demonstrated resilience time and again. The obstacles we faced were unlike any seen in most of our lifetimes. Step by step, our community moved forward, working together to overcome. Helen Keller stated, “You have set yourself a difficult task, but you will succeed if you persevere, and you will find a joy in overcoming obstacles.”

We do face a difficult task; achieving our community’s vision statement of “Together-Forward-Bold. An exceptional place where everyone thrives.” Building a community where all can thrive takes intentional effort. In the best of times, this is tough work. With grit and resilience, our community is taking on this work in the face of a global pandemic, dam failures and flooding, and nationwide focus on racial injustice.

As you read our annual report, our focus is on resilience. What is resilience? Resilience is defined as an ability to recover from adversity or change. Resilience allows us to struggle well and persevere through the ebbs and flows of life. And, yes, we have struggled well in the past year as our community has joined together to overcome one obstacle after another. The actions of individuals across our community have been inspiring and heartwarming.

One of the building blocks of resilience is connection. The annual report shares inspiring stories of neighbors connecting with neighbors to help build a thriving community. From our youngest philanthropists to those who have given for decades, the impact of each individual’s giving is bringing about long-term community transformation.

Community foundations are built on the premise that everyday people with a vision and passion for their community can join together and positively transform the place they are proud to call home. Helen Keller’s words are so true, “Alone we can do so little; together we can do so much.”

Thank you for your commitment to our community and your resilience during the past year. Together we are helping this community thrive: For good. For Ever. For All.

In service,



Sharon Mortensen
President & CEO



Dave Marsh
Board Chair



January: Five local area high school seniors were honored at the Martin Luther King Jr. Regional Scholarship Program Awards Ceremony at Saginaw Valley State University on January 22, 2020, where 18 total regional students and leaders were celebrated. Midland County students who received recognition are Luca Jolly from Midland High School, Zoe Merillat from Coleman Jr. Sr. High School, Lindsay Thompson from Herbert Henry Dow High School, Taryn Vielma from Midland High School, and Hannah Woehrle from Midland High School.

March: Joe Kozuch was honored with the Midland Citizenship Award, sponsored by the Midland Area Community Foundation, Midland Business Alliance, and the City of Midland. President & CEO of the Community Foundation, Sharon Mortensen, presented the award to Kozuch in front of a packed house after Mayor Maureen Donker finished delivering her annual State of the City Address. The event was one of the last large in-person events before the COVID-19 pandemic.



August: Midland Area Community Foundation staff and River Days organizers planned a drive-in movie at Midland County Fairgrounds. Families were treated to a viewing of *The Princess Bride*. Foundation staff and trustees passed out popcorn as a courtesy.

December: Families in the Midland area were able to visit Santa Claus at the Midland Area Santa House in a COVID-19 friendly manner. Guests were able to set appointments and have a semi-face-to-face experience with Mr. Claus. The only thing separating Santa from visitors was a plexiglass barrier and microphone.



ABOUT

Welcome to the Midland Area Community Foundation, your local leader in community philanthropy since 1973. We believe anyone can be a philanthropist, facilitating a broad scope of avenues for involvement, bringing to life the philanthropic goals of foundation members. Most of us cannot donate millions of dollars toward our favorite cause. However, when many people pool their resources to work toward a common goal of building a community where everyone thrives, amazing things are possible. We reflect our donors' and community partners' broad array of interests, including arts, culture, economic development, education, environment, health, human services, neighboring, and recreation.

As money is endowed to the Community Foundation, the gifts grow forever, providing ongoing support to enable the community to prosper and grow in perpetuity.

Your Foundation supports philanthropy in many ways. A few examples are:

Grants – The Midland Area Community Foundation goes beyond making grants that advance charitable activities. The Community Foundation identifies current and emerging community gaps, helps the community prepare for the future, and provides donors the opportunity to leave lasting legacies. Your Foundation granted over \$8million in 2020 to support a wide array of community programming and nonprofits.

Scholarships – The Community Foundation commits to providing students the opportunity to continue their education beyond high school. Scholarships provide an investment in the community's future, developing talent through helping students achieve their dreams. For example, the Midland Believes Scholarship, since 2017, has provided nearly \$125,000 to first-generation college students to pursue certification and college degrees.

Projects – Project funds permit Midland Area Community Foundation members to donate for specific purposes. They provide an opportunity for the Community Foundation to offer service and leadership to the community. These funds vary in size and scope. Perhaps, the best example of a project the Community Foundation helped bring to life, with generous support from several community members and local family foundations, is The Tridge, Midland's iconic three-legged bridge, erected in 1981.

Initiatives – With initiatives like Midland Area Cultural Awareness Coalition, Midland Area Violence and Prevention Partnership, Public Arts Midland, and community events like River Days, community members can participate in a group, activity, or event that represents their values.

Community members can donate to existing funds like the Community Investment Fund to improve Midland, to specific funds representing their philanthropic goals, or to develop their own fund. The Community Foundation permits donors to direct gifts broadly or narrowly to whatever issues they care about most. Contributions from donors change lives today and in the future. All donations are tax-deductible and allow individuals to directly engage in philanthropy – giving to those things that matter most to them.

The Community Foundation allows everyday people to invest in opportunities that enrich and improve quality of life, and result in long-term community transformation.

1973: On October 2, 1973, twenty-five Midland leaders and volunteers came together to establish the Midland Area Community Foundation. Described as "by the people, for the people," the Community Foundation grew out of the belief that everyone can positively impact their community through philanthropic giving.





1978: In 1978 Midland Area Community Foundation awarded our first scholarships. These first scholarships included \$2,460 in Interlochen scholarships and \$500 for a Northwood student. Today the Midland Area Community Foundation awards over \$800,000 in scholarships each year!

1981: A Midland landmark was born in 1981. The Tridge Fund Drive was completed with \$367,641 raised through community gifts to match \$366,000 from the Rollin M. Gerstacker Foundation. The Tridge was completed on October 4, 1981.



1987: The Midland Area Santa House was constructed in 1987. Santa spends each winter at the Midland Area Santa House, one of the city's most notable landmarks. The house is also home to the world-renowned Charles W. Howard Santa Claus School. The Santa House is made possible by funds held by the Midland Area Community Foundation.



2018: The Midland Area Community Foundation added impact investing into our portfolio. Impact investing involves investments in local projects that offer a beneficial social and economic impact in Midland County. The first investment was \$300,000 in the Fairfield Inn in Downtown Midland.





FLOOD RESPONSE

Between May 17, 2020, and May 20, 2020, Midland County and surrounding areas were impacted by a significant rain event, followed by a series of dam failures resulting in catastrophic flooding. Flood damage affected homes, businesses, and community infrastructure, leading to widespread community need.

Foreseeing unprecedented funding gaps, the Community Foundation established the Relief Midland Flood Recovery Fund on May 20, 2020. On May 23, 2020, the Relief Gladwin Flood Recovery Fund was established at Midland Area Community Foundation's affiliate foundation, Gladwin County Community Foundation.

Since its establishment, the Relief Midland Flood Recovery Fund has amassed over \$2 million in contributions. Over \$350,000 was dispersed for community assistance, clean-up, debris management, and long-term recovery. Over \$1 million has been committed to flood recovery through the work of the Financial Support Committee, a subcommittee of the Midland County Long-Term Disaster Recovery Group.

"Our fund disbursement has assisted in helping support flood recovery infrastructure," said Alysia Christy, Director of Community Impact at the Midland Area Community Foundation and Co-Chair of the Midland County Long-Term Disaster Recovery Financial Support Committee. "It's always our goal to be very intentional on how we steward the funds that have been raised into the community."

The Midland Area Community Foundation has played a crucial role in the Midland County Long-Term Disaster Recovery Group. The purpose of the Midland County Long-Term Disaster Recovery Group is to form a partnership between governmental agencies, volunteer and social agencies, faith-based organizations, community-based organizations, businesses, and individual volunteers to address the needs of the community in the disaster's aftermath. Members of the Community Foundation staff are serving on various subcommittees of the Midland County Long-Term Disaster Recovery Group. Subcommittees include Financial Support, Volunteer Coordination, Housing Support, Rebuild and Construction, Public Relations, and Case Management. All subgroups hold specific responsibilities, collaborating to serve the singular goal of long-term recovery. The Community Foundation's funds have been utilized to put strategic infrastructure in place to help with flood recovery, including the funding of disaster case managers, a construction manager, and housing support.

"The Midland Area Community Foundation's slogan is 'For Good. For Ever. For All,'" said Sharon Mortensen, President & CEO of the Midland Area Community Foundation and member of the Midland County Long-Term Disaster Recovery Group Steering Committee. "By committing the generous contributions of donors to long-term recovery, the Community Foundation is helping care for the people of Midland County through our pledge to make philanthropic giving as effective as possible."

In conjunction with the Midland County Long-Term Disaster Recovery Group, Midland Area Community Foundation is hosting Flood Recovery Sessions via Zoom. The sessions continue to be a transparent forum to connect donors, community members, nonprofit organizations, businesses, or anyone who wants to learn more about long-term flood recovery. The complete collection of Flood Recovery Sessions are available for replay on ReliefMidland.org, a collaborative website hosted by 211 to compile flood-related resources.

Many community members stepped up in unforeseen ways, including the Community Foundation's two youngest donors, Ellie Martindale and Memphis Nelson. Ellie, a six-year-old from Midland, became the Community Foundation's youngest donor and member by opening up a lemonade stand to raise money for the Relief Midland Flood Recovery Fund. Memphis, a nine-year-old from Sanford, became the Community Foundation's youngest fundholder by collecting pop cans to benefit flood survivors.

"When the flood happened, she knew immediately she wanted her lemonade stand to help those affected by the flood," stated Ellie Martindale's Mother, Kara.

Ellie, whose lemonade stand garnered over \$750 in sales, was motivated to help with flood relief because of her admiration for the book "Alex and The Amazing Lemonade Stand" by Liz and Jay Scott. The book features the true story of Alex Scott, a young lady battling childhood cancer. Alex utilized a lemonade stand to benefit cancer research.

"I really like Alex and The Amazing Lemonade Stand, and I really wanted to help people," said Ellie. "I wanted to help people who were hurt by the flood."



Memphis started his pop can drive to exchange the cans for money to help flood survivors and assist with paying sports registration costs for Meridian students. At first, Memphis's goal was to fill his shed with pop cans. What began as a simple pop can drive transitioned to a massive fundraising initiative.

"People really started coming to donate fast," said Samantha Nelson, Memphis' mother. "The next thing we knew, we filled an entire semi-truck."

Memphis exceeded his philanthropic goals quickly, and after he raised over \$5,000, he opened the Mustang Strong Endowment Fund. The fund's mission is to provide grants in support of Meridian Public Schools to assist students with sports registrations and flood-related home repairs for families in Meridian Public Schools. The fund can also be utilized for general emergency needs for families in the Meridian Public School District.

"I didn't want them to feel like they had nothing to live for," Memphis said when he was asked why he wanted to help flood survivors. "I think my can collection is going to help them out because we're raising money to help them get their houses back."

As recovery continues, the Midland Area Community Foundation will continue to support flood relief efforts in Midland. If you would like to give to the Relief Midland or Relief Gladwin Flood Recovery Fund, or the Mustang Strong fund visit MidlandFoundation.org/Give or call the Community Foundation.



Photo provided by Samantha Nelson



COVID-19 RESPONSE

The Midland Area Community Foundation engaged in a multi-pronged, collaborative approach to provide relief to nonprofits, individuals, and small businesses affected by the COVID-19 pandemic by establishing two funds; The COVID-19 Response Fund and The COVID-19 Impact Investing Fund. The Community Foundation initially invested a total of \$1 million to kick off response efforts, including a \$250,000 matching offer to drive community contributions.

The Community Foundation placed \$500,000 in the COVID-19 Response Fund. \$250,000 was designated for nonprofit support, and \$250,000 was designated for individual assistance. Grants for nonprofits were disbursed with intended use for operations, supplies, and client assistance. Nonprofits providing services for vulnerable populations most impacted by the pandemic were prioritized during evaluation. The Community Foundation worked collaboratively with United Way of Midland County to evaluate grant requests. Between the initial grant cycle and the Revenue Disruption Grant cycle, introduced in November, over 70 grants were awarded to nonprofits in Midland County.

Individual assistance was administered by working jointly with the Salvation Army of Midland County and Greater Midland Community Centers. Personal aid was designed to help those whose livelihood was impacted by the COVID-19 pandemic. The Community Foundation initially purchased 500 separate \$500 prepaid debit cards, which Isabella Bank provided without any fees. Grant requests were processed by Salvation Army and Greater Midland Community Centers. Drive-up distribution took place at Greater Midland Community Center. Between the initial \$250,000 pledged by Midland Area Community Foundation, community contributions, and matching funds, over 1,400 \$500 gift cards were distributed to individuals.

Midland Area Community Foundation's Board of Trustees approved placing \$250,000 in a 0% business loan fund called the COVID-19 Impact Investing Fund. Small businesses impacted by COVID-19 were able to apply for loans up to \$5,000 to assist with COVID-19 relief. The Community Foundation worked closely with the Midland Business Alliance on the loan review and approval process. A total of 29 loans were distributed with a 0% interest rate to small businesses in need.

In total, with the help of donor contributions and community partners, Midland Area Community Foundation was successful in stewarding over \$1.7 million in COVID-19 assistance into the community.

INDIVIDUAL RELIEF

**1,493 - \$500 GIFT
CARDS**

were distributed to individuals in
Midland County

NONPROFIT RELIEF

74 GRANTS

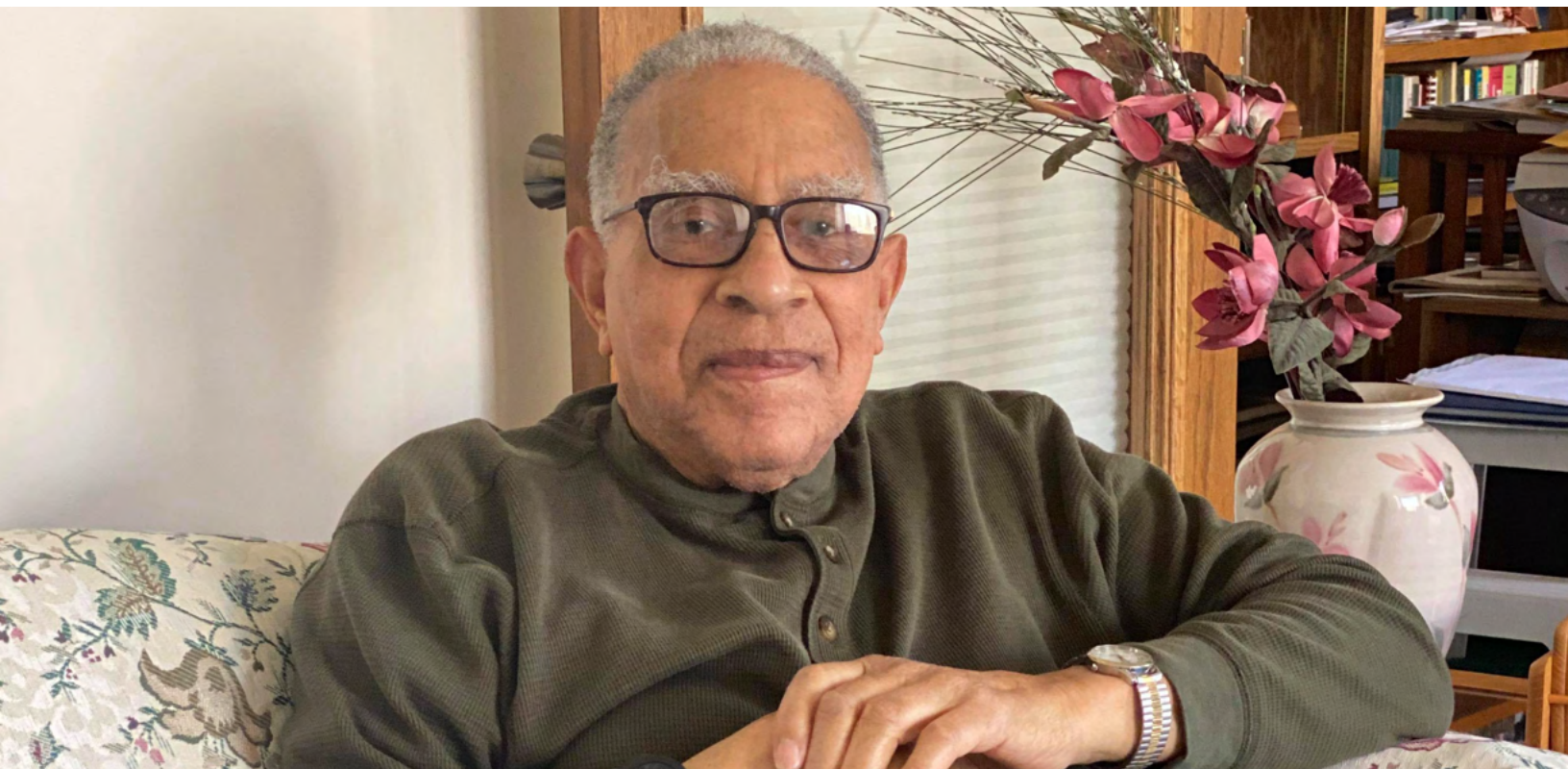
were awarded to nonprofits in Midland
County, including 17 Revenue Disruption
Grants to support operational expenses

SMALL BUSINESS LOANS

29 LOANS

were distributed with a 0% interest
rate to small businesses in need

**OVER \$1.7MILLION IN TOTAL COVID-19 RELIEF WAS
DISBURSED TO INDIVIDUALS, NONPROFITS, AND
SMALL BUSINESSES IN MIDLAND COUNTY**



MIDLAND BELIEVES

The essence of a community foundation is everyday community members coming together to make a difference in their own backyard. Your Foundation believes anyone can be a philanthropist through a dedication of time, talent, or treasure. Very few embody Midland Area Community Foundation's spirit, like Dr. Linneaus (Lin) Dorman, who has been a member of the Community Foundation for all but five years of its existence.

Dr. Dorman has been a member of the Midland Area Community Foundation since 1978 when he joined the Grants Committee. Since joining, he has also served as Foundation Trustee, Board of Trustees Vice President, Grants Committee Chair, Executive Committee Member, and Investment Committee Member. Additionally, as he worked as the first African-American research chemist at Dow Chemical, he assisted in founding the Midland Area Cultural Awareness Coalition. Beyond his work in service to The Foundation, Dorman and his late wife, Phae Dorman, also formed their own Midland Believes Scholarship, The Dorman Family Midland Believes Scholarship Fund.

Lin and Phae built their lives on education. Phae held a Master of Library Science and spent her early years as a reference librarian at Grace A. Dow Memorial Library and Northwood University. Following her retirement from Dow in 1994, Phae was active in many community affairs, showcasing her passion for education and development. Meanwhile, Lin received a Bachelor of Science from Bradley University and a Ph.D. from the University of Indiana. Lin went on to work for Dow Chemical as a research chemist, patenting over 29 different inventions in his 34-year career. Also, Lin was active in the community, and with the universities he attended. Phae passed away in 2019. Lin continues to reside in and serve the community of Midland.

"My parents both went to college and drummed the importance of education into me as a way to get ahead," said Dorman. "That has proven to be correct."

The Dorman Family Midland Believes Scholarship was developed to provide one or more annual scholarships in conjunction with the Midland Believes Scholarship Program. The Midland Believes Scholarship Program provides annual scholarship awards to Midland County first-generation college-going and economically disadvantaged students, with preference given to candidates that fit both criteria. Recipients must be enrolled in or have intentions of attending a Michigan-based institution.

"There are a lot of people in this community who want to help youth," said Dorman. "Starting a scholarship [like The Dorman Family Midland Believes Scholarship] is a great way to help people living in Midland."

Three years before her post-secondary commencement, Selena McCray was preparing for her graduation from Midland High School and dealing with typical thoughts of most high school seniors. She was looking back on the previous four years and processing the uncertainties of the next phase of her life, attending Saginaw Valley State University. One of those questions was her family's ability to afford the cost of attending a four-year school. This concern, however, was helped by Selena being awarded the Midland Believes Scholarship through the Midland Area Community Foundation.

The Midland Believes Scholarship is designed to provide the total cost of attendance for two years at a community college for students who may be the first in their family to attend college or where the cost of college could be a barrier to attendance. Some students, like Selena, choose to put the money toward attending a four-year school. In Selena's case, the funds provided by the Midland Believes Scholarship allowed her to live on campus during her freshman year as opposed to commuting from home. Being on campus allowed her to take advantage of more on-campus activities, meet more people, and feel more connected to the campus community. According to Selena, "College is about more than GPA. It's a time of growth. Use it to find out who you are, what you're passionate about, and use those things to make a career!"

Selena's career choice is based on personal experience. "A rare neurodegenerative disease, Huntington's Disease, runs in my family. That's what sparked my passion for Occupational Therapy to help those who are living with various conditions and support the people who are caring for them. It makes me excited to be the person empowering clients to defy the odds and get back to doing what matters to them."

Photo provided by Selena McCray



Photo provided by Selena McCray

Selena's hard work, along with advanced credits from her high school IB classes, paid off in 2020, as she graduated Summa Cum Laude (highest honors) with her Bachelor of Rehabilitation Medicine one year early. As an additional bonus, the Midland Believes Scholarship is helping her to pursue further education. "I never really thought that I would get a master's degree because of the extra cost, but the Midland Believes Scholarship along with the Occupational Therapy program at SVSU made it possible for me." She has already received credit for her first year of graduate school and expects to earn her Master of Occupational Therapy in December of 2021.

Her educational plans do not stop at earning her master's degree, as she plans to pursue a Ph.D. "I never would have dreamed of earning a master's degree, let alone aspiring to earn a doctorate in the future." One of Selena's beliefs is not to place limits on her goals. "Don't discount opportunities because you don't see them as being realistic." The Midland Believes Scholarship was created with that same philosophy in mind.

The Midland Believes Scholarship Program embodies a cornerstone focus area for the Midland Area Community Foundation of developing our talent. The Foundation believes in nurturing a skilled workforce and supporting post-secondary learning. If you would like to give to the Midland Believes Scholarship Fund visit MidlandFoundation.org/Give or call the Community Foundation.



BUILDING COMMUNITY THROUGH INITIATIVES

Many are familiar with Midland Area Community Foundation's monetary contributions to the Midland community; however, Midland Area Community Foundation also plays a role in impactful initiatives reflecting the vast array of interests by engaged community members. Together with you, our members, we are honored to participate in groups driving profound change in Midland County. Initiatives of the Midland Area Community Foundation include Public Arts Midland, River Days, Midland Area Santa House, The Big Give, Midland Area Cultural Awareness Coalition, Midland Area Youth Action Council, Midland Area Violence Prevention Partnership, and the Midland Area Career and College Access Network.

Throughout the summer of 2020, you may have seen painted pianos spread around Midland. There were 14 pianos, to be exact. Thanks to Public Arts Midland, we were blessed with beautiful colors and (mostly) beautiful music throughout some of Michigan's most enjoyable months. The "Art Plays" project provided hope and built community in a socially distanced world.

"Our hope was that it would bring the community together, which it did in a very nice way," said Dacia Parker, member of Public Arts Midland. "We saw a lot of different people coming out to play on the pianos and have a lot of fun with them."

A 2020 highlight for the Midland Area Youth Action Council was introducing the Midland Area Youth Inclusivity Committee. The Youth Inclusivity Committee was formed to offer education, advocacy, outreach, and support to people and programs to ensure that our community is welcoming and fair to all of its residents.

"The Midland Area Youth Inclusivity Committee is a commitment by some of our community's youngest members to building a community for all," said Sara JacobsCarter, Youth Impact Coordinator at Midland Area Community Foundation. "I'm extremely proud of this student-led initiative."

Visit MidlandFoundation.org to see how you can get involved with one of the Community Foundation's initiatives today.



◀ "Before, I had never really played a real piano, only like a keyboard but, the pianos around town helped me decide if that's something I really like," said Jaxson Reynolds. Reynolds received one of the painted pianos at the end of the summer. "When I received the piano, I cried about it a little bit and I was so excited to play it!"

◀ *River Days pivoted in 2020 to facilitate a festival. Although most of the festivities took place online, festival-goers could still attend a drive-in movie at Midland County Fairgrounds.*



◀ *Midland Area Youth Action Council primarily met online during 2020, but they were able to get together for their yearly banquet at Emerson Park.*



◀ *Santa Claus sure is a clever man! With a few changes to the Midland Area Santa House, families were able to meet with Santa in a pandemic-friendly way.*



GRANTMAKING

Your Foundation holds over 600 individual funds, each with a different purpose, impacting our community through grants and/or scholarships. Most funds were established by individuals partnering with Midland Area Community Foundation to impact our community positively.

Grant totals reflect all funds held at the Community Foundation. Grants on the following pages represent Midland Area Community Foundation's competitive grants. Money for these grants comes from Community Investment and Foundation Directed Funds held at the Community Foundation. Also, competitive grants are awarded through the Kellogg Youth Fund, utilized at the direction of the Midland Area Youth Action Council.

\$8,337,888

OUR GRANTMAKING

\$2,379,025	\$3,348,631	\$1,868,203	\$742,029
DEVELOPING OUR TALENT	CARING FOR OUR PEOPLE	ENRICHING OUR COMMUNITY	BUILDING OUR LIVELIHOOD

The City of Midland was awarded two separate grants to bring improvements to Midtown's Grove Park.

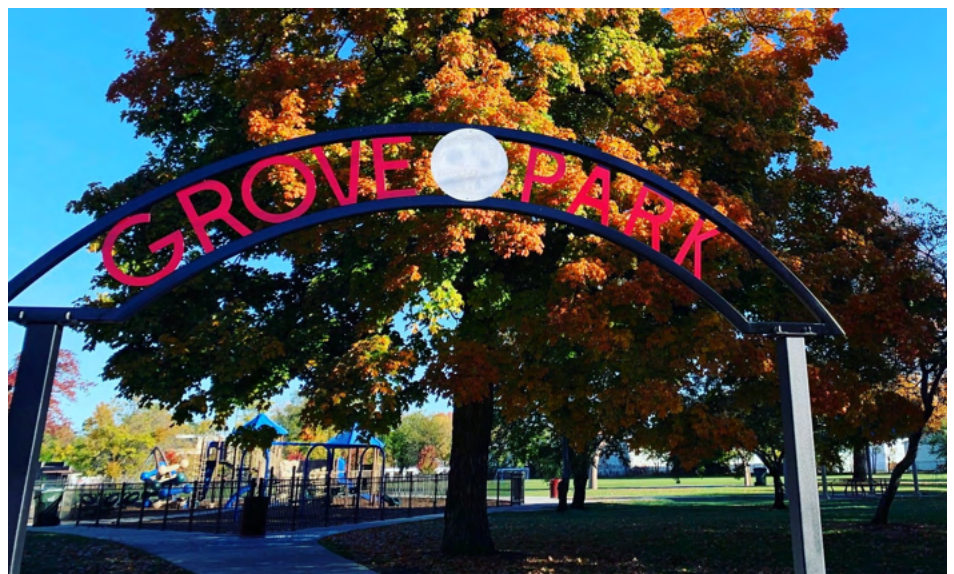


Photo provided by Marcella Post

FOCUS AREAS

By working with Midland's Community Success Panel, we outlined four major focus areas for Midland Area Community Foundation. We believe that to work towards a more vibrant, thriving community, our efforts should focus on these broad areas.

Building our livelihood means focusing on economic development and infrastructure. **Developing our talent** means focusing on education and the development and engagement of our youth. **Caring for our people** means focusing on health, human services, poverty, housing, and public safety. **Enriching our community** means focusing on arts, culture, entertainment, recreation, diversity, and the environment.

We believe that moving forward together with our donors and the community, we can help to transform our community as we focus on these areas. Together, we're enriching and improving our quality of life.



DEVELOPING OUR TALENT

Midland County offers high quality education and learning opportunities throughout life. Our community nurtures a skilled workforce and places high value on post-secondary learning. We provide opportunities for children and youth to realize their hopes and dreams.



CARING FOR OUR PEOPLE

The Midland community provides a coordinated and comprehensive system of supportive health and human services so that all may thrive. We encourage self-sufficiency and accept all individual responsibilities to collaborate to create the safest community in the country.



BUILDING OUR LIVELIHOOD

Midland County creates and sustains competitive advantages for existing and future businesses. We are well-connected and invest in our physical and technological infrastructure.



ENRICHING OUR COMMUNITY

Midland County is a vibrant hub of arts, culture, entertainment, and recreational opportunities. We are committed to equality and inclusion, and we welcome, embrace and accept all people. We are a sustainable community that values and protects its natural resources.

ALL COMPETITIVE GRANTS 2020



DEVELOPING OUR TALENT

Coleman Community Schools - \$10,000*

Youth health & athletic initiative

Meridian Public Schools - \$1,266

Cultural connections for social and emotional learning through mentoring

Meridian Public Schools - \$10,000*

Academic intervention materials and training

Michigan Center for Construction Education & Research - \$15,000*

To assist with operational expenses

Midland County Educational Service Agency - \$9,290*

Longview outdoor classroom project

Reaching Our Community Kids - \$100,000

Integrated and sustainable approach for SEL in secondary education

Saginaw Valley State University - \$5,626*

Toy lending library collaboration

The Legacy Center for Community Success - \$15,000*

Operational costs due to lost tutoring fees resulting from COVID-19

Vail House - Midland, Inc. - \$38,500

Building Capacity and Enhanced Training



BUILDING OUR LIVELIHOOD

Arnold Center, Inc. - \$34,000

Roof replacement

Infuse Great Lakes Bay - \$12,000

Incremental Development Alliance small-developer capacity building

Midland Public Schools - \$100,000

Dow High turf field

Remnant Fields - \$10,000*

Driveway and parking lot project



CARING FOR OUR PEOPLE

42nd Circuit Court - \$10,000

Recovery coaching and drug program testing

Adoption Option Inc. - \$6,000

LEAP Forward summer programming

Children's Grief Center - \$40,000

A place of our own

Community Mental Health for Central Michigan - \$10,000*

Trauma-informed environmental modifications

County of Midland - \$20,000

COVID-19 community education and communication project

Family and Children's Services of Mid-Michigan - \$15,000*

Offset budget deficit caused by the effect of COVID-19 pandemic

Girl Scouts Heart of Michigan - \$5,878*

Increase the availability of financial assistance for members

Great Lakes Bay Pride - \$15,000*

Support operational expenses critical to programs, events, & partnerships

Greater Midland Community Centers Inc. - \$40,000*

Provide funding to ensure sustainability amid the impact of COVID-19

Hidden Harvest - \$10,000

Harvesting for the hungry

Home to Stay - \$5,371

Low Income Energy Efficiency Home Repair and Accessibility Modifications

Home to Stay - \$30,000

Partner grant: eviction referral project

Home to Stay - \$15,000*

Offset budget deficit caused by fundraiser cancellation

King's Daughters and Sons of Midland, Inc. - \$5,287

Community Christmas Closet

King's Daughters and Sons of Midland, Inc. - \$4,000*

King's Daughters and Sons Community Christmas Closet

Learning Tree Cooperative Preschool Inc. - \$12,695*

Cover operational budget deficit caused by the COVID-19 pandemic

LifeClinic Community Resources - \$15,000*

Continue to improve infant health and safety in Midland amid COVID-19

Midland Center for Accessible Health Care - \$15,000*

Adoption of new best dental practices

Midland Community Cancer Services - \$15,000*

Operational expenses

Midland County Habitat for Humanity - \$100,000

Multi-family development

Midland Soccer Club - \$15,000*

Operational funding needs due to COVID-19

Mid-Michigan Children's Museum - \$15,000*

Employee salary support & implementing Play-at-Home initiatives

Mills Township - \$14,400

Station roof replacement

Reaching Our Community Kids - \$37,686

Peer to peer suicide prevention program in Midland County schools

Reece Endeavor of Midland - \$5,371

High-efficiency furnace installations

Self Love Beauty - \$5,000*

Assist SLB in rebuilding programming and services to further its mission

Self Love Beauty - \$12,650

2021 Self Love Beauty Adult Programs

The ARC of Midland - \$15,000*

Programming restructure due to the loss of funding during COVID-19

West Midland Family Center - \$15,000*

To help fill an unfunded liability & meet community programming needs

Young Life - \$15,000*

Operational funding needs due to COVID-19



ENRICHING OUR COMMUNITY

Bullock Creek Schools - \$30,000

Theatrical LED lighting project

City of Midland - \$15,971

Grove Park renovations

City of Midland - \$100,000

Grove Park renovations- phase II: Pine Street promenade

Creative Spirit Center, Inc. - \$14,600

Inclusiveness, Creativity, Respect & Community: A Community Mural Project

Edenville Township - \$50,000

Harper Park - flood repair

Midland Conservation District - \$57,770

Midland Conservation District Education Center and Learning Lab

Midland Speed Skating Club - \$10,000*

MSSC pilot program for youth skaters

Mount Pleasant Discovery Museum - \$40,000

3,2,1... Blast Off! - new exhibit

Sanford Youth League - \$10,000*

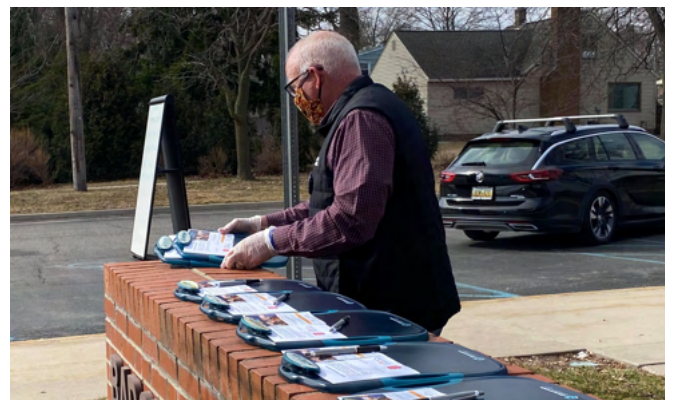
Equipment for 2021 Sanford Youth League

Village of Sanford - \$10,000*

Sanford Park playground improvements

***Grants made during COVID-19 Revenue Disruption Grant Cycle**

***Youth Action Council Grants**



ASSETS

The Community Foundation has over \$120 million in assets, enabling us to give now, and in the future. Over 600 funds are represented in the dollar amounts below. Many of the funds are endowed but, all have the purpose of helping with causes our donors care about.

Anyone can be a philanthropist. Whether the gift is large or small, all gifts to Midland Area Community Foundation go toward helping Midland thrive.

\$121,202,704

TOTAL ASSETS

\$10,570,060

AGENCY FUNDS

\$6,270,873

FIELD OF INTEREST FUNDS

\$33,366,280

**COMMUNITY INVESTMENT
FUNDS**

\$7,234

**GIVING CIRCLE
FUNDS**

\$27,952,935

DESIGNATED FUNDS

\$7,568,668

PROJECT FUNDS

\$13,181,472

DONOR ADVISED FUNDS

\$22,285,182

SCHOLARSHIP FUNDS

OUR FUNDS

AGENCY FUNDS

Endowing a nonprofit organization

A simple and efficient way to build an endowment and help create sustainability for local nonprofits.

COMMUNITY INVESTMENT FUNDS

Meeting ever-changing needs

Help address a broad range of local needs, including future needs that often cannot be anticipated today.

DESIGNATED FUNDS

Helping local organizations sustain and grow

Make a lasting impact for a particular nonprofit organization - a senior center, museum, or other organization.

DONOR ADVISED FUNDS

A personal approach to giving

Be actively involved in grantmaking with a simple, powerful personal approach to giving that is oftentimes called a "charitable checking account."

FIELD-OF-INTEREST FUNDS

Connecting personal values to high-impact opportunities

Target specific areas of community investment such as arts, recreation, youth development, or other initiatives you are passionate about.

GIVING CIRCLE FUNDS

Giving with a group

Combine your contributions with other like-minded individuals so that everyone can collectively make a lasting difference on the causes they value. We'll manage the details while your group focuses on making an impact.

PROJECT FUNDS

Focus on fundraising, not fund management

The ideal vehicle for a short-term community project. We'll manage all accounting, tax receipts, and donor communication so you can focus on fundraising.

SCHOLARSHIP FUNDS

Investing in deserving students

Develop talent by helping hardworking area students achieve their lifelong dreams.

All these types of funds can be set up in a way to memorialize a loved one or honor a family/individual.



LEGACY SOCIETY

Members of the Legacy Society have chosen to include the Community Foundation in their estate plans. This means that after they pass, assets such as their IRA or real estate will be gifted to the Community Foundation. The goal of the Legacy Society is to recognize and honor members for their foresight, dedication, and philanthropic spirit.

Gene Anderson	Donald and Marilyn J. Findlay	Michael and Linda McComb
Mary E. Armstrong *	Elloweese Denise Freer	Marty and Jan McGuire
Dorothy Van Arsdale *	Michael R. and Cassie J. Gambrell	Bernie Meister
Charles R. Ashcraft*	Kathleen* and Howard* Garrett	Celia G. Mendoza
Carolyn Ayre *	Catherine Gerace*	Ann H. Moore*
Richard Ayre*	William and Karen Gibson	Robert and Sharon Mortensen
Gwendolyn M. Bagley*	W. Herman Gieseler*	Sylvia Myers
George* R. and Dorothy* J. Baker	Mark and Alison Goethe	Mary Eileen O'Brien *
Barbara* and Wayne* E. Barrett	Roger* and Virginia Gohrband	Howard Ode *
Orrin* H. and Eleanor* L. Barrett	James* and Priscilla* Gorman	Edward and Indira Oskvarek
Rebecca S. Bastuk	L. Scott Govitz	Barbara B. Panian *
Karl W. and Sandra R. Bauman	Julius Grosberg*	Ruth Peele*
Harry J. Beamish*	Reigh* and June* Gunderson	Faye E. Prescott *
Imogene Beattie*	Linda Haight	Mildred* and Mark* Sheldon Putnam
Marian Bebb*	Dr. Kuno* and Lois* Hammerberg	Alex A. and Ashley B. Rapanos
Linda and Neil Bell	Donal D. and *Sally E. Hammond	John S. Reder*
Sharon Brady	Francine Heinze*	Robert B. and Jean W. Reinhart*
Stuart* S. and Katherine* Branson	Robert L*. and Cheryl K. Johnson	Ruth M. Rice*
David and Colleen Bremer	Sharon Kalina	Joseph E.* and Joan H. Rogers
William* A. and Sylvia B. Bridge	Kevin B. and Jennifer A. Kendrick	Hugo L. Schaefer, Jr.*
Veronica Cermak*	Kennylou Wold Keskey *	Mary E. Smith*
Fern Christenson*	Charles Kline*	Sandra Steele
Daniel J. and Linda Cline	Dennis K. and Jacqueline Klipa	Marvin M. Stein*
Donna Comfort*	Sharon L. Sims-Koffman	Betty L. Summerville
Helen* M. and Floyd* Copus	Jeff Kroeger	Joann C. and Glen Taylor
Ronald F. Cornier	Douglas E. Lake*	Terrance and Deborah Temperly
Eleanor Currie*	Linda and Lester Lamparski	Mary R. Thomas *
Ruth E. Dangler*	Sue Haske Lane*	Frederic C. Tuttle *
Janet Darby and Nicholas Darby	Hal Lange	Mary M. Wilson
Matt and Kathleen Davis	Paul E. and Charlotte Larsen	Lois M. Yack*
Greg and Robyn Dorrien	James R. Malek	David and Terri Zimmerman
Marion Dudd *	Lawrence* and Eleanor* Matthews	George and Gladys Zubulake
Catherine Elliott*	Gerald* T. and Charlotte B. Maxson	*DECEASED



Planned giving does not require a large income or vast estate, only a thoughtful intention to make a difference in your community. To learn more about the legacy society, contact us at 989-839-9661.



OUR FINANCIALS

ASSETS	2020	2019
Cash and cash equivalents	\$3,217,725	\$3,669,015
Investments	\$116,446,208	\$105,600,299
Prepaid expenses and other assets	\$330,056	\$192,941
Parks and improvements	\$668,647	\$668,647
Office facility and equipment, net	\$540,068	\$549,967
Total assets	\$121,202,704	\$110,680,869

LIABILITIES AND NET ASSETS

Liabilities

Accounts payable and accrued expenses	\$99,846	\$54,329
Grants payable	\$138,051	\$41,238
Restricted organizational funds	\$2,877,415	\$2,547,582
Total liabilities	\$3,115,312	\$2,643,149

Net Assets

Without donor restrictions	\$115,803,226	\$105,797,922
With donor restrictions	\$2,284,166	\$2,239,798
Total net assets	\$118,087,392	\$108,037,720
Total liabilities and net assets	\$121,202,704	\$110,680,869





PUBLIC SUPPORT, REVENUE, AND GAINS

	2020	2019
Contributions	\$8,964,147	\$7,048,990
Investment return, net	\$10,421,733	\$16,149,049
Miscellaneous	\$133,313	\$208,292
Total public support, revenue, and gains	\$19,519,193	\$23,406,331

EXPENSES

Program services:

Developing our talent	\$2,379,025	\$1,599,907
Enriching our community	\$1,868,203	\$1,701,740
Caring for our people	\$3,348,631	\$932,877
Building our livelihood	\$742,029	\$1,849,895

Support services:

Management and general	\$801,952	\$638,424
Fundraising	\$329,681	\$258,733
Total expenses	\$9,469,521	\$6,981,576

Change in net assets	\$10,049,672	\$16,424,755
Net assets at beginning of year	\$108,037,720	\$91,612,965
Net assets at end of year	\$118,087,392	\$108,037,720

OUR STAFF



SHARON MORTENSEN
PRESIDENT & CEO



KYLE FAHRNER
CHIEF FINANCIAL OFFICER



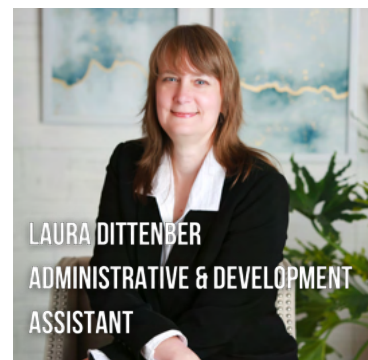
EMILY SCHAFER
DIRECTOR OF DEVELOPMENT



ALYSIA CHRISTY
DIRECTOR OF COMMUNITY IMPACT



HEATHER CROWL
SCHOLARSHIP COORDINATOR
& IMPACT ASSISTANT



LAURA DITTENBER
ADMINISTRATIVE & DEVELOPMENT
ASSISTANT



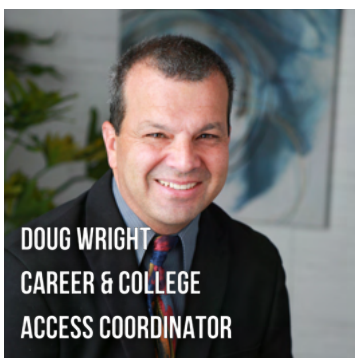
KEVIN LADUKE
COMMUNICATIONS OFFICER



LUIZ QUELLIS
FINANCE MANAGER



SARA JACOBSCARTER
YOUTH IMPACT COORDINATOR



DOUG WRIGHT
CAREER & COLLEGE
ACCESS COORDINATOR



OUR TRUSTEES



Our trustees met virtually to practice safe social distancing during COVID-19. Top row from left to right: Duncan Stuart, Sharon Mortensen, Rod Coleman, Katie Horning, Angela Sheets. 2nd row: Kyle Fahrner, Kay Wagner, Dave Marsh, Dick Touvell, Jon Lynch. 3rd row: Michael Rogers, John Hatfield, Jim Nigro, William Garchow, Jennifer Wendt. Bottom row: Carol Miller, Jeff Hert.

Dave Marsh – Board Chair
Katie Horning – Vice Chair
Michael Rogers – Secretary
Jeff Hert – Treasurer

Rod Coleman - Trustee
William Garchow - Trustee
John Hatfield - Trustee
Jon Lynch - Trustee
Carol Miller - Trustee
Jim Nigro - Trustee

Angela Sheets - Trustee
Duncan Stuart - Trustee
Dick Touvell - Trustee
Kay Wagner - Trustee
Jennifer Wendt - Trustee

Our trustees assisted staff by welcoming moviegoers to the Ripple Effect drive-in movie.





76 Ashman Circle | Midland, MI 48640 | 989.839.9661 | www.midlandfoundation.org