MIDLAND COUNTY
exploring our future

Strategic Planning Roadmap

1 Identify the current state of Midland

STAKEHOLDER INPUT

GLOBAL REGIONAL TRENDS

DEMOGRAPHIC TRENDS

2 VISION CONFERENCE
May 2014

3 Proposed Strategic Plan Elements

4 COMMUNITY FEEDBACK

Your chance to be heard!

5 ACTION CONFERENCE
September 2014

VISION STATEMENT: Midland County. Together — Forward — Bold. An Exceptional Place Where Everyone Thrives.

9 KEY PERFORMANCE AREAS AND ACTION ITEMS

ECONOMIC DEVELOPMENT
Midland County creates and sustains competitive advantages for existing and future businesses.

INFRASTRUCTURE & ENVIRONMENT
Midland County is a sustainable, well-connected community that values and protects its natural resources and invests in its physical and technological infrastructure.

COMMUNITY LEADERSHIP
Midland County develops, nurtures, and benefits from extraordinary leaders who work together to create community success.

YOUTH DEVELOPMENT & ENGAGEMENT
Midland County provides opportunities for children and youth to realize their hopes and dreams.

ARTS, CULTURE, ENTERTAINMENT & RECREATION
Midland County is a vibrant hub of arts, culture, entertainment and recreational opportunities.

SOCIAL SERVICES, POVERTY, HOUSING & MENTAL AND PHYSICAL HEALTH
The Midland community provides a coordinated and comprehensive system of supportive services so that all may thrive.

EDUCATION
Midland County offers high quality education and learning opportunities throughout life.

DIVERSITY
Midland County is committed to equality and inclusion and welcomes, embraces and accepts all people.

PUBLIC SAFETY
The people of Midland County accept their individual responsibility to collaborate and create the safest community in the country.

7 IMPLEMENT PRIORITY ACTION ITEMS