

Midland County, Michigan | Strategic Plan

(continued)



Exploring Our Future – The Process

The Midland Community Success Panel exists to enhance prosperity in Midland County by gathering key stakeholders to envision our best future through sharing ideas, building productive relationships and aligning economic development efforts. The panel worked with an outside consulting group to design and facilitate a community-based strategic planning process called Midland: Exploring Our Future.

This process was initiated by the Midland Community Success Panel to engage the entire community in planning for the future of Midland County. The Panel, through an application process, invited members of the community to participate in a two-part visioning exercise, which resulted in approximately 100 stakeholders giving their time and talents to create the plan.

In addition to this group of stakeholders, input was sought from the entire Midland County community on the elements of the strategic plan, through online surveys, focus groups and community meetings. The process resulted in the final elements of the strategic plan: vision, key performance areas and strategic initiatives.

In order to put the plan in action, task groups of committed community residents have been formed, to create meaningful action plans to address each key performance area.

For more information or to get involved, contact the Midland Area Community Foundation:
www.midlandfoundation.org/community-success-panel

MIDLAND COUNTY

exploring our future



MIDLAND COUNTY, MICHIGAN STRATEGIC PLAN SUMMARY

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Midland: Exploring Our Future Strategic Plan Elements

The Midland County Strategic Plan is intended to represent the community's vision for Midland County and outlines what the community hopes to accomplish in the future.

Vision **Midland County: Together-Forward.**

An exceptional place where everyone thrives.

Key Performance Areas

Nine key performance areas have been identified for the Midland County community. These represent the critical areas we must focus on, to successfully achieve our vision.

A team of interested community residents have been assembled for each key performance area, to define and implement action plans.

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Economic Development

Midland County creates and sustains competitive advantages for existing and future businesses.

Education

Midland County offers high quality education and learning opportunities throughout life.

Infrastructure and Environment

Midland County is a sustainable, well-connected community that values and protects its natural resources and invests in its physical and technological infrastructure.

Arts, Culture, Entertainment, and Recreation

Midland County is a vibrant hub of arts, culture, entertainment and recreational opportunities.

Social Services, Poverty, Housing, and Mental and Physical Health

The Midland community provides a coordinated and comprehensive system of supportive services so that all may thrive.

Youth Development and Engagement

Midland County provides opportunities for children and youth to realize their hopes and dreams.

Public Safety

The people of Midland County accept their individual responsibility to collaborate and create the safest community in the country.

Diversity

Midland County is committed to equality and inclusion and welcomes, embraces and accepts all people.

Community Leadership

Midland County develops, nurtures, and benefits from extraordinary leaders who work together to create